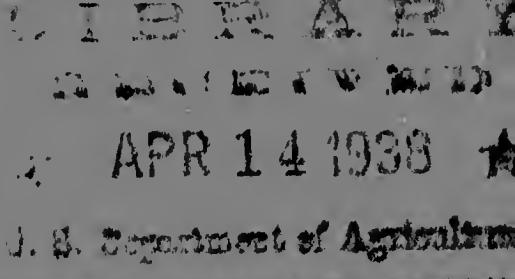


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

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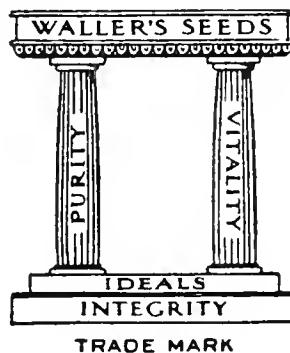
WALLER-FRANKLIN
CROP OF
1938



CONTRACT
AND
GENERAL TRADE LIST
OF
“MERIT” FLOWER SEEDS

CROP *of* 1938

To the Seed Trade only



THESE PRICES EFFECTIVE ON ALL SALES
AFTER JUNE 1, 1938.

Waller-Franklin Seed Co.
WHOLESALE GROWERS
GUADALUPE, CALIFORNIA, U. S. A.
Cable Address “Waller, Guadalupe”

Foreword

TO THE TRADE:

We take pleasure in presenting our 1938 contract and general trade list.

An institution grows as it is capable of serving well its many customers: WE serve the discriminating trade what it demands: MERIT FLOWER SEEDS.

We are justly proud of the esteem and favor our stocks have attained, and devote all our energies to the perfecting of strains and the breeding up of new varieties.

We extend to the seed trade a most cordial invitation to visit our experimental and trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures.

We again welcome the opportunity to thank our patrons for their generous support in the past and will do our utmost to justify its continuance.

GENERAL CONDITIONS OF DELIVERY

For every order, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only.

Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds we sell, and we will not be in any way responsible for them.

TERMS

All seeds are quoted f. o. b. Guadalupe, California, for delivery after harvest crop of 1938, 60 days acceptance net, less 2% cash thirty days.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

While we are confident prices given in this catalog are very reasonable, we shall be pleased to have the opportunity of meeting any reasonable competition of houses of repute.

We reserve the right to change prices in this list at any time.

FOUR OUNCES OR OVER, POUND PRICE ALLOWED

WALLER-FRANKLIN SEED COMPANY

TELEGRAPHIC AND CABLE CODE

For convenience and economy in ordering by Telegram or Cable, we have included a code word for each item in our list and a table of code words for shipping instructions and quantities. By using the code and table, three words will suffice to order any quantity of an item and to designate method of shipment desired.

Cable address: "WALLER, GUADALUPE".

CODE WORDS FOR SHIPPING INSTRUCTIONS

Air Mail	yafwy
Letterpost	yafxw
Parcelpost	yafyu
Express	yafzs
Freight	yagaq

CODE WORDS FOR QUANTITIES

½ oz.	quaby	8 lbs.	quatn	300 lbs.	qubxe
¼ "	quacw	9 "	quaul	350 "	qunre
½ "	quaes	10 "	quavj	400 "	qunta
¾ "	quafq	15 "	quawh	450 "	qunuy
1 "	quago	20 "	quaxf	500 "	qunwu
2 "	quahm	25 "	quayd	600 "	qunyq
3 "	quaik	30 "	quazb	700 "	qunzo
4 "	quaji	40 "	qubaz	800 "	quoam
8 "	quakg	50 "	quber	900 "	quobk
12 "	quale	60 "	qubij	1000 "	quoci
1 lbs.	quame	70 "	qubny	1500 "	quodg
2 "	quanz	75 "	qubow	2000 "	quoee
3 "	quaox	80 "	qubpu	3000 "	quofc
4 "	quapv	90 "	qubso	4000 "	quoga
5 "	quaqt	100 "	qubuk	5000 "	quohy
6 "	quarr	200 "	quadu	10000 "	quoiw
7 "	quasp	250 "	qubvi	20000 "	quoju

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937

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NEW MARIGOLD AMERICAN BEAUTY (Chrysanthemum Flowered Incurved)—Last year we introduced Marigold Chrysanthemum Flowered Hybrids and their success was instantaneous. This year we have been able to segregate the most beautiful of these hybrids, the lovely incurved type so startlingly new, which created such a sensation in the hybrids. This new strain is identical in form of flower to a lovely incurved Chrysanthemum. The plants are very floriferous and the stems are good and strong for cutting. We feel confident that the perfection of this novelty represents not only the greatest advance yet made in African Marigolds but also one of the great horticultural achievements of the century. We offer this new strain in the three colors listed below and a mixture. All colors are true and 100 per cent double. Height, 3 ft.

AMERICAN BEAUTY ORANGE (Incurved)

AMERICAN BEAUTY GOLDEN ORANGE (Incurved)

AMERICAN BEAUTY YELLOW (Incurved)

Each of the above: Price per oz. \$1.65, per lb. \$20.00.

AMERICAN BEAUTY MIXED (Incurved)—Colors vary from deep orange to light orange and from deep yellow to light yellow.

Price per oz. \$1.25, per lb. \$15.00.

NEW AGERATUM FAIRY PINK—Ageratum Fairy Pink is a dwarf compact Ageratum of a delightful soft salmon rose pink color. It begins blooming when not more than 1½ to 2 inches high and continues to grow until it has formed a solid compact mass of blooms. Its maximum height when it is in full bloom is not greater than five inches.

Price per oz. \$4.20, per lb. \$50.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937—Continued

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NEW SHAKESPEARE'S PANSIES—Four years ago a little stray Pansy was discovered among our cultures that was so simple and sweet that the plant was staked and the seed saved. All the seed saved was carefully sown the next year and when they flowered all who saw them were delighted. We decided to grow them on for a novelty in Pansies, still not knowing what they were. The writer happened to be looking through an old flower book with colored illustrations called, "Flowers from Stratford on Avon" by Paul Jerrard and was surprised and delighted to find a hand-colored plate of Pansies exactly the same as the little stray Pansy found in our cultures. In the description the author says : "The Pansy of the time of Shakespeare had not been improved by crossing with the *Viola Altaica* and other species of the genus *Viola*, and consequently the old and small varieties of the original flower have been alone selected, as they were found growing almost wild near Stratford."

This is a simple quaint little Pansy suitable for any location in the garden and can be easily grown wherever Pansies are successful. It is in no sense a florist Pansy. Its form, habit and time of flowering is similar to *Viola Papilio*.

Price per oz. \$4.20, per lb. \$50.00.

NEW PETUNIA HYBRIDA TOPAZ ROSE—The public has long been asking for a hybrida rose Petunia that will neither fade nor burn under the hottest sun. After many years of selecting we have produced a Petunia in this most sought for and desired color and we have named it Topaz Rose. Topaz Rose is a brilliant addition to the Hybrida group. The color is a fiery velvety rose of a brilliancy seldom seen. It is slightly suffused with gold which gives it its fiery appearance and the throat is the color of topaz. We feel assured this Petunia will have great popularity. *Winner of Special Mention in the 1938 All-America Selections.*

Price per oz. \$2.00, per lb. \$24.00.

NEW SCABIOSA GIANT ANNUAL SALMON BEAUTY—Ever since we introduced Scabiosa Loveliness in 1930 as a new color in salmon rose tones, we have been working hard to perfect a pure salmon Scabiosa. The work was started simultaneously with Loveliness so that we have put in at least twelve years work on this new color. It is with great pleasure that we offer Scabiosa Salmon Beauty as a pure Salmon in color with huge flowers and all the vigor of its near relative, the popular Loveliness.

Price per oz. \$1.25, per lb. \$15.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937—Continued

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NEW SCABIOSA ANNUAL ORCHID SHADES—A mixture of orchid shades, lovely and exquisite beyond description, bred exclusively for high class florist cut flowers. While these lovely orchid shades were bred solely to produce these exquisite orchid tones in a Scabiosa for florists, we feel the professional and amateur gardener will also want the opportunity to share the delight and pleasure which these flowers are capable of producing. The colors run through all the tones of the Cattleya Orchid. Soft Mother-of-Pearl pink from light to deep, rich mauves, crushed strawberry, the shades known as orchid and royal purple with all the intermediate shades and tones of these glorious colors. Some of the flowers are two-toned, such as deep Mother-of-Pearl pink with light pink center, rich mauve with lilac center, deep lavender with pale center. Equally lovely under natural or artificial light. Large flowers on very long strong stems. A delicious honey-like perfume.

Price per oz. \$0.85, per lb. \$10.00.

NEW SALPIGLOSSIS LIGHT BLUE AND GOLD IMPROVED—Among all the varieties of Salpiglossis this color has been inclined to show a weak growth. It was most apparent in the mixed where this color was not tall enough to show up well. We now offer a great improvement in Salpiglossis Light Blue and Gold Improved. It is the same uniform height as the Emperor group, about 3 feet tall. It is free flowering with numerous branches of very large flowers. The color is a clearer, richer light blue with beautiful gold veinings.

Price per oz. \$0.65, per lb. \$7.50.

NEW STOCK SUPER GIANT IMPERIAL BLUSH PINK—A new addition to the Super Giant Imperial group. This type grows three feet tall, is base branching, each plant producing 12 to 15 huge flower spikes. The individual flowers measure two inches or more in diameter. We offer this in a beautiful Blush Pink.

Price per oz. \$2.50, per lb. \$30.00.

NEW VIOLA WALLER-FRANKLIN FORMULA MIXTURE—This blend of bright gay colors far surpasses any mixture of Violas we have ever seen. The bright shades of self colors of red, yellow, blue and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture. A bed or border of this superior mixture of Violas with their round faces and brilliance is, we consider, an achievement.

Price per oz. \$1.25, per lb. \$15.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937—Continued

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NEW SWEET PEA EARLY FLOWERING SPENCER DELICIOUS—With

so many beautiful Sweet Peas in existence, a new variety must be good to warrant its introduction. Most Early Flowering Sweet Peas are introduced primarily for the florist trade and greenhouse culture. However, this new Sweet Pea which we have named Delicious is such a delightful, lovely new color that we feel it is too good to be monopolized by the florists and greenhouse growers alone. We wish this beautiful new color to be available for the garden lover, the gardener who wants a short row of Sweet Peas for cutting for decoration in the home.

The color of Delicious is hard to describe. It reminds one of crushed strawberries and Devonshire cream blended together in a delicious combination. Its flowers, habit and length of stem are everything a good Sweet Pea should be.

Price per oz. \$0.45, per lb. \$5.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC MAIDEN'S

BLUSH—Delicate blush pink, flower and tube being the same pleasing color. The partially opened buds are a lovely fawn color. Flowers are enormous, the lips beautifully waved. Blossoms are well spaced on large, graceful tapering trusses. The combination of blush pink and fawn gives this Snapdragon an exquisite two-tone effect very unusual in any flower.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC RED

ROCKET—A very bright striking color. It is bright red, almost scarlet in some lights, toning down to a rich bright crimson. There is fire and warmth in this color which makes it most attractive. Huge flowers on large graceful trusses. Both throat and flower are one solid color. A new color addition to the Super Majestic group.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC ROSE

SENSATION—Without doubt the finest rose pink Snapdragon ever offered. The color is just right. It is the richest, most charming shade of rose pink imaginable, with just a slight touch of salmon to add to its piquancy. It is good for commercial florists (it being just the color they need), for the garden or any location where a first class rose pink Snapdragon is needed. Flowers are huge, both tube and flower being one solid color. Trusses are immense and finely tapered. The finest Snapdragon we have ever introduced. It was given XXXX in our breeding grounds.

Price per oz. \$2.10, per lb. \$25.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937—Continued

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NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC ROYAL

CRIMSON—Deep rich velvety garnet crimson, with both flower and tube one solid color. The spikes are large, handsome and beautifully tapered. A new color in the Super Majestic group.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM or SUPER GIANT

PARADISE ROSE—Soft rose pink. This variety is similar in color to Maximum Loveliness but is much superior in form. The trusses of flowers are better spaced, making the flowering spike larger and longer with the flowers more compact on the spike. We have never before seen a Snapdragon with a better formed flowering spike. Tube and flower same uniform color.

Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM or SUPER GIANT

SWING TIME—This is indeed a lovely Snapdragon. So lovely that words fail to adequately describe it. Picture for yourself the loveliest rose pink imaginable, so fresh and crisp looking that it has the appearance of newly made sugar candy, then add a bright yellow touch to the nose and a white tube and you have a color combination too lovely to describe. Whatever you think of Snapdragons with white tube, this is one that you will be proud to have. Spikes are huge and evenly packed with immense blooms. Habit is a great improvement on all Maximum Snapdragons. Spikes of blooms are beautifully tapered. We think this the loveliest Snapdragon we have ever seen.

Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM or SUPER GIANT

YELLOW GIANT—This is the deepest yellow we have ever seen in any Snapdragon. It is several shades deeper than Canary Bird. The color is so striking it catches the eye immediately. It has aroused lots of comment from all who have seen it growing in our grounds. Flowers are closely spaced on huge trusses. Habit is all that can be desired.

Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED GIANT

(Majus Grand.) OPAL QUEEN—A delicate combination of beautiful shades of pink with a touch of salmon and a little apricot blended together. A pale yellow nose gives emphasis to this lovely color combination.

Price per oz. \$0.75, per lb. \$9.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937—Concluded

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NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED GIANT

(*Majus Grand.*) **PADRE**—A glistening crimson, rich and beautiful. It gives us no little pleasure to introduce the first Rust Resistant Crimson in the Majus group.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED GIANT

(*Majus Grand.*) **STOPLIGHT**—A vivid signal red, so bright that we have named it Stoplight. It is a self, both flower and tube being one solid color. The flowers are large and closely spaced. A fine bright red for any purpose.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED GIANT

(*Majus Grand.*) **YELLOW JACKET**—A clear deep yellow, several shades deeper in color than Buttercup in this group. This is the deepest yellow we have ever seen in the Majus Grand. group. A very fine Snapdragon.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED HALF-

DWARF (Nanum Grand.) ANTIQUE GOLD—A beautiful new color in this group. It has shades of old gold, copper, terra cotta, fawn and orange blended in a delightful combination.

Price per oz. \$0.50, per lb. \$6.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED HALF-

DWARF (Nanum Grand.) BUMBLE BEE—This is a very novel combination of colors which we first thought of calling Gaiety, but somebody suggested that the flower looked as though it had a Bumble Bee on it and it was so named. It is crimson with a white tube and a large yellow snout which gives it a very gay and jazzy appearance.

Price per oz. \$0.50, per lb. \$6.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED HALF-

DWARF (Nanum Grand.) TANGERINE—This is a brand new color in Antirrhinums. It is a warm glowing bronzy orange self, very much resembling a Tangerine orange. A bed of this makes a gorgeous effect.

Price per oz. \$0.50, per lb. \$6.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED HALF-

DWARF (Nanum Grand.) YELLOW GEM—A nice clear yellow. This is the first yellow we have been able to introduce into the Half-Dwarf group. It is a beautiful addition.

Price per oz. \$0.50, per lb. \$6.00.

NOVELTIES ORIGINATED BY OTHER GROWERS

For delivery from 1938 crop

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AQUILEGIA CLEMATIFLORA CHOICE MIXED—New spurless Columbine with beautiful open flowers like Clematis. This mixture contains practically all colors with the exception of deep red. Price per oz. \$30.00.

CALENDULA GOLDEN KING—Large golden yellow. Price per oz. \$0.15, per lb. \$1.50.

CALENDULA ORANGE FANTASY—Crested, new and distinct. Petals curled and interlaced. Deep bronze or coppery orange with petals edged mahogany red. Price per oz. \$0.45, per lb. \$5.00.

CALLIOPSIS DRUMMONDI GOLD CREST—Semi-double, golden yellow, reddish brown zone. Has double row of petals. Price per oz. \$0.15, per lb. \$1.50.

DELPHINIUM PACIFIC GIANTS (Vetterle and Reinelt)—A new strain originated on the Pacific Coast. Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well-balanced spikes, thin woody stems, with comparative mildew resistance. This strain is practically 100 per cent double. We are able to offer seed of shades produced by the originator and a mixture produced from the originator's stock seed.

Blue Shades (originator's stock)

Light Shades (originator's stock)

Pastel Shades (originator's stock)

Violet Shades (originator's stock)

Price per oz. \$7.50, per lb. \$90.00.

Pacific Giants Mixed (grown from originator's stock)

Price per oz. \$6.25, per lb. \$75.00.

Pacific Giants White. A pure white of gigantic size, vigorous and robust. The flowers are full double. This strain comes true from seed. Undoubtedly the best white ever offered.

Seed from originator's stock. Price per oz. \$10.50, per lb. \$125.00.

Seed grown from originator's stock. Price per oz. \$8.50, per lb. \$100.00.

MARIGOLD TOM THUMB, GOLDEN CROWN—Golden yellow flushed with orange. Ten inches high. Price per oz. \$1.25, per lb. \$15.00.

MARIGOLD BURPEE GOLD—Odorless foliage, carnation-like flowers resembling Guinea Gold. 2½ ft. Price per oz. \$0.85, per lb. \$10.00.

NOVELTIES ORIGINATED BY OTHER GROWERS

For delivery from 1938 crop—Concluded

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MARIGOLD GOLDEN WEST—Carnation flowered, rich orange. 2½ ft. Price per oz. \$0.85, per lb. \$10.00.

PETUNIA HYBRIDA NANA COMPACTA SALMON SUPREME—Salmon pink, nice new color in this group. Flowers two inches across. Price per oz. \$18.00.

PETUNIA NANA COMPACTA SCARLET FLARE—Scarlet rose overlaid deep velvety scarlet. Flowers three inches across. Price per oz. \$18.00.

PETUNIA GRANDIFLORA BURGUNDY—Deep burgundy red, enhanced by a rich velvety sheen. Price per 1/16 oz. \$1.60, per ¼ oz. \$4.80, per oz. \$16.00.

PETUNIA LARGE FLOWERING SINGLE WHITE CLOUD—Pure white, compact plants 12 inches high. Price per 1/16 oz. \$2.00, per ¼ oz. \$6.00, per oz. \$20.00.

PETUNIA LARGE FLOWERING SINGLE PURPLE ROBE—Purple with fine silvery white picotee edge. Price per 1/16 oz. \$3.00, per ¼ oz. \$9.00, per oz. \$30.00.

PETUNIA LARGE FLOWERING SINGLE FRINGED GOLDEN JUBILEE—Carmine tinged scarlet, golden throat. Price per 1/16 oz. \$5.00, per ¼ oz. \$15.00, per oz. \$50.00.

VERBENA BONARIENSIS—Perennial species from Buenos Aires. The slender freely-branched stems attain a height of 4 or 5 feet and bear numerous terminal sprays of heliotrope flowers during July and August. *Award of Merit from the R.H.S. in 1937.* Price per oz. \$2.10, per lb. \$25.00.

VIOLA NORMANDIE—Wine purple. Price per oz. \$3.00, per lb. \$35.00.

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IN ORDER NOT TO OVERLOAD THE FRONT PART OF THIS CATALOG THE DETAILED DESCRIPTIONS OF OUR 1936 NOVELTIES HAVE BEEN TRANSFERRED TO THE BACK AND WILL BE FOUND ON PAGE 95.

ALSO TRANSFERRED TO THE REAR IS THE LIST OF TWELVE BEST EARLY FLOWERING SWEET PEAS AND THE COLOR CLASSIFICATION OF THE LATE SPENCER SWEET PEAS, FOUND ON PAGES 101 AND 102.

SWEET PEAS WILL BE FOUND IN THEIR ALPHABETICAL ORDER IN THE BODY OF THIS LIST ON PAGE 77.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
ABRONIA UMBELLATA GRANDIFLORA (Sand Verbena) annual			
aabay	Pink, trailing.....	\$0.15	\$1.50

AGAPANTHUS UMBELLATUS (Lily of the Nile) greenhouse plant			
aabbw	Blue, 3 ft.....	1.25	15.00

AGATHEA (Blue Marguerite) (Cape Aster) greenhouse plant			
aabcu	Coelestis (Felicia Amelloides) 2½ ft.45	5.00

AGERATUM MEXICANUM (Floss Flower) annual			
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BLUE BALL WALLER-FRANKLIN IMPROVED STRAIN

aebpx This strain is the result of many years' careful selection for form and dwarfness, plus size and richness of color in this flower. The plants are compact and about four inches high. The growth is most uniform and even. The broad green foliage is almost completely smothered with flowers of the richest shade of blue.

The rich color of this variety, its long blooming period, neatness of habit make it unsurpassed in its group. It is a pleasure to be able to offer to the trade this worthy novelty.

Price per oz. \$2.00, per lb. \$24.00.

aabds	Blue Ball, dwarf blue, 4 in.....	.45	5.00
aabeq	Blue Cap, miniature flowers, 4 in.....	1.65	20.00
aabfo	Blue Perfection, 6 in.....	.25	3.00
aadxb	Fairy Pink (Waller-Franklin) (New) soft salmon rose pink	4.20	50.00
aabgm	Imperial Dwarf Blue, 6 in.....	.25	3.00
aabhk	Little Blue Star, 4 in.....	1.35	16.00
aabii	Tall Blue, 2 ft.....	.25	2.50
aabjg	Venus, pink, 6 in.....	1.25	15.00
aebqv	Choice Mixed25	2.50

AGROSTEMMA CORONARIA (Mullein Pink) perennial			
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aabke	Crimson, 2½ ft.10	1.00
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GROWERS OF "MERIT" FLOWER SEEDS



Nickel Electrotyp \$20.00

NEW AGERATUM FAIRY PINK

Ageratum Fairy Pink is a dwarf compact Ageratum of a delightful soft salmon rose pink color.

It begins blooming when not more than 1½ to 2 inches high and continues to grow until it has formed a solid compact mass of blooms. Its maximum height when it is in full bloom is not greater than five inches. Price per oz. \$4.20, per lb. \$50.00.

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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ALYSSUM BENTHAMI (Madwort) annual

LILAC QUEEN (Waller-Franklin Special Strain). A Superior Strain.

aabnx Color deep, habit compact, six inches high.

Price per oz. \$0.25, per lb. \$3.00.

aabma	Maritimum, sweet white, honey scented, 1 ft.....	\$0.10	\$1.00
aabov	Compactum Erectum Little Gem, white, 6 in.....	.20	2.00
aabpt	“ Little Dorrit, white, 6 in.....	.20	2.00
aabqr	“ Lutescens, creamy yellow, 6 in.....	.25	2.50
aabrp	Minimum, dwarf, compact, white, special strain, 2½ in...	.25	2.50

PROCUMBENS, CARPET OF SNOW (Waller-Franklin Special Strain)

aabsn A Waller-Franklin specialty which for twenty-five years has been the most dependable strain on the market. Each plant is a flat, compact mass of snow-white flowers. Carefully grown and selected, 2½ in.

Price per oz. \$0.25, per lb. \$2.50.

ALYSSUM (Madwort) perennial

aadyz	Argenteum, silvery foliage, yellow flowers, 1 ft.....	.85	10.00
aadzx	Corymbosum, yellow, 8 in.....	3.00	-----
aaeav	Gemonense (German) yellow, very desirable for rock gardens, 1 ft.	3.00	-----
aebsr	Montanum, yellow trailing, silvery leaves, 6 in.....	3.00	-----
aaest	Repens, small creeping species, yellow flowers, 3 in.....	3.00	-----
aaecr	Rostratum, yellow, 1 ft.	1.00	12.00
aabtl	Saxatile Compactum (Gold Dust) golden yellow, 1 ft....	.25	3.00
aabuj	Saxatile Silver Queen, sulphur yellow, 1 ft.....	1.25	15.00
aaedp	Serpentifolium, near rock plant, yellow, grey foliage, 4 in.	3.00	-----
aabvh	Rock Garden Perennial Rare Species Mixed, includes such varieties as Montanum, Rostratum, Corymbosum, Gemonense, and many others.....	1.65	20.00

AMARANTHUS annual

aabwf	Abyssinicus, tall, dark red, 5 ft.....	.10	.30
aabxd	Caudatus (Love Lies Bleeding) red, 2½ ft.....	.10	.30
aabzz	Tricolor (Joseph's Coat) yellow, green, red, 3 ft.....	.20	2.25

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
ANAGALLIS GRANDIFLORA (Pimpernel) 9 in. annual			
aacbv	Deep Rich Blue25	\$3.00
aacct	Terra Cotta Red25	3.00
aacdr	Mixed25	2.50
ANCHUSA (Alkanet) (Sea Bugloss)			
aacep	Blue Bird, compact, indigo blue, 2 ft., annual.....	.20	2.00
aacfñ	Capensis (Cape forget-me-not) blue, 2 ft.....	.15	1.25
aaegl	Italica, Dropmore Variety, gentian blue, 6 ft., perennial.....	.25	2.50
aachj	" Lissadell, gentian blue, 6 ft.....	.25	2.50
aaciñ	Opal, light blue, 6 ft.....	.25	2.50
ANTIRRHINUM or SNAPDRAGON annual			
Having accomplished our purpose in creating a wide color range of RUST RESISTANT Snapdragons in each of the important groups, we now feel the time has come to drop the non-resistant kinds which we have been growing for the past few years at a loss. Rust Resistant Snapdragons have given satisfaction wherever grown. We trust our customers will take this opportunity to revise their lists and catalog only Rust Resistant Snapdragons in the future.			
ANTIRRHINUM LARGE FLOWERED GIANTS (Majus Grandiflorum)			
Rust Resistant, 2½ ft.			
aebtp	Autumn Glow Shades (Waller-Franklin) old rose suffused amber, golden lip75	9.00
aactk	Buttercup (Waller-Franklin) canary yellow, shading to creamy yellow.....	.75	9.00
aacvg	Daintiness (Waller-Franklin) rose pink, white tube.....	.75	9.00
aebun	Fiery Red (Waller-Franklin).....	.75	9.00
aebvl	Harmony Shades (Waller-Franklin) terra cotta and yellow shaded rose75	9.00
aaeen	Opal Queen (Waller-Franklin) delicate pink.....	.75	9.00
aebwj	Orange Shades (Waller-Franklin) deep to light orange.....	.75	9.00
aaefl	Padre (Waller-Franklin) crimson.....	.75	9.00
aakse	Pink Shades (Waller-Franklin) rose to dainty pale pink.....	.75	9.00
aebxh	Salmon Rose-Pink Shades (Waller-Franklin).....	.75	9.00
aakxu	Scarlet (Defiance) (Waller-Franklin).....	.75	9.00
aakys	Shasta (Waller-Franklin) pure white.....	.75	9.00
aaeti	Stoplight (Waller-Franklin) vivid red.....	.75	9.00
aebvf	Torchlight (Waller-Franklin) garnet suffused orange, bright yellow lip.....	.75	9.00
aebzd	Wallflower Red (Waller-Franklin) pure wallflower red.....	.75	9.00
aaegj	Yellow Jacket (Waller-Franklin) deep yellow.....	.75	9.00
aecab	Waller-Franklin Special Hybrids Mixed.....	.75	9.00
aalao	Majus Grandiflorum Mixed (Waller-Franklin) all varieties	.50	6.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
ANTIRRHINUM MAXIMUM or SUPER GIANTS, Rust Resistant, 2¾ ft.			
In habit these are taller than the Majus group, and the individual flowers are much larger.			
aalbm	Alaska (Snowflake) (Waller-Franklin) white.....	\$1.00	\$12.00
aalck	Apple Blossom (Waller-Franklin) rosy pink, white tube.....	1.00	12.00
aaldi	Campfire (Waller-Franklin) luminous scarlet.....	1.00	12.00
aaleg	Canary Bird (Waller-Franklin) Canary yellow.....	1.00	12.00
aednz	Christmas Candle (Waller-Franklin) bright flame color, tube waxy cream	1.00	12.00
aedox	Copper King (Waller-Franklin) burnished copper.....	1.00	12.00
aalge	Copper Shades (Waller-Franklin) copper orange to old gold	1.00	12.00
aalha	Crimson (Waller-Franklin) fiery crimson.....	1.00	12.00
aedpv	Daffodil (Waller-Franklin) yellow	1.00	12.00
aaliy	Fair Lady (Waller-Franklin) pink white tube.....	1.00	12.00
aalls	Florist Pearl (Waller-Franklin) pearly white.....	1.00	12.00
aedqt	Indian Summer (Waller-Franklin) coppery orange scarlet....	1.00	12.00
aaljw	Loveliness (Waller-Franklin) soft rose pink.....	1.00	12.00
aaehh	Paradise Rose (Waller-Franklin) rose pink.....	1.00	12.00
aalmq	Pink Shades (Waller-Franklin) rose-pink to pale pink.....	1.00	12.00
aalol	Red Cross (Waller-Franklin) crimson, white tube.....	1.00	12.00
aedrr	Salmon Pink Shades (Waller-Franklin).....	1.00	12.00
aedsp	Salmon Rose Shades (Waller-Franklin).....	1.00	12.00
aaeif	Swing Time (Waller-Franklin) rose pink.....	1.00	12.00
aaejd	Yellow Giant (Waller-Franklin) deep yellow.....	1.00	12.00
aalrf	Maximum Mixed (Waller-Franklin) all varieties.....	.65	8.00

ANTIRRHINUM SUPER MAJESTIC, Rust Resistant

aedtn	Autumn Glow (Waller-Franklin) old rose suffused amber, golden lip.....	2.10	25.00
aedvj	Dainty (Waller-Franklin) soft pink.....	2.10	25.00
aedul	Harmony (Waller-Franklin) terra cotta and yellow shaded rose	2.10	25.00
aaeug	Maiden's Blush (Waller-Franklin) blush pink.....	2.10	25.00
aedwh	Orange Shades (Waller-Franklin) deep to light orange.....	2.10	25.00
aaekb	Red Rocket (Waller-Franklin) bright red.....	2.10	25.00
aedxf	Red Shades (Waller-Franklin)	2.10	25.00
aaelz	Rose Sensation (Waller-Franklin) rose pink.....	2.10	25.00
aedyd	Rose Shades (Waller-Franklin)	2.10	25.00
aaemx	Royal Crimson (Waller-Franklin) garnet crimson.....	2.10	25.00
aefma	Shell Pink Shades (Waller-Franklin)	2.10	25.00
aefnx	Silver Pink (Waller-Franklin)	2.10	25.00
aefov	Superb Mixed (Waller-Franklin)	1.65	20.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
ANTIRRHINUM LARGE FLOWERED HALF-DWARF (Nanum Grandiflorum) Rust Resistant, 1½ ft.			
aaeos	Antique Gold (Waller-Franklin) shades of old gold, copper, fawn and orange	\$0.50	\$6.00
aaepq	Bumble Bee (Waller-Franklin) crimson.....	.50	6.00
aambl	Carmine Rose (Waller-Franklin) bright carmine rose.....	.50	6.00
aamix	Glowing Sunset (Waller-Franklin) rosy scarlet.....	.50	6.00
aamkt	Indian Girl (Waller-Franklin) beautiful old gold.....	.50	6.00
aefpt	Old Gold Shades (Waller-Franklin) old gold and apricot.....	.50	6.00
aefqr	Orange Shades (Waller-Franklin) deep to light orange.....	.50	6.00
aaumh	Red Boy (Waller-Franklin) rich deep scarlet.....	.50	6.00
aefrp	Red Rock (Waller-Franklin) a combination of orange, scar- let and crimson50	6.00
aaeqo	Tangerine (Waller-Franklin) bronzy orange.....	.50	6.00
aaupa	Wildfire (Waller-Franklin) bright orange scarlet.....	.50	6.00
aaerm	Yellow Gem (Waller-Franklin) clear yellow.....	.50	6.00
aauqy	Nanum Grand. Mixed (Waller-Franklin) all varieties.....	.35	4.00

ANTIRRHINUM UNIVERSITY OF CALIFORNIA MIXTURE

aauvo	A mixture of Rust Resistant Antirrhinums similar to the Majus Grand. type containing a full range of colors. Winner of Certificate of Honor in the 1935 All-American Selections35	4.00
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"In things treated of in Garden Catalogs
One may be said to live in a world
Of adjectives and strong description."

FLORA & SYLVA

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
AQUILEGIA or COLUMBINE perennial			
aauxk	Alpina, blue, dwarf, 1 ft.....	\$0.75	\$9.00
aauyi	Californica Hybrida, golden yellow, red spur, 3 ft.....	.85	10.00
aefsn	Canadensis, reddish-orange, 2½ ft.....	1.25	15.00
aauzg	Chrysantha, yellow, 3 ft.....	.85	10.00
aaesk	Clematiflora Choice Mixed (New) Spurless Columbine with beautiful open flowers like Clematis. Contains all colors with exception of deep red.....	30.00
aavbc	Coerulea, Rocky Mountain Blue Columbine, 2 ft.....	1.25	15.00
aeftl	Helenae Grandiflora, deep blue, 1½ ft.....	2.50	30.00
aefuj	Hybrida Vernalis, early flowering hybrids mixed, single and semi-double, partly long spurred, 2 ft.....	1.50	18.00
aavae	Mrs. M. Nicholls, Improved Coerulea, 2 ft.....	5.00
aefvh	Red Riding Hood, double, old rose and pure white, 2 ft...	4.00
aefwf	Double Mixed, 2½ ft.20	2.00
aefxd	Single Mixed, 2½ ft.15	1.75

LONG SPURRED BLUE SHADES (Waller-Franklin Special Strain).

aavca The finest strain in existence. The result of years of selecting.
Huge flowers on plants from 3 to 4 feet high. This strain was bred
and perfected by Waller-Franklin over a long period of years.
Price per oz. \$2.10, per lb. \$25.00.

aehot	Long Spurred Copper Queen, copper red and straw co- rolla, 2½ ft.....	.10	25.00
aavdy	" " Crimson Star, crimson and white, 1½ ft. 3.00	3.00	36.00
aelhkc	" " Lemon Queen (Citrina) lemon yellow, 2½ ft.	2.50	30.00
aavew	" " Orange and Scarlet Shades, 3 ft.....	2.10	25.00
aavfu	" " Pink Shades, 3 ft.....	2.10	25.00
aavgs	" " Rose Queen, 3 ft.....	2.10	25.00
aavhg	" " Silver Queen, white, 3 ft.....	1.65	20.00
aavio	" " Snow Queen, finest white, fragrant, 3 ft... 2.10	2.10	25.00

LONG SPURRED WALLER-FRANKLIN HYBRIDS MIXED

aavjm We claim this strain to be superior to others as it contains
colors possessed by no other strain, 3 ft.

Price per oz. \$2.50, per lb. \$30.00.

aavkk	Long Spurred Dobbie's Imperial Hybrids Mixed, 3 ft...	2.10	25.00
aavli	" " Emperor Hybrids Mixed, 3 ft.....	2.10	25.00
aavmg	" " Mrs. Scott Elliott's Strain Mixed, 3 ft.....	2.10	25.00
aavnd	" " Hybrids Mixed, 3 ft.....	.65	8.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
ARCTOTIS annual			
aavob	Grandis, African Lilac Daisy, 3 ft.....	\$0.20	\$ 2.00
aavpz	Large Flowered Hybrids, many colors, 1 ft.....	2.10	25.00
ARMERIA (Giant Thrift) (Sea Pink) perennial			
aehmy	Alpina, bright rose, compact tuft of foliage, 3 in.....	5.00
aavst	Formosa Hybrida, rose, 1½ ft.....	.45	5.00
aavtr	" Large Flowered Hybrids, 1½ ft.....	2.10	25.00
aehnv	Giant Pink (Gigantea) (New) 2 ft.....	5.00
ARTEMISIA			
aebla	Annua, decorative and fragrant, 5 ft.....	.15	1.25

ASTERS (China) annual

Botanical name *Callistephus Chinensis*

ASTER AMERICAN BEAUTY, Wilt Resistant, 2½ to 3 ft.

aawad	Azure Fairy, azure blue or dark lavender.....	.65	8.00
aawbb	Crimson65	8.00
aawcz	Deep Rose65	8.00
aawdx	Purple65	8.00
aawev	Shell Pink (September Beauty)65	8.00
aawft	White65	8.00
aawgr	Choice Mixed50	6.00

ASTER SUPER GIANT

These new Asters are the largest kind. The flowers are masses of graceful interlacing petals. 2½ ft.

aawhp	El Monte, crimson	1.00	12.00
aawin	Los Angeles, pure shell pink.....	1.00	12.00

ASTER CALIFORNIA GIANT CURLED AND INTERLACED, 2½ to 3 ft.

abhoq	Dark Purple	1.00	12.00
abhpo	Deep Rose, green stems	1.00	12.00
abhsi	Light Blue	1.00	12.00
abhue	Light Purple	1.00	12.00
abhwa	Peach Blossom	1.00	12.00
abhxy	White	1.00	12.00
abhyw	Choice Mixed85	10.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
ASTERS (China)—Continued			
ASTER CALIFORNIA GIANT SUNSHINE, 2 to 3 ft.			
abihe	Alpenglow (Waller-Franklin) purple, yellow center.....	\$1.65	\$20.00
abiic	Blue Moon (Waller-Franklin) blue, yellow center.....	1.65	20.00
abija	Lavender (Waller-Franklin) with lavender and lemon center	1.65	20.00
abiky	Moonbeam (Waller-Franklin) white, orange center.....	1.65	20.00
abilw	Rainbow (Waller-Franklin) rose-pink, orange center.....	1.65	20.00
abimu	Rose (Waller-Franklin) with light rose and lemon center....	1.65	20.00
abinr	Shell Pink (Waller-Franklin) with white and lemon center	1.65	20.00
abiop	Stratosphere (Waller-Franklin) dark blue with orange center	1.65	20.00
abipn	White (Waller-Franklin) lemon center.....	1.65	20.00
abiql	Choice Mixed (Waller-Franklin)	1.25	15.00
ASTER GIANT CREGO IMPROVED, Wilt Resistant, 2½ ft.			
abirj	Blue Flame, navy blue.....	.50	6.00
abish	Crimson50	6.00
abitf	Dark Blue or Royal Purple.....	.50	6.00
abiud	Deep Rose50	6.00
abivb	Light Blue50	6.00
abiwz	Pink, shell pink50	6.00
abixx	White50	6.00
abiyv	Choice Mixed50	5.50
ASTER GIANT COMET, Wilt Resistant, 2 ft.			
abizt	Choice Mixed.....	.50	5.50
ASTER OSTRICH FEATHER IMPROVED, Wilt Resistant, 2 ft.			
abjar	Choice Mixed.....	.50	5.50
ASTER QUEEN OF THE MARKET, Wilt Resistant, 2 ft.			
abjej	Choice Mixed.....	.40	4.50
ASTER EARLY ROYAL, Wilt Resistant, 2 ft.			
abjib	Azure Blue50	6.00
abjoo	Deep Rose50	6.00
abjri	Peach Blossom50	6.00
abjte	Purple50	6.00
abjuc	Shell Pink50	6.00
abjva	White50	6.00
abjwy	Choice Mixed50	5.50

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
ASTERS (China)—Continued			
ASTER KING UPRIGHT, Wilt Resistant, 2½ ft.			
abju	Choice Mixed50	\$5.50
ASTER LATE BRANCHING, Wilt Resistant, 2½ ft., syn. Vicks, Semple's, American.			
abkaq	Azure Blue50	6.00
abkei	Coppery Rose50	6.00
abkbo	Crimson50	6.00
abkge	Light Rose50	6.00
abkia	Purple50	6.00
abkjy	Sensation, scarlet50	6.00
aacya	Shell Pink50	6.00
aaczy	White50	6.00
aadaw	Choice Mixed50	5.50
ASTER HEART OF FRANCE, Wilt Resistant, 2ft.			
aaddq	Brilliant Red	1.00	12.00
ASTER ALL VARIETIES, Wilt Resistant			
aadfm	Choice Mixed25	3.00
ASTER SINGLE GIANT OF CALIFORNIA, 2½ ft.			
aadgk	Choice Mixed25	2.50
ASTER CHINENSIS TALL SINGLE GIANT FLOWERED, 2½ ft.			
aadhi	Apple Blossom, flesh pink.....	.15	1.50
aadig	Carmine Rose15	1.50
aadje	Glare of the Garden, scarlet.....	.15	1.50
aadkc	Lavender15	1.50
aadla	Marechal Joffre, crimson scarlet.....	.15	1.50
aadmy	Rose15	1.50
aadnv	Violet15	1.50
aadot	White15	1.50
aadpr	Choice Mixed15	1.25

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
ASTERS (China)—Concluded			
ASTER GIANT SINGLE CURLED AND INTERLACED			
IMPERIAL RED (Waller-Franklin)			
aadqp	A Giant Single Aster with beautifully curled and interlaced petals. The color is the same as Aster Heart of France, a brilliant red, which is emphasized by the yellow center. A strong grower. 1½ ft.....	\$0.45	\$5.00
ASTER ELEGANCE SINGLE, 2 ft., upright habit.			
aadrn	Blue	aadtj	Lavender
aadsf	Firefly	aaduh	Rose
	Each of above 5 varieties.....	.25	3.00
aadwd	Choice Mixed25	2.50
BALLOON VINE annual climber			
baizu	Cardiospermum Love in a Puff.....	.10	1.00
BALSAM (Impatiens Balsamina) 2 ft. annual			
bajas	Camellia-flowered Choice Mixed.....	.25	2.50
bajeo	Rose-flowered Choice Mixed.....	.20	2.00
bajyv	Double Bush Flowering Choice Mixed, 1½ ft.....	1.25	15.00
BARTONIA AUREA (Blazing Star) 3 ft. Syn. Mentzelia annual			
bajek	Golden Yellow15	1.50
BIDENS HUMILIS: See Cosmos Miniature Yellow.			
BOLTONIA (False Chamomile) perennial			
bajhe	Asteroides, small white flowers, 6 ft.....	1.65	20.00
bajic	Latisquama, pink tinged lavender, 6 ft.....	1.00	12.00
BRACHYCOME IBERIDIFOLIA (Swan River Daisy) 1 ft. annual			
bajja	Choice Mixed30	3.50
CALENDULA 1 to 2 ft. annual			
Pot Marigold			
caajl	Apricot Queen, bright apricot.....	.25	2.50
caakj	Art Shades, contains delicate shades.....	.10	1.00
caalh	Ball's Apricot, rich apricot with dark brown center.....	.25	3.00
caamf	Ball's Gold Improved, golden yellow.....	.25	3.00
caane	Ball's Lemon Queen.....	.25	3.00
caaaoa	Ball's Long Orange, extra long stems.....	.25	3.00
caapy	Ball's Masterpiece, rich orange, long stems.....	.25	3.00
caaqw	Ball's Orange Improved.....	.25	3.00
caaru	Ball's Supreme, cadmium orange.....	.25	3.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
CALENDULA 1 to 2 ft. annual—Continued			
carga	Campfire Improved	\$0.35	\$4.00
caass	Campfire (Sensation)20	2.00
caatq	Chrysantha (Sunshine) buttercup yellow.....	.15	1.25
caeer	Frilled Beauty, orange with frilled petals.....	.15	1.50
caauo	Golden King (New) golden yellow.....	.15	1.50
caaxi	Lemon Queen (Sulphurea) sunflower yellow.....	.10	.75
caayg	Meteor, creamy white, striped orange.....	.10	.75
caaze	Nankeen (Le Proust) cream, flushed apricot.....	.10	.75
cassa	Orange Fantasy, Crested (New) bronzy or coppery orange, petals edged mahogany red.....	.45	5.00

ORANGE KING (Waller-Franklin Special Strain)

cabac Rich deep orange red, dark center, continuously grown and selected for twenty-five years. We consider this the finest strain of Orange King. (Florists' Strain.)

Price per oz. \$0.15, per lb. \$1.50.

cabba	Orange King, dark orange red, dark center.....	.10	.75
cabey	Orange Shaggy, petals long and deeply fringed. Color is deep orange, lighter in the center of the bloom. Win- ner of Gold Medal in 1935 All-America Selections.....	.10	1.00
carhy	Orange Sunshine, chrysantha type.....	.25	3.00
cabeu	Prince of Orange, orange.....	.10	.75
cabho	Radio, quilled orange10	.75
cabki	The Ball, orange, light center.....	.20	2.00
cabme	Choice Mixed, all varieties, extra fine.....	.10	.60

CALIFORNIA NATIVE FLOWERS annual

caboz	Choice Mixed, contains over 30 varieties.....	.25	2.50
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CALIFORNIA POPPY: See Eschscholtzia.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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CALLIOPSIS TALL, Bicolor (Philadelphia Breast-Pin) 3½ ft.

These are annuals; perennials are classed under Coreopsis.

cabun	Atrosanguinea, blood red.....	\$.10	\$1.00
cabyf	Marmorata, yellow and maroon marbled.....	.10	1.00
eacab	Nigra Speciosa, dark brown.....	.10	1.00
cacet	Splendens, golden, brown center.....	.10	1.00
cacil	Tinctoria, yellow, maroon center.....	.10	1.00
cacna	Hybrida Semi Plena Mixed.....	.10	1.00
cacoy	Tall Annual Varieties Mixed.....	.10	.75

CALLIOPSIS DWARF, 6 in. to 1 ft. annual

cacqu	Bicolor Crimson King20	2.00
cacto	" Dazzler, golden yellow, maroon center.....	.20	2.00
caicum	" Gold Ray, golden, maroon center.....	.20	2.00
cacwi	" Marmorata, yellow and maroon marbled.....	.20	2.00
cacye	" Nana, yellow, brown center.....	.20	2.00
cadaa	" The Sultan, rich maroon crimson.....	.20	2.00
cadby	" Tiger Star, extra select.....	.20	2.00
caddu	" Dwarf Varieties Mixed.....	.15	1.25
cades	Drummondi Golden Wave, golden yellow, red zone.....	.10	1.00
casty	" Gold Crest, semi-double, great improvement over Golden Wave.....	.15	1.50

CAMPANULA

CAMPANULA Annual Canterbury Bells, 2½ ft.

A strain of Canterbury Bells which will flower in the late summer and autumn from spring sowings.

cadgo	Angelus Bell (Waller-Franklin) deep rose.....	.35	4.00
cadik	Blue Bell (Waller-Franklin) Cambridge blue.....	.35	4.00
cadji	Liberty Bell (Waller-Franklin) violet-blue.....	.35	4.00
cadle	Mission Bell (Waller-Franklin) pink35	4.00
cadox	Purity Bell, pure white.....	.35	4.00
cadul	Wedding Bell (Waller-Franklin) pure white.....	.35	4.00
cadyd	Choice Mixed (Waller-Franklin)25	2.50

CAMPANULA MEDIUM CALYCANTHEMA, Cup and Saucer Canterbury Bells, 3 ft. biennial

caeaz	Dark Blue65	8.00
caebx	Light Blue65	8.00
caecv	Rose85	10.00
caedt	White85	10.00
caefp	Choice Mixed, extra fine.....	.50	6.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
CAMPANULA—Continued			
CAMPANULA MEDIUM, Double Canterbury Bells, 3 ft. biennial			
caegn	Choice Mixed	\$0.25	\$3.00
cariw	Special Mixture, of double, Calycanthema and single varieties25	2.50
CAMPANULA MEDIUM, Single Canterbury Bells, 3 ft. biennial			
caehl	Dark Blue15	1.50
caeij	Light Blue15	1.50
caejh	Pink15	1.50
caekf	White15	1.50
caeld	Choice Mixed15	1.25
CAMPANULA MEDIUM DWARF BEDDING, 6 in. biennial			
caemb	Mixed65	8.00
CANARY BIRD VINE: See Tropaeolum.			
CANDYTUFT. Botanical Names Iberis Umbellata and Iberis Coronaria.			
caeny	Candytuft Miniature Gem (Hyacinth Flowered Type) annual (Waller-Franklin). A dainty, small miniature hyacinth flowered Candytuft about 3½ in.....	.25	3.00
GIANT HYACINTH FLOWERED WHITE, Florist Type, extra select.			
caeow	This is a superior strain; it grows about 1½ feet high, with enormous trusses of blooms. It has been one of our specialties for twenty-five years and every effort is made to keep it at a high state of perfection. We believe it is superior to any other strain.		
Price per oz. \$0.25, per lb. \$3.00.			
caepu	Giant Hyacinth Flowered White.....	.15	1.50
caeqs	Empress, white, 1 ft.....	.10	1.00
caerq	Little Prince, 6 in.....	.20	2.00
CANDYTUFT UMBELLATA, 1 ft. annual			
caeso	Carmine10	1.00
caetm	Crimson10	1.00
caeuk	Flesh Pink.....	.10	1.00
caevi	Lavender10	1.00
caewg	Rose Cardinal.....	.15	1.75
caeyc	White10	1.00
cafay	Waller-Franklin Formula Mixture, "Just a little bit better," Umbellata varieties only.....	.10	1.00
cafcu	Choice Mixed, all varieties.....	.10	.80

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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CANDYTUFT—Continued

CANDYTUFT UMBELLATA DWARF HYBRIDS annual

Our own strain of miniature Candytuft, selected over twenty years. Six inches high. They are superior to the Umbellata type.

cafeq	Crimson	cafii	Lilac	cafma	White
caffo	Flesh	cafke	Rose		
	Each of above varieties.....			\$0.20	\$2.00
cahig	Choice Mixed20	1.80

CANDYTUFT perennial

cafov	Gibraltarica, lilac shading to white, 1 ft.....	.35	4.00
cafuj	Jucunda, dwarf, pink, 4 in.	5.00
cafyb	Queen of Italy, rosy lilac, 1 ft.....	.25	2.50
cagax	Sempervirens, white, 1 ft.....	.65	8.00

CANNA (Indian Shot) greenhouse plant

cagep	Crozy's Hybrids Choice Mixed, 4 ft.....	.15	1.50
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CARNATIONS

Botanical Name *Dianthus Caryophyllus*

CARNATION MARGUERITE, 16 to 20 inches. annual

cagih	Chabaud's Everblooming Mixed35	4.00
cagou	Giant Malmaison Mixed85	10.00
cagro	Marguerite Choice Mixed35	4.00

CARNATION GRENADE, early flowering, 20 inches. biennial

cogui	Black King, dark red.....	1.00	12.00
cagwe	Cardinal Red	1.00	12.00
cagya	Golden Sun	1.35	16.00
cagzy	Snow White	1.00	12.00
cahaw	Triumph, deep pink	1.00	12.00
cahbu	White Gold, soft yellow	1.50	18.00
caheo	Grenadin Mixed85	10.00

CARNATION EARLY DWARF VIENNA biennial

cahhi	Extra Choice Mixed, 15 in.....	.85	10.00
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GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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CARNATION—Continued

CARNATION CHABAUD'S GIANT IMPROVED, 16 to 20 inches.

annual

These carnations bloom five months from time seed is planted and continue throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 95% double, are true and are clove scented.

cahje	Cardinal Red (Sparkler)	\$1.35	\$16.00
cahla	Crimson (Nero)	1.35	16.00
cahmy	Deep Rose	1.35	16.00
cahot	Deep Salmon (Aurora) (Coppery Salmon)	1.35	16.00
cahuh	Flesh Pink (Reine Rose)	1.35	16.00
cahyz	Rose Pink (The Pearl)	1.35	16.00
cajav	Salmon Rose (Legion of Honor)	1.35	16.00
caibt	White (Jeanne Dionis)	1.35	16.00
caicr	Yellow (Marie Chabaud)	1.35	16.00
carju	Waller-Franklin Formula Mixture, "Just a little bit better"	1.35	16.00
caidp	Choice Mixed, all varieties.....	.85	10.00

CARNATION PERPETUAL GIANT, 16 to 20 inches. annual

A strain similar in habit and earliness to Chabaud's Giant Improved but with extra large flowers. The flowers are at least one-third larger than Chabaud's Giants. Very double and strongly clove scented.

casuw	Blood Red, dark crimson.....	5.00
casvu	Canary Yellow, clear yellow.....	5.00
casyo	Mont Blanc, pure white.....	5.00
catak	Rose King, rose pink.....	5.00
catbi	Rose Queen, deep Rose.....	5.00
catde	Rose Supreme, flesh pink.....	5.00
catec	Salmon Glory, salmon rose.....	5.00
catfa	Spectrum Red, intense scarlet.....	5.00
catgy	Choice Mixed	2.50

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.	←
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CARNATION ENFANT DE NICE EVERBLOOMING, 20 inches. annual

The result of a cross between Carnation Chabaud's Giant and Carnation Perpetual. The plants are of robust upright habit, with long, strong stalks bearing flowers $2\frac{1}{2}$ to 3 inches in diameter. This strain is magnificent.

The color comes about 75% true from seed and about 90% of the plants come double.

carmo	Pale Pink	\$5.00	←
caien	Red (Blood Red)	5.00	←
caifl	Rose, deep	5.00	←
caigj	Salmon, light	5.00	←
caihh	Striped	5.00	←
caif	White	5.00	←
caroj	Waller-Franklin Formula Mixture, "Just a little bit better"	5.00	←
caijd	Choice Mixed	2.50	\$30.00	

CARNATION TEICHER'S BI-ANNUAL MIXED $\frac{1}{16}$ oz. $\frac{1}{4}$ oz. Per oz. ←

caikb	A large flowered, long stemmed, hardy Carnation of merit, 2 ft. perennial	\$1.00	\$3.00	\$10.00	←
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Code Words	Price per oz.	Price per lb.	←
catananche	←

CATANANCHE Coerulea (Catnip) 2 $\frac{1}{2}$ ft. perennial

cailz	Blue everlasting	\$0.50	\$6.00	←
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CELOSIA (Cockscomb) annual

caimx	Childsii (Chinese Wool Flower) Crimson, 2 ft.....	.50	6.00	←
cainu	" " " " Mixed, 2 ft.....	.35	4.00	←
caios	Cristata Dwarf Mixed, 1 ft.....	.65	8.00	←
caipq	Plumosa Choice Mixed, 2 ft.....	.25	3.00	←

CENTAUREA ODORATA, 2 ft. annual

eakoq	Honeymoon, golden yellow.....	.25	3.00	←
eakpo	Suaveolens (Yellow Sweet Sultan).....	.25	3.00	←

CENTAUREA perennial

eaksi	Candidissima (Argentea Vera) silvery leaves, 1 $\frac{1}{2}$ ft.....	.65	8.00	←
eakue	Gymnocarpa (Dusty Miller) silvery leaves, 2 ft.....	.15	1.50	←

CENTAUREA CYANUS, Dwarf Double (Cornflower or Bachelor's Button)

1 ft. annual				
caiqo	Jubilee Gem, blue	1.00	12.00	←

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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CENTAUREA CYANUS, Double (Cornflower or Bachelor's Button) 3 ft. annual

WALLER-FRANKLIN SPECIAL STRAINS

The flowers of these strains are large, fully double and the colors intensified. Long stems for cutting.

The finest Florist Strains.

cairm	Blue Boy (Waller-Franklin) blue. Commended R. H. S. 1936.
caisk	Black Boy (Waller-Franklin) blackish maroon.
caiti	Pinkie (Waller-Franklin) deep pink. Award of Merit R. H. S. 1936.
caug	Red Boy (Waller-Franklin) deep red.
caive	Snow Man (Waller-Franklin) white.
carux	Waller-Franklin Formula Mixture, "Just a little bit better."

Each of above: Price per oz. \$0.20, per lb. \$2.00.

caiwc	Blue	\$0.15	\$1.25
caixa	Carmine15	1.25
caiy	Maroon15	1.25
caizw	Mauve15	1.25
cajau	Mauve Queen, soft mauve.....	.15	1.25
cajdo	Rose (Waller-Franklin)15	1.25
cajem	Ruby, rich deep ruby (Waller-Franklin).....	.15	1.25
cajgi	White15	1.25
cajie	Choice Mixed Double, all varieties, extra fine.....	.10	1.00

CENTAUREA IMPERIALIS (Imperial Sweet Sultan) 3 ft. annual

cajka	Amaranth Red (Waller-Franklin)25	2.50
cajly	Brilliant Rose25	2.50
cajor	Deep Lavender25	2.50
cajuf	Delicate Lilac25	2.50
cajyx	Purple25	2.50
cakat	Rose25	2.50
cakel	White25	2.50
caryp	Waller-Franklin Formula Mixture, "Just a little bit better"25	2.50
cakid	Choice Mixed20	2.00

CERASTIUM (Mouse Ear) 1 ft. perennial

cakwa	Tomentosum (Snow in Summer) silvery white foliage, rock plant35	4.00
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WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
CHEIRANTHUS ALLIONI (Siberian Wallflower) 1½ ft. biennial			
eakxy	Golden Bedder	\$0.20	\$2.00
eakyw	Orange15	1.25
CHEIRANTHUS LINIFOLIUS (Alpine Wallflower) 1 ft. perennial			
eakzu	Mauve45	5.00
CHELONE BARBATA, 4 ft. perennial			
calas	Coccinea, scarlet (Scarlet Bugler).....	.25	3.00
caleo	Hybrida Mixed, shades of pink, rose, carmine, violet.....	.25	3.00
calek	Hybrida Praecox, rich colors of early flowering hybrids25	3.00
CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 2 ft.			
calfi	Carinatum Atrococcineum (The Sultan) crimson.....	.10	1.00
calhe	" Burridgeanum, white, scarlet zone.....	.10	1.00
calic	" Chameleon, golden, scarlet zone.....	.10	1.00
calja	" Northern Star, giant white, yellow zone.....	.10	1.00
calky	" Purpureum, purple, yellow zone.....	.10	1.00
calmu	" White Queen, white, lemon zone.....	.10	1.00
calop	" Tricolor Mixed10	1.00
calud	Segetum Eastern Star, primrose, brown disc.....	.10	1.00
calvv	" Eldorado, canary yellow, mahogany zone.....	.10	1.00
camar	" Evening Star (Helios) golden yellow.....	.10	1.00
eamej	" Gloria Alba, white, pale disc.....	.10	1.00
camib	" Morning Star, pale primrose.....	.10	1.00
camoo	" Choice Mixed10	.80
camri	Nivelli, annual Marguerite, yellow.....	.10	1.00
CHRYSANTHEMUM DOUBLE ANNUAL, 2 ft.			
camyu	Carinatum, Double Hybridum Mixed.....	.20	2.00
cange	Coronarium Double Mixed, 4 ft.....	.10	.60
eania	" Single Golden Glory, canary yellow.....	.10	1.00
CHRYSANTHEMUM MAWII perennial			
canjy	Pink Flowers, hardy, ideal for border or rockery, height 1 ft., flowers 2 in., silvery foliage.....	3.00	36.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
CHrysanthemum Maximum (Shasta or Moon Daisy) perennial			
After trial of existing varieties we have selected the following as the best.			
canlu	Conqueror, large pure white stems, 2½ to 3 ft.....	.45	\$5.00
canon	Diener's Giant Double White, 2½ ft.....	7.50
canub	Elder Daisy, medium-sized flowers, 2 ft.....	.30	3.50
canyt	May Queen, medium-sized flowers, 2 ft.....	.30	3.50
caoap	Mrs. C. Lowthian Bell, large flowers on long stems, 3 ft. .45	5.00	
caobn	Shasta Alaska, large pure white flowers, 2½ ft.....	.45	5.00
caocl	Shasta Westralia, similar to Alaska but taller, 3 ft.....	.45	5.00
CLARKIA ELEGANS DOUBLE, 2 ft. annual			
caoeh	Brilliant, carmine30	3.50
caoff	Firebrand, copper scarlet30	3.50
caogd	Purple Prince, purple30	3.50
caohb	Salmon Queen, salmon pink.....	.30	3.50
caoiz	Scarlet Queen, scarlet.....	.30	3.50
caojx	Vesuvius, orange scarlet30	3.50
caokv	White30	3.50
caolt	Choice Mixed25	3.00
COBAEA (Cathedral Bells) annual climber			
caomr	Scandens, violet25	3.00
caono	Scandens, white50	6.00
COIX (Job's Tears) annual			
caoom	Lachrymae, 1 ft.10	.35
CONVOLVULUS (Morning Glory) annual			
caopk	Major Mixed, climber10	.50
caoqi	Minor Mixed, 1 ft.10	.50
COREOPSIS, 3 ft. These are the perennial forms of Calliopsis.			
eased	Double Sunburst, golden yellow.....	.45	5.00
caorg	Grandiflora Auricula Superba, golden yellow, red zone at base25	2.75
caose	Grandiflora Flora Plena, golden yellow, double.....	.25	2.50
caotc	Grandiflora Lanceolata, golden yellow.....	.10	.90
casiv	Lanceolata Golden Queen, golden yellow, early flowering .45	5.00	
caoua	Mayfield Giant, large flowered, golden yellow.....	.20	2.00

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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COSMOS annual

COSMOS MAMMOTH FLOWERING SENSATION

This Cosmos is extra early flowering, coming into bloom ten weeks after seed is sown. It produces large pink and white flowers from four to five inches across. Superior to all other Early Flowering Cosmos.

casoi Pink

casqe White

Price per oz. \$0.50, per lb. \$6.00.

caoww Mixed—Winner of Award of Merit 1936 All-America Selections.

Price per oz. \$0.35, per lb. \$4.00.

COSMOS EARLY EXPRESS SINGLE (Extra early, flowers in

45 days) 2½ ft.

caoxu	Crimson (Waller-Franklin)	\$0.20	\$2.00
caoys	Pink (Waller-Franklin)20	2.00
caree	White (Waller-Franklin)20	2.00
caozq	Choice Mixed (Waller-Franklin)15	1.50

COSMOS EXTRA EARLY DOUBLE CRESTED, 2½ ft.

capao	Carnelia (Waller-Franklin) crimson	1.25	15.00
capdi	Peach Blossom (Waller-Franklin) pink	1.25	15.00
capeg	Whirlwind (Waller-Franklin) white	1.25	15.00
capfe	Choice Mixed (Waller-Franklin)85	10.00

COSMOS EXTRA EARLY SINGLE MAMMOTH FLOWERING, 2½ ft.

capha	Crimson15	1.30
capiy	Pink15	1.30
capku	White15	1.30
capol	Choice Mixed10	1.00

COSMOS LATE DOUBLE CRESTED, 4 ft.

capuz	Crimson King85	10.00
capyr	Pink Beauty85	10.00
caqan	White Queen85	10.00
caqef	Choice Mixed50	6.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
COSMOS LATE MAMMOTH SINGLE, 4 ft.			
caqix	Lady Lenox Giant Flowering, Pink.....	\$0.10	\$1.00
caqok	" " " " White10	1.00
caqpi	Perfection Giant Flowering, Crimson.....	.10	1.00
caqta	" " " Fine Mixed10	.75
caquy	Miniature Yellow (Bidens Humilis) 1 ft.....	.15	1.50

COSMOS HYBRIDA

caqwu	Orange Flare, Gold Medal All-America Selections, 2½ ft.	.25	2.50
caqyq	Klondyke, orange, 3 ft.....	.45	5.00

CYANUS: See *Centaurea Cyanus*.

CYNOGLOSSUM (Chinese Forget-me-not) 2 ft. annual

caqzo	Amabile Deep Ultramarine Blue.....	.10	.60
caram	Amabile Fairy Blue, Cambridge Blue.....	.15	1.50
carci	Amabile Pink25	3.00

CYPRESS VINE: See *Quamoclit* under *Ipomea*.

DAHLIA perennial

daadz	Coltness Scarlet, 1½ ft.....	1.00	12.00
daaex	" Scarlet Gem	1.00	12.00
daafv	" White	1.00	12.00
daagt	" Yellow	1.00	12.00
daahr	" Hybrids Mixed65	8.00
daxko	Mignon Dwarf Choice Mixed.....	.65	8.00
daaip	Orchid Flowered Mixed, 3 ft.....	1.25	15.00
daajn	Unwin's Ideal Bedding Mixed, Miniature double and semi-double flowers on dwarf plants, 18 to 24 in. high	1.35	16.00
daakl	Unwin's Dwarf Hybrids Re-selected Mixed, miniature early flowering, double and semi-double hybrids, 18 to 24 in. high, with a wide range of colors.....	1.00	12.00
daxfy	Zulu Strain black-leaved dwarf double hybrids. Flowers mostly crimson and scarlet shades with a few yellow, orange and lilac blooms.....	1.00	12.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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DELPHINIUM PACIFIC GIANTS (Vetterle and Reinelt)

A new strain originated on the Pacific Coast. Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well-balanced spikes, thin woody stems, with comparative mildew resistance. This strain is practically 100 per cent double. We are able to offer seed of shades produced by the originator and a mixture produced from the originator's stock seed.

daxyl	Blue Shades (originator's stock).....	\$7.50	\$90.00
dayah	Light Shades (originator's stock).....	7.50	90.00
daybf	Pastel Shades (originator's stock).....	7.50	90.00
dayed	Violet Shades (originator's stock).....	7.50	90.00
daxof	Pacific Giants Mixed (grown from originator's stock)....	6.25	75.00
daxut	Pacific Giants White. A pure white of gigantic size, vigorous and robust. The flowers are full double. This strain comes true from seed. Undoubtedly the best white ever offered.		
	Seed from originator's stock.....	10.50	125.00
	Seed grown from originator's stock.....	8.50	100.00

DELPHINIUM WREXHAM TYPE 5 ft. perennial

A strain of Delphiniums which we believe is superior to any commercial strain offered. Great care is taken to keep the quality up to the highest point of perfection, by selection from our own choice strains, with which are included the finest English and European strains. We are proud of the quality of our Delphiniums.

daamh	Art Shades (Waller-Franklin)	4.20	50.00
daane	Deep Blue Shades (Waller-Franklin)	4.20	50.00
daaoc	Light Blue Shades (Waller-Franklin)	4.20	50.00
daapa	Mid-Blue Shades (Waller-Franklin)	4.20	50.00
daalj	Waller-Franklin Wrexham Finest Mixed.....	3.00	35.00

DELPHINIUM BLACKMORE AND LANGDON TYPE perennial

daaqy	Hybrids XXX Art Shades (Waller-Franklin).....	1.65	20.00
daarw	" XXX Deep Blue Shades (Waller-Franklin).....	1.65	20.00
daasu	" XXX Light Blue Shades (Waller-Franklin).....	1.65	20.00
daats	" XXX Mid-Blue Shades (Waller-Franklin).....	1.65	20.00
daauq	" XXX Mixed (Waller-Franklin)	1.25	15.00
daavo	Gold Medal Hybrids Mixed.....	.45	5.00
daawn	Waller-Franklin Select Double Mixed.....	4.20	50.00

DELPHINIUM WHITE VARIETIES perennial

daaxk	Iceberg, white	2.10	25.00
daazg	Hoodacres White	4.20	50.00
dabio	Summer Cloud, white Belladonna Type.....	2.10	25.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
DELPHINIUM BELLADONNA TYPE perennial			
dabli	Belladonna Improved (Waller-Franklin Special Strain). Light blue, large flowered and a strong grower. The finest strain of Belladonna on the market.....	\$2.10	\$25.00
dabob	Bellamosum Improved (Waller-Franklin Special Strain). Large deep blue flowers (Phenyl Blue, Ridgway) uniform in color with a white Bee. Blooms 2½ in. across	2.10	25.00
dabup	Belladonna Cliveden Beauty	1.65	20.00
dabyh	Belladonna (True) light blue.....	.65	7.50
dacad	Bellamosum, dark blue65	7.50
dacev	Blue Grotto, deep blue with cream center.....	1.65	20.00
daxhu	Lamartine, gentian blue	2.00	24.00
dacin	Cardinale, scarlet	1.25	15.00

DELPHINIUM ANNUAL OR CHINENSIS, Tall, 3 ft.

dacoa	Cambridge Blue (Waller-Franklin) rich belladonna blue.....	1.00	12.00
dacpy	Dark Blue25	3.00
dacru	White25	3.00
dacuo	Mixed25	2.50

DELPHINIUM ANNUAL OR CHINENSIS, Dwarf, 1 ft.

dacxi	Azure Fairy, azure blue.....	.45	5.00
dacyg	Blue Butterfly Improved, ultramarine blue.....	.45	5.00

DIANTHUS

Chinese or Indian Pinks, Flower of the Gods.

DIANTHUS CHINENSIS (China or Indian Pinks) 1 ft. annual

dafle	Crimson Bedder, hybrid pink of great beauty.....	.85	10.00
dacze	Hybridus Latifolius Atrococcineus Fl. Pl., scarlet.....	.25	3.00
dadac	Hybridus Latifolius Fl. Pl. Mixed.....	.25	3.00
dadeu	Chinensis Double Choice Mixed.....	.15	1.35
dadim	Chinensis Single Choice Mixed.....	.15	1.10

DIANTHUS HEDDEWIGII (Japanese Pinks) 1 ft. annual

dadki	Double, Dark Purple (Violet Queen).....	.35	4.00
dadme	" Diadematus (Diadem Pinks) mixed.....	.25	3.00
dadoz	" Fireball, deep scarlet.....	.35	4.00
dadun	" Mourning Cloak, black purple, white margin.....	.25	3.00
dadyf	" Hybridus Choice Mixed.....	.20	2.00
daeab	Single, Crimson Belle, deep crimson.....	.25	3.00
daebz	" Eastern Queen, rose, bizarre.....	.25	3.00
daecx	" Nobilis Giant Mixed (Royal Pinks).....	.25	3.00
daeet	" Choice Mixed15	1.75

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
DIANTHUS HEDDEWIGII LACINIATUS, 1 ft. annual			
daefr	Double, Lucifer, orange scarlet	\$0.45	\$5.00
daegp	" Pink Beauty, pure pink.....	.45	5.00
daehn	" Salmon King45	5.00
daeil	" Snowball, large white.....	.45	5.00
daejj	" Snowdrift, pure white.....	.45	5.00
daekh	" Choice Mixed20	2.00
daena	Single, Salmon Queen35	4.00
daeoy	" Splendens, crimson, white eye.....	.45	5.00
daepw	" Vesuvius, orange scarlet35	4.00
daequ	" Choice Mixed20	1.80
DIANTHUS SWEET WIVELSFIELD, 1 ft. annual			
(Dianthus Allwoodii x D. Barbatus) A hardy annual, good for borders, as a cut flower, and adapted for rock gardens.			
daeto	Single, Choice Mixed25	3.00
daeum	Double, Choice Mixed	2.10	25.00
DIANTHUS PLUMARIUS (Grass or Clove Pinks) 1 3/4 ft. perennial			
daevk	Plumarius Double (Double Pinks) fine mixed.....	.65	7.50
daewi	Plumarius Single (Single Pinks) fine mixed.....	.10	.90
daexg	Semperflorens Mixed (Florists' Perpetual Pinks) double15	1.50
daeye	Cyclops, Single Perpetual, various colors, red eye.....	.35	4.00
daezc	Scoticus Double, Scotch Mixed, Special Strain.....	2.10	25.00
dafby	Nanus, dwarf double Pinks Choice Mixed, 1 ft.....	.65	7.50
DIANTHUS LOVELINESS, 1 ft. perennial			
dafdu	The flowers have lacerated petals, of an exquisite mauve tint, but most fascinating is its fragrance.....	10.00
DIANTHUS DELIGHT, 9 in. perennial			
daxis	Hybrid between Dianthus Sweet Wivelsfield and Dianthus Roysii. Colors from the palest pink to the deepest purple	5.00
DIANTHUS ALLWOODII, 1 ft. perennial			
dafes	Allwoodii Mixed, half carnation, half pink, double and single varieties. Free flowering, with a wide range of color. Per 1,000 seeds.....	\$3.00
dafgo	Allwoodii New Double Mixed, half carnation, half pink. Good color range. Per 1,000 seeds.....	\$5.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
DIANTHUS-PINKS PERENNIAL FOR ROCK GARDENS			
dafik	Allwoodii Alpinus, flowers first year from seed, 4 to 6 in. high, mixed colors. A gem for the rock garden, fragrant	\$2.50	\$30.00
dafji	Caesius Grandiflorus (Cheddar Pinks) pink, 6 in.....	.50	5.50
dafox	Deltoides Albus, white, 6 in.....	.65	8.00
dafyd	" Brilliant, rich rose pink.....	.75	9.00
dagaz	" Erecta, red, erect, compact.....	5.00
dager	" Major Stern's, bronze foliage.....	1.25	15.00
daful	" Rose (Maiden Pinks)50	6.00
dagij	" Splendens, amaranth purple65	8.00
dagny	" Mixed, fine for rock gardens.....	.60	7.00
dauyo	Graniticus, dwarf crimson, 8 in.....	.65	8.00
dauzm	Neglectus (Glacier Pink) rose. Per 1,000 seeds.....	\$1.00	
davak	Rock Garden Rare Species Mixed, including Caucasicus, Collinus, Arenarius, Seguieri, Grisebachii, Orbelicus, Rupicola, Saxatilis, Cyri, Arboreus, Stawkianus, Glaucophyllus, Viscidus and over forty rare species....	1.65	20.00
davbi	Roysii, rose, 3 in. Per 1,000 seeds.....	\$1.00	
davde	Winteri, New Pinks. The flowers are pure colors, com- pact habit, flowers first year from seed, 9 in.....	10.00

DIDISCUS COERULEUS (Blue Lace Flower) 3 ft. annual

davec	Blue35	4.00
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DIGITALIS (Foxglove) 4 ft. biennial

daviu	Gloxinioides Purple25	2.50
davlo	" Rose25	2.50
davoh	" White25	2.50
davuv	" Mixed20	2.25
davfd	The Shirley, enormous spotted flowers, mixed.....	.25	2.50
davyn	Monstrosa Choice Mixed, upper flower large and erect....	.25	3.00
dawaj	Hybrida Lutzii Salmon35	4.00

DIMORPHOTHECA (Star of the Veldt) 1 ft. annual

daweb	Aurantiaca, Golden West45	5.00
dawit	" Orange Yellow45	5.00
dawni	" Salmon Beauty45	5.00
dawog	" White Beauty45	5.00
dawpe	" Mixed Hybrids30	3.50
dawra	Ecklonis, white with blue disc, 2 ft.....	1.00	12.00
dawsy	Ringens, white with blue zone, 1 ft.....	.65	8.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
DOLICHOS (Hyacinth Bean) annual climber			
dawuu	Lablab White	\$0.10	\$0.40
dawxo	Lablab Princess Helene (Daylight).....	.10	.40
dawym	Lablab Purple10	.40
daxai	Soudanensis (Darkness)10	.40
daxce	Mixed10	.40
daxeа	Lignosus, crimson and rose. It is called Australian Pea Vine but is really a native of India. Half hardy climber	.30	3.50

ECHIUM (Vipers Bugloss) 1 ft. annual

eapdm	Blue Bedder20	2.00
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ESCHSCHOLTZIA (California Poppy) SPREADING VARIETIES, 1 ft. annual

eansj	Aurantiaca (Orange King) rich orange, true California Poppy. Award of Merit, R. H. S.....	.10	.75
eanuf	Carmine King, deep carmine20	2.00
eanwb	Golden West (Californica) yellow with orange center. Highly Commended, R. H. S.....	.10	.75
eanxz	Mandarin, inside petals orange, outside scarlet.....	.15	1.25
eanyx	Rosy Queen, rosy pink.....	.15	1.25
eanzv	The Geisha, orange crimson, inside petals golden.....	.35	4.00
eaoat	Vesuvius (Waller-Franklin) wallflower red.....	.25	3.00
eaobr	Waller's Crimson, carmine crimson.....	.20	2.00
eaocp	White10	.75
eaodn	Brilliant Mixed, mixture of all above colors.....	.15	1.25
eaoel	Mixed, white, yellow and orange.....	.10	.75

ESCHSCHOLTZIA ERECT VARIETIES, 1 ft. annual

A WALLER-FRANKLIN FORMULA MIXTURE

eaork New Hybrid Mixture—Made up from a Waller-Franklin Formula from separate varieties. It contains new and rare colors, soft pink, scarlet, chrome, copper red, claret red and royal purple predominating. This mixture is as gorgeous as a Persian rug.

Price per oz. \$0.35, per lb. \$4.00.

eaofj	Ballet Girl (Waller-Franklin) carmine, creamy white.....	.45	5.00
eaogh	Dazzler, flame scarlet45	5.00
eaohf	Fireflame, orange scarlet45	5.00
eaoid	Fringed Yellow, buttercup yellow, fringed petals.....	.45	5.00
eapek	Golden Rod, golden orange.....	.50	6.00
eaojb	Lovely (Waller-Franklin) rose pink suffused salmon. Highly Commended, R. H. S.45	5.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
ESCHSCHOLTZIA ERECT VARIETIES—Continued			
eaokz	Mauve Beauty (Waller-Franklin) pure mauve.....	\$0.45	\$5.00
eaolx	Orange Flame (Waller-Franklin) orange scarlet.....	.45	5.00
eaonv	Purple Glow (Waller-Franklin) reddish purple.....	.45	5.00
eaooq	Ramona Hybrids Mixed60	7.00
eaopo	Scarlet Beauty (Waller-Franklin) deep scarlet.....	.45	5.00
eaopm	Tango (Waller-Franklin) bronzy red overlaid terra cotta....	.45	5.00
ESCHSCHOLTZIA DOUBLE OR SEMI-DOUBLE VARIETIES, 1 ft. annual			
eaosi	Carmine Queen, crimson carmine.....	.50	6.00
eaotg	Crocea, orange50	6.00
eaouc	Enchantress, pink50	6.00
eaovc	Golden Glory, golden yellow.....	.50	6.00
eaowa	Rose50	6.00
eaoyw	White45	5.00
eaozu	Double Choice Mixed45	5.00
EUPHORBIA, 2 ft. annual			
eapas	Heterophylla (Annual Poinsettia) carmine.....	.25	2.50
eapbq	Variegata (Snow-on-the-Mountain)15	1.50
EVERLASTINGS annual			
eapco	Choice mixture, containing Ammobium, Helichrysum, Xeranthemum, etc.15	1.50
FORGET-ME-NOT (<i>Myosotis</i>) 1 ft. biennial			
fabea	Alpestris Blue30	3.50
fabfy	Alpestris Mixed30	3.50
GAILLARDIA PICTA, Annual (Blanket Flower) 2 ft. annual			
gaceb	Single Indian Chief, red, Award of Merit, R. H. S.....	.25	2.50
gacit	Single Mixed20	2.00
gaeni	Lorenziana Double Choice Mixed.....	.20	2.25
GAILLARDIA GRANDIFLORA (Blanket Flower) 3 ft. perennial			
gacog	Burgundy, dark scarlet85	10.00
gaepe	Dazzler, golden yellow and maroon red.....	.50	6.00
gaera	Portola Hybrida (Waller-Franklin) red, golden tipped.....	.45	5.00
gaesy	Sanguinea, copper red30	3.50
gaexo	Superba, Choice Mixed, best and largest varieties.....	.25	3.00
gacym	Choice Mixed20	2.25
GERANIUM (Crane's Bill) 1½ ft. greenhouse plant			
gadai	Zonal, finest mixed	1.65	20.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
GERBERA HYBRIDS (Transvaal Daisy) 2 ft. greenhouse plant			
gadce	Choice Mixed. Per 1,000 seeds.....		\$1.60
GEUM (Avens) The Rose of the Rockery, 2 ft. perennial			
gaeyk	Borisii, orange scarlet	\$2.50	\$30.00
gadea	Lady Stratheden, orange yellow.....	1.00	12.00
gadfyl	Mrs. Bradshaw, scarlet85	10.00
gaewo	Orange Queen, orange scarlet.....	3.00	35.00
gadhu	Prince of Orange, true orange.....	3.00	35.00
GILIA annual			
gadis	Capitata (Queen Anne's Thimble) lavender blue, 3 ft....	.10	.80
gaexm	Capitata Reselected, rich sky blue, large blooms. A good cut flower, 3 ft.....	.20	2.00
gadko	Tricolor Mixed, 1 ft.....	.10	.75
GLAUCIUM: See Horned Poppy.			
GODETIA TALL DOUBLE GRANDIFLORA —Gladiola-like flowers in long trusses; excellent for cutting, 2 ft. annual			
gadut	Carmine, soft pink, carmine blotched.....	.25	2.50
gadyl	Cherry Red25	2.50
gaeah	Crimson25	2.50
gaeed	Mauve25	2.50
gaaez	Rich Pink25	2.50
gaefx	Rosy Morn, bright pink.....	.25	2.50
gaevv	White25	2.50
gaeht	Choice Mixed20	2.00
GODETIA DWARF (Satin Flower) 1 ft. annual			
gaeir	Choice Mixed25	2.50
GOURDS ORNAMENTAL annual climber			
gaejp	Large Decorative Varieties Mixed.....	.10	.80
gaekn	Small Decorative Varieties Mixed.....	.10	.90
GREVILLEA (Silk Oak) greenhouse plant			
gaell	Robusta45	5.00
GYPSOPHILA ELEGANS (Chalk Plant) annual			
gaemj	Covent Garden Market, large flowered, 2 ft.....	.10	.35
gaeng	Paris Market, large flowered, extra select, 2 ft.....	.10	.35
gaeoe	London Market. Largest pure white Gypsophila. 2½ ft.	.10	.40
gaepc	Carmine, 1½ ft.10	1.00
gaeqa	Rosea, 1½ ft.10	1.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
GYPSOPHILA OLDHAMIANA perennial			
gaezi	Flesh Pink, 3½ ft.....	.85	\$10.00
GYPSOPHILA PACIFICA perennial			
gaery	Pink, 4 ft.....	1.65	20.00
GYPSOPHILA PANICULATA (Baby's Breath) 3 ft. perennial			
gaesw	Double Snow White.....	2.50	30.00
gaetu	Single, white15	1.25
GYPSOPHILA REPENS 6 in. perennial			
gaeus	Rose, pale rose.....	.75	9.00
gaevq	White50	6.00
HELIANTHUS: See Sunflower.			
HELICHRYSUM MONSTROSUM, Flora Plena (Strawflower) 3 ft. annual			
hamye	Canary Yellow (Waller-Franklin) (Buttercup).....	.25	3.00
hanaa	Crimson25	3.00
hanby	Fireball25	3.00
handu	Golden Globe25	3.00
hanes	Rose Carmine Shades.....	.25	3.00
hangoo	Rose Queen (Waller-Franklin) rich deep rose.....	.25	3.00
hanik	Salmon25	3.00
hanji	Scarlet25	3.00
hanle	Silvery Pink (Waller-Franklin) silvery cameo pink.....	.25	3.00
hanox	Violet25	3.00
hanul	White25	3.00
haabl	Waller-Franklin Formula Mixture, "Just a little bit better"25	3.00
hanyd	Mixed, extra fine25	2.50
HELIOTROPE (Cherry Pie) 2 ft. greenhouse plant			
haoaz	Lemoine's Giant Mixed.....	.65	8.00
HEUCHERA (Alum Root or Coral Bells) 1½ ft. perennial			
haobx	Sanguinea Hybrids Mixed	5.00
haocv	" Rosea	5.00
haodt	" Spitfire, large rich scarlet.....	5.00
haoer	" Splendens, vermillion	5.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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HOLLYHOCK, 6 to 7 ft. Botanical name *Althaea rosea*. perennial

Enchantress, Black Gem, Fire King, Golden Drop and Virgin Queen are a revival of names used by Mr. Chater.

haofp	Chater's Double Chamois	\$0.65	\$8.00
haogn	" " Deep Rose (Enchantress).....	.65	8.00
haohl	" " Maroon (Black Gem)65	8.00
haoij	" " Newport Pink65	8.00
haojh	" " Salmon Rose65	8.00
haokf	" " Scarlet (Fire King)65	8.00
haold	" " Sulphur Yellow (Golden Drop).....	.65	8.00
haomb	" " White (Virgin Queen)65	8.00
haacj	" " Waller-Franklin Formula Mixture, "Just a little bit better".....	.65	8.00
haony	" " Superb Mixed50	6.00
haoow	Alameda Pink, light pink, Allegheny type.....	.65	7.50
haoqs	Imperator, fringed flowers, pink to cerise salmon.....	.85	10.00
haorq	Triumph Double Mixed, early flowering, contains a variety of new colors. Flowers waived and fringed....	.75	9.00
haadh	Double, Semi-double and Single Mixed.....	.25	2.50
haoso	Allegheny Mixed, semi-double, art shades.....	.20	2.00

HOLLYHOCK SINGLE

haotm	Chamois	haoxe	Rose	
haouk	Maroon	haoyc	Scarlet	
haovi	Maine	hapay	White	
haowg	Pink	hapeu	Yellow	
	Each of above 8 varieties.....		.45	5.00
hapeq	Mixed15	1.50

HORNED POPPY (*Glaucium*) 3 ft. annual

haaeef	Orange and Yellow.....	.25	3.00
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HUNNEMANNIA FUMARIAEFOLIA (Mexican Tulip Poppy) 2 ft. annual

hapii	Single Yellow25	3.00
hapke	Sunlite, yellow semi-double45	5.00

IBERIS: See Candytuft.

IPOMEA annual climber

iaimj	Heavenly Blue Clarke's Strain, deep blue, early flowering	.35	4.00
iaing	Heavenly Blue Improved, sky blue, early flowering.....	.35	4.00
iaioe	Quamoclit Scarlet (Cypress Vine).....	.15	1.50
iaiqa	" White15	1.50
airy	" Mixed15	1.50
iaisw	" Hybrid (Cardinal Climber).....	.45	5.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
KOCHIA (Summer Cypress or Burning Bush) 3 ft. annual			
kamus	Childsii, ornamental green foliage10	\$0.50
kamwo	Trichophylla, green foliage turning red in fall.....	.10	.50
KUDZU VINE perennial climber			
kamyk	Pueraria Thunbergiana20	2.00
LANTANA greenhouse annual			
lgbaa	Hybrida Mixed, 2½ ft.....	.30	3.50

LARKSPUR (Larks-Heel) annual

LARKSPUR, Emperor Dwarf Branching Double Stock Flowered, 2 ft.

lgday	Enchantress (Waller-Franklin) salmon pink.....	.45	5.00
lgdii	Pink Delight (Waller-Franklin).....	.25	3.00
lgeax	Choice Mixed20	2.00

LARKSPUR, Early Giant Hyacinth Flowered Improved, 3 ft.

lgeep	Dark Blue.....	.45	5.00
lgeih	Lilac45	5.00
lgeou	Pink45	5.00
lgero	Purple45	5.00
lgeui	White45	5.00
lgewe	Choice Mixed25	3.00

LARKSPUR GIANT IMPERIAL, 4 ft.

We are proud to have been the originators of this great group of Larkspurs. The two first varieties were Exquisite Pink Improved and Exquisite Rose, both of which received Awards of Merit from the Royal Horticultural Society.

These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant.

lgeya	Blue Bell, light blue.....	.35	4.00
lgezy	Blue Spire (Waller-Franklin) deep Oxford blue.....	.35	4.00
lgfeo	Carmine King, carmine rose.....	.35	4.00
lghau	Daintiness, delicate lavender.....	.35	4.00
lghie	Dazzler, carmine35	4.00
lgiat	Exquisite Pink Improved (Waller-Franklin) soft pink shaded salmon, Award of Merit, R. H. S.....	.35	4.00
lgiel	Exquisite Rose (Waller-Franklin) rose pink, Award of Merit, R. H. S.....	.35	4.00
lgiid	Gloria (Waller-Franklin) deep rose.....	.35	4.00
lhika	Gloria Improved45	5.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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LARKSPUR GIANT IMPERIAL, 4 ft.—Continued

lgioq	Lilac Queen, lilac	\$0.35	\$4.00
lgipo	Lilac Spire (Waller-Franklin) lilac35	4.00
lgisi	Los Angeles Improved, rose35	4.00
lgive	Miss California, pink shaded salmon.....	.35	4.00
lgawa	Peach Blossom (Waller-Franklin) light pink.....	.35	4.00
lgixy	Sweet Lavender, lavender35	4.00
lgiyw	The Empress Improved, rose.....	.35	4.00
lhily	White King, fine white.....	.45	5.00
lgizu	White Spire (Waller-Franklin) dazzling pure white.....	.35	4.00
lhior	Waller-Franklin Formula Mixture, "Just a little bit better"35	4.00
lgkoo	Choice Mixed30	3.50

LARKSPUR, Tall Branching Double Stock Flowered, 4 ft.

lgkyu	Bright Rose, mauve rose20	2.00
glei	Dark Blue20	2.00
lglia	Empress Rose, pink20	2.00
lgmua	Exquisite Pink (Waller-Franklin)20	2.00
lgnao	La France, salmon pink.....	.20	2.00
lgniy	Lilac Improved, deep lilac.....	.20	2.00
lhiuf	Lilac Supreme, fine lilac.....	.45	5.00
lgoan	Los Angeles, salmon rose.....	.20	2.00
lgoef	Lustrous Carmine20	2.00
lgoix	Rosamond, deep rose self.....	.35	4.00
lgook	Rosy Scarlet20	2.00
lgopi	Shell Pink, lilacy white20	2.00
lgore	Sky Blue.....	.20	2.00
lgtae	Waller-Franklin Formula Mixture, "Just a little bit better"20	2.00
lguah	Choice Mixed10	1.00

LATHYRUS LATIFOLIUS (Everlasting Pea) perennial climber

lguez	Pink Beauty.....	.25	2.50
lguir	Red25	2.50
lgueo	White Pearl.....	.25	3.00
lgqua	Mixed15	1.25

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
LAVATERA (Mallow)			
Igury	Assurgentiflora (California Windbreak) rose, 10 ft. perennial15	\$1.50
Igutu	Splendens Rosea, 3 ft. annual25	2.50
Iguus	" Sunset, rosy carmine, 3 ft.25	2.50
Iguwo	" White, 3 ft.25	2.50
LAVENDER perennial			
Iguyk	Munstead Strain, dwarf, deep lavender, 1 ft.	1.25	15.00
LAYIA ELEGANS (Tidy Tips) 1 ft. annual			
Ihiyx	Dwarf Yellow and White.....	.50	6.00
LEPTOSYNE (Sea Dahlia) annual			
Iguzi	Maritima Grandiflora, yellow, 2 ft.35	4.00
Igvey	Stillmanii, golden yellow, 1½ ft.35	4.00
LEPTOSIPHON (Gilia) 1 ft. annual			
Ihjue	Liniflora Bunch of Lilac, lavender blue.....	.45	5.00
Ihiyy	" White Swan, snowy white.....	.45	5.00
LILIUM (Regal Lily) 4 ft. perennial			
Igwyi	Regale45	5.00
LINARIA (Toad Flax or Wild Snapdragon) 1 ft. annual			
LINARIA MAROCCANA HYBRIDA , 1 ft.			
Igxio	Chamois Shades	Igyin	Lavender Shades
Igyad	Crimson and Gold	Igyoa	Pink Shades
Igyev	Golden Gem	Igypy	Ruby King
	Igyru Snow White		
Igyuo	Each of above seven varieties.....	.25	3.00
Igxae	Hybrida Excelsior Mixed.....	.15	1.50
Igyxi	Fairy Bouquet Mixed, compact plants about eight to ten inches high, in many distinct colors.....	.85	10.00
Igyxi	Canon Went, pink, perennial 2 ft.	3.00
LINUM (Flax) perennial			
Igyyg	Flavum, golden yellow, fine rock plant, 1 ft.	1.00	12.00
Igyze	Flavum Nanum Compactum, dwarf, yellow, 6 in.	4.20	50.00
Igzeu	Grandiflorum Rubrum (Scarlet Flax) 1½ ft.10	1.00
Ihaac	Narbonense, steel blue, 2½ ft.45	5.00
Ihaba	Perenne, Sibiricum, blue, 2½ ft.10	1.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.

LOBELIA ERINUS annual

COMPACT VARIETIES

lhacy	Blue Gown, clear deep blue.....	\$1.25	\$15.00
lhaeu	Blue Stone, new improved strain, mid-blue.....	1.00	12.00
lhaho	Cambridge Blue, light blue, green foliage.....	1.65	20.00
lhaim	Crystal Palace, true, dark blue, dark foliage.....	.85	10.00
lhaki	Emperor William, gentian blue, green foliage.....	.75	9.00
lhloo	Kermesina, purple crimson, white eye.....	1.65	20.00
lhame	Mrs. Clibran, deep blue, white eye.....	1.15	14.00
lhmei	White Lady, pure white, dwarf compact.....	1.00	12.00

TRAILING VARIETIES

lhlyu	Prima Donna, beautiful wine color.....	1.00	12.00
liizw	Sapphire, sapphire blue, white eye.....	1.00	12.00

LUPINUS

lhaoz	Giant King Blue (Waller-Franklin) Oxford blue, 3 to 4 ft., annual25	3.00
lhauu	" " Heliotrope (Waller-Franklin) rosy purple.....	.25	3.00
lhayf	" " Sky Blue (Waller-Franklin) light blue.....	.25	3.00
lhboy	" " White (Waller-Franklin) pure white.....	.25	3.00
lhiej	" " Choice Mixed (Waller-Franklin) Winner of Award of Merit in the 1933 All-America Selections20	2.00
lheyb	Hartwegii Albus, 2 ft., annual10	1.00
lhfou	" Dark Blue, Oxford Blue, "Highly Com- mended" R. H. S.....	.10	1.00
lhfui	" Roseus10	1.00
lhfyu	" Sky Blue, Cambridge Blue.....	.10	1.00
lhgeo	" Choice Mixed10	.90
lhhyy	Hybridus Roseus, pink, 1 ft.....	.20	2.00
lhiau	Nanus Blue, 1 ft.....	.10	1.00
lhido	Small Seeded Annual Sorts Mixed.....	.10	1.00
lhiem	Texas Blue Bonnet (Texas State Flower) 1 ft.....	.10	1.00
lhigi	Lavender Tree (Arboreus) 4 ft. perennial20	2.00
lhiie	Yellow Tree (Arboreus) 4 ft. perennial.....	.20	2.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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MARIGOLD (*Tagetes*) annual

The botanical name of the African Marigold is *Tagetes Erecta*. The French Marigold is *Tagetes Patula*.

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA, 3 ft.

An especially fine tall branching strain, bearing enormous flowers of the quilled type.

One of the greatest improvements in the history of African Marigolds. No longer do we have to be content with 40 or 50 per cent singles. This new strain is 100 per cent double, with huge perfectly formed, quilled heads.

As originators, we claim to have the most perfect and best strains. Special for florists.

maaro Lemon All double (Waller-Franklin).

maasm Orange All double (Waller-Franklin) Award of Merit, R. H. S., 1933.

Each of above varieties: Price per oz. \$0.65, per lb. \$8.00.

maatk All double Mixed.

Price per oz. \$0.60, per lb. \$7.00.

maaui	Golden Emblem	\$0.35	\$4.00
maavg	Lemon Queen35	4.00
mafky	Lemon Queen Improved, Los Angeles Florist Strain.....	.65	8.00
maawe	Orange Prince35	4.00
mafmu	Prince of Orange Improved, Los Angeles, Florist Strain	.65	8.00
maaxc	Mixed25	2.50

MARIGOLD AFRICAN DOUBLE IMBRICATA

magwy	Burpee Gold, odorless foliage.....	.85	10.00
maaya	Guinea Gold, golden orange, 2½ ft.....	.25	2.50
maazy	Golden Beauty, golden yellow, very double, 2½ ft.....	.45	5.00
magyu	Golden West, carnation flowered orange, 2½ ft.....	.85	10.00
mahaq	Tom Thumb, Golden Crown, golden yellow flushed orange, 10 in.....	1.25	15.00
mabaw	Yellow Beauty, light yellow, 2½ ft.....	.45	5.00
mabbu	Yellow Supreme, creamy lemon yellow, 2½ ft.....	.35	4.00

MARIGOLD GIGANTEA

mafud	Sunset Giants. Huge flowers with a color range through orange-yellow and primrose.....	.65	7.50
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WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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MARIGOLD COLLARETTE

mafyyv Crown of Gold, bright golden orange.....\$0.45 \$5.00

MARIGOLD DWARF AFRICAN LARGE FLOWERED, 18 in.

A new strain of dwarf African Marigolds. Each plant forms pyramids 18 inches high. The flowers are very double, large and flat petaled.

mabeo	Golden Queen25	3.00
mabhi	Orange Queen25	3.00
mabig	Primrose Queen.....	.25	3.00
mabje	Yellow Queen25	3.00
mabla	Queen Mixed25	3.00

MARIGOLD AMERICAN BEAUTY (Chrysanthemum Flowered Incurved) (Waller-Franklin) (New) 3 ft.

Last year we introduced Marigold Chrysanthemum Flowered Hybrids and their success was instantaneous. This year we have been able to segregate the most beautiful of these hybrids, the lovely incurved type so startlingly new, which created such a sensation in the hybrids. This new strain is identical in form of flower to a lovely incurved Chrysanthemum. The plants are very floriferous and the stems are good and strong for cutting. We feel confident that the perfection of this novelty represents not only the greatest advance yet made in African Marigolds but also one of the great horticultural achievements of the century. We offer this new strain in the three colors listed below and a mixture. All colors are true and 100 per cent double. Height 3 ft.

mahbo	American Beauty Orange
mahei	American Beauty Golden Orange
mahge	American Beauty Yellow

Price per oz. \$1.65, per lb. \$20.00.

maibn	American Beauty Mixed
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Price per oz. \$1.25, per lb. \$15.00.

MARIGOLD CHRYSANTHEMUM FLOWERED HYBRIDS

mafop A mixture of many types, in shades of orange, yellow and primrose. See page 49 for illustration..... .85 10.00

MARIGOLD DIXIE SUNSHINE, 4 ft.

mabot Bright golden yellow. Winner of Award of Merit in the 1936 All-America Selections 1.25 15.00



Nickel electrotype. Price on application.

NEW MARIGOLD CHRYSANTHEMUM FLOWERED HYBRIDS

These new Hybrids consist of many new and distinct types of Marigolds, varying in size of bloom from two to four inches in diameter. Some of these types have petals which are very quilled and incurved and which remind one of miniature American Beauty Asters in orange and yellow. There are also the imbricated types which have from four to five rows of flat petals and in the center there are many small quilled florets. These beautiful types are quite variable and are most desirable. The beautiful colors are most fascinating and can best be described as containing all shades of orange and yellow. The plants are about three feet high, supporting masses of flowers on fine stems for cutting.

Price per oz. \$0.85, per lb. \$10.00.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
MARIGOLD TALL FRENCH DOUBLE, 2½ ft.			
mabuh	Dark Brown	\$0.15	\$1.50
mabyz	Lemon15	1.50
macav	Orange15	1.50
macen	Royal Scot, gold, striped maroon.....	.45	5.00
macif	Scotch Gold Striped, brown striped gold (Waller-Franklin Special Strain)45	5.00
macos	Choice Mixed15	1.40
macqo	Australian Giant (Grendon Tree) brownish yellow, 5 ft...	.25	3.00
magar	Lieb's Winter Flowering, greenhouse variety.....	.65	8.00
macti	Single Brown (Josephine) for Florists, 3 ft.....	.15	1.50

MARIGOLD DWARF FRENCH DOUBLE, 1 ft.

macug	Dark Brown20	1.80
macve	Golden Ball, compact, large golden yellow.....	.20	1.80
maexa	Golden Ball Monarch Strain, Re-selected, extra large flowers, very dwarf and double.....	.25	3.00
macyy	Golden Yellow Brown Margin, large flowering.....	.20	1.80
madau	Harmony, deep orange, with maroon-brown collar.....	.25	3.00
maddo	Lemon Ball20	1.80
madem	Pallida, dwarf compact, pale sulphur yellow.....	.20	1.80
madgi	Robert Beist, dark maroon.....	.20	1.80
madie	Spotted (Pulchra Nana) yellow, spotted brown.....	.20	1.80
madka	Striped, extra select25	3.00
magej	Lilliput Pigmy Double Choice Mixed.....	.25	2.50
madly	Monarch Strain Mixed.....	.25	3.00
mador	Choice Double Mixed, extra.....	.15	1.50

MARIGOLD DWARF FRENCH ALLDDOUBLE EARLY FLOWERING

We take pleasure in offering five fine Improved French Marigolds. They are **early** flowering and **all double**. By careful selection, they have been bred to throw no singles.

- magib **Early Harmony All double.** Price per oz. \$0.25, per lb. \$3.00.
- magoo **Early Orange Ball All double.** Price per oz. \$0.45, per lb. \$5.00.
- magri **Early Primrose All double.** Price per oz. \$0.45, per lb. \$5.00.
- magte **Early Royal Scot All double.** Winner of Special Mention in **1937 All-America Selections.** See Page 51 for illustration. Price per oz. \$0.85, per lb. \$10.00.
- maguc **Early Waller-Franklin Formula Mixed All double.** Price per oz. \$0.25, per lb. \$3.00.

GROWERS OF "MERIT" FLOWER SEEDS



Nickel Electrotype, \$18.00.

NEW MARIGOLD DWARF ROYAL SCOT ALLDDOUBLE

For many years we have been working on striped French Marigolds and we now have an achievement of which we are very proud. We offer the trade a new strain of Dwarf Striped French Marigold. Growth, dwarf and bushy, every plant of a uniform shape and height of about 10 to 12 inches. Color is rich mahogany and gold in uniform stripes. In addition, we offer practically absolute doubleness in each plant, something quite new in French Marigolds. We have, we consider, appropriately named this fine strain Dwarf Royal Scot Allddouble. All present strains of Dwarf Striped French Marigolds should be replaced by Dwarf Royal Scot Alldouble. Winner of Special Mention in 1937 All-America Selections. Price per oz. \$0.85, per lb. \$10.00.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
MARIGOLD DWARF FRENCH SINGLE, 1 ft.			
madyx	Fire Cross, saffron orange with brown red center.....	\$0.15	\$1.50
maeat	Gold Star, yellow striped maroon.....	.15	1.25
maebr	Legion of Honour (Little Brownie).....	.15	1.50
maecp	Silver King, pale yellow, maroon at base.....	.15	1.25
maedn	Star of India, crimson striped yellow.....	.15	1.25
maegh	Choice Mixed10	1.00
MARIGOLD TAGETES, 9 in. annual			
maeal	Signata Pumila, orange45	5.00
maefj	" " Gnome, deep orange.....	.45	5.00
MARVEL OF PERU (Four o'Clocks) Botanical name Mirabilis Jalapa. annual			
mafic	Choice Mixed10	.50
MATRICARIA EXIMIA GRAND, Fl. Pl. perennials			
mafja	Double White, select strain, 2 ft.....	.55	6.50
maehf	Dwarf Double Golden Ball, 1 ft.....	.85	10.00
MATRICARIA (Feverfew) perennials			
maeid	Capensis Alba Plenissima, 2 ft.....	.35	4.00
MATTHIOLA (Evening Scented Stock) 2 ft. annual			
maejb	Bicornis, lilac flowers, exquisitely perfumed.....	.10	.60
MIGNONETTE (Reseda Odorata) annual			
<p>The following are the five best Florist Machet Mignonettes. They have been grown and selected by us for many years and they have always given satisfaction. In order to bring them to the notice of more of our customers we are placing them in this box.</p> <p>maerk Giant Flowering, Waller-Franklin Select Strain, 1½ ft. Price per oz. \$0.25, per lb. \$3.00.</p> <p>maeue Goliath Red, Waller-Franklin Select Strain, 1 ft. Price per oz. \$0.35, per lb. \$4.00.</p> <p>maevc New York Market, Waller-Franklin Select Strain, 1½ ft. Price per oz. \$0.45, per lb. \$5.00.</p> <p>maewa Orange Queen, Waller-Franklin Select Strain, 1 ft. Price per oz. \$0.25, per lb. \$2.50.</p> <p>maeyw White, Waller-Franklin Select Strain. Price per oz. \$0.35, per lb. \$4.00.</p>			

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
MIGNONETTE—Continued			
maelx	Reseda Odorata Grandiflora Improved, 1½ ft.....	\$0.10	\$0.50
maemv	Allen's Defiance, 1½ ft.....	.10	1.00
maens	Ball's Forcing Strain, 1½ ft.45	5.00
maeoq	Golden Queen, compact bedding, yellow, 1½ ft.....	.10	1.00
maepo	Machet Improved, 1½ ft.....	.15	1.25
maeqm	" Bismarck, extra large spikes, 1 ft.....	.25	3.00
maesi	" Golden, 1 ft.20	2.00
maetg	" Golden Goliath, giant golden yellow, 1 ft.....	.45	5.00
maexy	" Red Monarch, deep red.....	.45	5.00
magva	" White Pearl, fine white, 1 ft.....	.45	5.00
maezu	" Special Mixture, 1 ft.....	.10	1.00
mafaz	Dobbie's Giant, mammoth red spikes, 1½ ft.....	.15	1.25
mafco	Gigantea Pyramidalis, giant red spikes, 1½ ft.....	.15	1.25
mafek	Salmon Red (Salmon Queen) 1 ft.....	.15	1.50
maffi	Victoria Perfecta, brilliant red spikes, 1 ft.....	.15	1.50

MINA (Flag of Spain) annual climber

mafhe	Lobata scarlet and orange, fine annual climber.....	.85	10.00
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MIRABILIS: See Marvel of Peru.

MYOSOTIS: See Forget-me-not.

NASTURTIUM (Indian Cress) annual

Botanical Name *Tropaeolum*

NASTURTIUM SEMI-DOUBLE GLEAM

naizt	Apricot, light apricot.....	.50
naaji	Fire Gleam, bright scarlet.....	.40
naakg	Golden Gleam, golden yellow.....	.40
najar	Harmony, primrose, dark leaves.....	.50
naico	Mahogany, dark mahogany red.....	.50
naale	Moonbeam, soft primrose.....	.50
naamc	Orange Gleam, golden orange.....	.50
naanz	Primrose Gleam, lemon yellow.....	.50
naaox	Scarlet Gleam, fiery scarlet.....	.40
naapv	Scarlet Gleam Fusilier Stock, orange-scarlet.....	.40
naaqt	Sun Gleam, lemon yellow.....	.50
naarr	Supreme, salmon-cerise.....	.50
naasp	Glorious Gleam Hybrids Mixed, well balanced mixture.....	.35

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
NASTURTIUM SEMI-DOUBLE DWARF, 1 ft.		
naatn	Golden Globe, golden yellow	\$.50
najej	Mahogany Gem, deep mahogany.....	1.00
najib	Ruby Gem	1.00
naidm	Scarlet Globe, fiery scarlet.....	1.00
naaul	Gem Mixed, well balanced range of colors.....	.50
naavj	Giant Mixed, dwarf compact.....	.50
NASTURTIUM SINGLE DWARF, 1 ft.		
naiek	Amber White (Pearl or Moonlight).....	.40
naifi	Dark Scarlet (Empress of India, Crimson).....	.40
naigg	Golden, Dark Leaved (Golden King).....	.40
naihe	Golden, Golden Leaved (Golden Queen).....	.40
naic	Purple Garnet (King Theodore, Regaliaum).....	.40
naija	Ruby (Roseum Coeruleum, Ruby King).....	.40
naiky	Salmon (Salmon Queen, Aurora, Vesuvius).....	.40
nailw	Scarlet (King of Tom Thumb).....	.40
naimu	Yellow Spotted Garnet (Crystal Palace Gem).....	.40
nainr	Yellow Spotted Red (Beauty, Prince Henry, Spotted King)....	.40
nabxe	Chameleon Mixed, rare colors.....	.40
nacke	Ivy Leaved Mixed40
nadax	Queen of Tom Thumb Mixed, variegated leaves.....	.40
nadro	Spencer Choice Mixed, waved leaves.....	.40
nadzy	Waller-Franklin Formula Mixture of Dark Leaved Varieties	.40
naeaw	Choice Mixed35
NASTURTIUM SINGLE TALL or CLIMBING		
naiop	Amber White (Pearl or Moonlight).....	.40
naipn	Crimson (Regelianum)40
naiql	Golden (Dunnet's Orange, Jupiter).....	.40
nairj	Purple Garnet (King of the Blacks, King Theodore).....	.40
naish	Ruby (Rudolph Virchow, Rose).....	.40
naitf	Salmon (Salmon Queen, Vesuvius, Twilight).....	.40
naiud	Scarlet (Brilliant, Schulzi)40
naivb	Yellow Spotted Garnet (Gold Garnet, Shillingi).....	.40
naiwz	Yellow Spotted Red (Butterfly, Firefly).....	.40
naedq	Chameleon Mixed40
naela	Ivy Leaved Mixed.....	.40
naepr	Madam Gunther's Hybrids Mixed.....	.40
nafav	Variegated Leaved Mixed.....	.40
nafnu	Waller-Franklin Formula Mixture of Dark Leaved Varieties	.40
nafos	Choice Mixed35

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.				
NASTURTIUM SINGLE LILLIPUT, 9 in.							
nabow	Lilliput Hybrids Mixed		\$0.40				
NEMESIA Strumosa Grandiflora (Suttoni) 1 ft. annual							
nafqo	Blue	nafug	Cherry Red	nafxa	Rose	naixx	Tigrina
nafti	Carmine	nafve	Orange	nafyy	Scarlet		
	Each of above varieties.....					\$1.25	15.00
nagau	Choice Mixed					1.00	12.00
NEMESIA NANA COMPACTA, 9 in. annual							
nagdo	Aurora, crimson and white.....		1.65	20.00			
nagem	Blue Gem Improved.....		1.65	20.00			
naggi	Fire King, scarlet.....		1.65	20.00			
nagie	Orange Prince, rich orange.....		1.65	20.00			
naiyv	White Queen		1.65	20.00			
nagka	Triumph Mixed		1.00	12.00			
nagly	Superbissima Grandiflora Mixed, dwarf, splendid colors	1.00	12.00				
NEMOPHILA, 6 in. annual							
nagor	Insignis Blue (Baby Blue Eyes)	nahat	Insignis Alba				
naguf	Atomaria	nahel	Maculata				
nagyx	Discoidalis	nahid	Choice Mixed				
	Each of above10	1.00			
NICOTIANA (Tobacco) 3 ft. annual							
nahoq	Affinis, Sweet Scented White.....	.15	1.50				
nahwa	" " " Choice Mixed.....	.15	1.75				
nahxy	" " " Crimson Bedder, 15 in.85	10.00				
nahyw	Sanderae, Crimson King, dark crimson, 3 ft.....	.25	3.00				
nahzu	" Hybrida Choice Mixed, 3 ft.....	.15	1.75				
naias	Miniature White (Suaveolens) 1½ ft., white, fragrant....	5.00	-----				
NIGELLA DAMASCENA (Love in a Mist) (Devil in a Bush) 1½ ft. annual							
naibq	Miss Jekyll, double blue.....	.10	1.00				
OENOTHERA (Evening Primrose) annual							
oaart	Lamarckiana, 4 ft.....	.10	.60				
OMPHALODES annual							
oaasr	Linifolia (Venus's Navel-wort) white, 6 in.....	.15	1.25				

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.

PANSY (Heartsease) Botanical name **Viola Tricolor**. 6 in. biennial-annual

PANSY WALLER-FRANKLIN SPECIAL FORMULA MIXTURE OF SWISS GIANTS

papvy This magnificent blend of choice colors far surpasses in quality and range of color any mixture of Swiss Giants we have ever seen. The plants appear more compact than the usual Swiss Giants and most of the flowers are beautifully frilled. The Formula Mixture was the last contribution of the late Dr. Franklin, to floriculture and we consider it a supreme Pansy mixture.

Price per oz. \$6.25, per lb. \$75.00.

papxu	Roggli's Giant Alpenglow, cardinal shades.....	\$3.75	\$45.00
papys	" " Berna, dark violet blue.....	3.75	45.00
paqao	" " Blue (Ullswater)	3.75	45.00
paqdi	" " Luna, sulphur yellow self.....	4.20	50.00
paqeg	" " Rheingold, yellow with blotch.....	3.75	45.00
paqfe	" " Swiss White, pure white.....	4.20	50.00
paqha	Super Swiss Giants (Roggli) Superb Mixed.....	3.75	45.00
paqiy	Swiss Giants Fine Mixed.....	3.00	35.00
paqku	Dwarf Swiss Giants Choice Mixed.....	3.75	45.00
paqol	America, Special Florists' Strain Mixed.....	4.20	50.00
paquz	Donovan's Strain Mixed.....	4.20	50.00
paqyr	Engelmann's Giant, all flowers are five blotched.....	6.25	75.00
pdiso	Maple Leaved Giants Mixed.....	4.20	50.00

SHAKESPEARE'S PANSIES (Waller-Franklin)

pdoyw This is a simple, quaint little Pansy suitable for any location in the garden. Color, combinations of blue or purple, white and yellow.

Price per oz. \$4.20, per lb. \$50.00.

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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PENTSTEMON (Beard Tongue) perennial

paran Miniature Hybrids, 2½ to 3 ft..... \$1.50 \$18.00

HYBRID GLOXINIOIDES perennial

	paref Carmine Shades	parok Rose Shades
	parix Red Shades	parpi Violet Shades
	Each of above varieties, 2½ ft.....	2.50 30.00
parre	Choice Mixed (Sensation) 2½ ft.....	1.25 15.00
parta	Grandiflora Choice Mixed, 2½ ft.....	1.00 12.00
paruy	Blue Gem, fine for rockeries, 1½ ft.....	1.00 12.00

PETUNIA annual

PETUNIA HYBRIDA, 1½ ft.

parzo	Adonis, purple rose, white throat.....	.50	6.00
pasam	Blue Bee (Waller-Franklin) the blue of Viola Jersey Gem	.45	5.00
pashy	General Dodds, velvety blood red.....	.45	5.00
pasiw	Golden Rose (Lord Courtenay).....	.85	10.00
pasju	Howard's Star, purple, white star.....	.45	5.00
pasmo	Howard's Star Improved (Waller-Franklin) velvety purple, pure white star85	10.00
pasux	Inimitable, blotched and striped.....	.35	4.00
pasyp	Rose King, rich rose.....	.45	5.00
pdiuk	Rose King Improved.....	.85	10.00

TOPAZ ROSE (Waller-Franklin) (New)

pdozu The color is a fiery velvety rose of a brilliancy seldom seen. It is slightly suffused with gold which gives it its fiery appearance and the throat is the color of topaz. Winner of Special Mention in the 1938 All-America Selections.

Price per oz. \$2.00, per lb. \$24.00.

patal	Violacea, deep violet.....	.50	6.00
pated	White35	4.00
pativ	De Luxe Bedding Mixture (Waller-Franklin) This mixture is outstanding as it is made up exclusively of the largest flowered varieties in the hybrid group85	10.00
patoi	Waller-Franklin Formula Mixture This mixture contains every known color in Petunias in a wonderful blend which has taken years of experimenting to perfect65	8.00
patqe	Choice Mixed, excellent mixture of rich bright colors....	.25	2.50

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
PETUNIA RUFFLED NANA COMPACTA, MARTHA WASHINGTON (Waller-Franklin)			
patsa Martha Washington is a ruffled or frilled nana compacta type. Its growth is nine inches high and it forms a ball effect, smothered with frilled blooms three inches in diameter. Its compact habit has never before been seen in Petunias.			
The color is remarkable. The frilled portion of the flower is a blush pink, the center portion is veined a wine red deepening in the throat, which is large, to dark violet. Award of Merit All-America Selections 1935. Highly Commended R. H. S. 1935.			
Price per oz. \$10.00.			

PETUNIA HYBRIDA NANA COMPACTA, 1 ft.

paugy	Admiral, rich violet blue with waved flowers.....	\$10.00
paulhw	Alderman, deep violet.....	.85	\$10.00
pauiu	Blue Bedder.....	1.00	12.00
paujs	Celestial Rose, improved Rose of Heaven.....	1.65	20.00
paukq	Cockatoo, violet with white spots.....	2.10	25.00
paulo	Crimson85	10.00
paunj	Inimitable, blotched and striped.....	.65	8.00
pauoh	Norma, blue with white star.....	.65	8.00
pdivi	Rose Bedder, bright rose, with golden throat.....	.65	7.50
paupf	Rose of Heaven, rose pink. Select Strain. Highly Com- mended, R. H. S. 1935.....	1.00	12.00
pdixe	Rose Queen Improved, brilliant rose.....	2.10	25.00
pauqd	Rosy Morn, pink, white throat. A selected very dwarf strain	1.25	15.00
pdqoo	Salmon Supreme (New) salmon pink, nice new color.....	18.00
pdqyu	Scarlet Flare (New) scarlet rose.....	18.00
paurb	Silver Blue (Heavenly Blue) light blue. Extra Select.....	2.10	25.00
pausz	Snowball, large pure white flowers, very compact.....	.85	10.00
pautx	Snow Queen, white, compact.....	.85	10.00
pdiye	Twinkles, brilliant rose, starred white.....	1.00	12.00
pauuv	Violacea, rich violet, compact and dwarf. Best strain on the market. Award of Merit, R. H. S. 1935.....	1.25	15.00
pauvt	Waller-Franklin Formula Mixture. This is an extra dwarf strain containing only the dwarfer growing varieties in the Nana Compacta group. The color blend is excellent	1.00	12.00
pauwr	Choice Mixed65	8.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.	←
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PETUNIA MINIATURE, 6 in.

	A new strain of Dwarf Compact Miniature Petunias.			
pdjay	Brilliant Rose Gem (Waller-Franklin) rich deep rose.....	\$2.10	\$25.00	
pauxp	Pink Gem (Waller-Franklin) pink. Winner of Gold Medal in 1934 All-America Selections.....	1.25	15.00	
pauyn	Rose Gem (Waller-Franklin) deep rose. Winner of Award of Merit in 1936 All-America Selections.....	2.10	25.00	

PETUNIA BALCONY (Pendula) Suitable for any situation.

pauz1	Black Prince, velvety red.....	4.00	48.00	
pavaj	Blue, velvety violet blue, extra select.....	2.50	30.00	
paveb	Coppery Rose	2.50	30.00	
pavit	Cornflower Blue	2.50	30.00	
pavn1	Crimson, dark red.....	1.65	20.00	
pavog	Netted Blue Gem, steel blue veined violet.....	2.50	30.00	
pavpe	Rose, fiery rose, select strain	2.10	25.00	
pavra	Star of California (Waller-Franklin) violet crimson, white star	2.10	25.00	
pavuu	White, pure white, Award of Merit, R. H. S. 1935. One of the finest whites in Petunias.....	2.10	25.00	
pavxo	Balcony Choice Mixed, includes all the above varieties....	1.25	15.00	

Price Price Price
1/16 oz. ¼ oz. Per oz. ←

PETUNIA GRANDIFLORA

PETUNIA LARGE FLOWERING SINGLE

pavym	Admiration (Balcony Queen) velvety blue, white spotted	\$2.50	\$7.50	\$25.00	
pdrei	Burgundy (New) burgundy red.....	1.60	4.80	16.00	
pawce	Dwarf Pink Glory.....	3.00	9.00	30.00	
pawea	Elk's Pride, velvety violet.....	1.60	4.80	16.00	
pawfy	Giant Pink Glory	1.60	4.80	16.00	
pawhu	Purple Prince80	2.50	8.00	
pdria	Purple Robe, purple with fine silvery white picottee edge.....	3.00	9.00	30.00	
pdjii	Snowstorm, gigantic pure white.....	5.00	15.00	50.00	
pawis	Steel Blue Veined	1.60	4.80	16.00	
pdsua	White Cloud (New) pure white, compact, 12 in.	2.00	6.00	20.00	
pawko	Choice Mixed80	2.50	8.00	

WALLER-FRANKLIN SEED COMPANY

Code Words	Price 1/16 oz.	Price 1/4 oz.	Price Per oz.
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PETUNIA DWARF ERFURT or LARGE FLOWERING

SINGLE DWARF FRINGED

pceba	Charm, rose-pink, yellow throat.....	\$2.50	\$ 7.50	\$25.00
pdkou	Gaiety, rose and white	4.00	12.00	40.00
pceim	Gottfried Michaelis, amaranth red.....	4.00	12.00	40.00
pceki	Lace Veil, pure white	5.00	15.00	50.00
pciaj	Setting Sun, brilliant rose	3.50	10.50	35.00
pdkui	Dwarf Fringed Mixed, from above varieties.....	3.00	9.00	30.00

PETUNIA LARGE FLOWERING SINGLE FRINGED

pawof	Brilliant Rose, white throat	1.60	4.80	16.00
pawut	Cattleya, rose-pink, yellow throat.....	2.50	7.50	25.00
pcecy	Coerulea, sky blue	2.00	6.00	20.00
pceeu	Dainty Lady, pale yellow	5.00	15.00	50.00
pceho	Delicata, white flushed and veined lilac.....	2.50	7.50	25.00
pdtao	Golden Jubilee (New) carmine tinged scarlet, golden throat	5.00	15.00	50.00
pceme	Maculata, blotched red and white.....	1.60	4.80	16.00
pceoz	Marine, deep violet	4.00	12.00	40.00
pceun	Miranda, rosy carmine	1.60	4.80	16.00
pceyf	Pride of Portland, rose pink	1.60	4.80	16.00
pdkya	Rapture, brilliant rose-pink deepening in the center to bright carmine-rose, heavily veined deep carmine-rose	3.50	10.50	35.00
pcfoy	Romany Lass, coppery crimson, dark throat.....	3.00	9.00	30.00
pcfye	Royal Purple	4.00	12.00	40.00
pcgaa	Scarlet Beauty	1.60	4.80	16.00
pcieu	Theodosia, rosy pink with golden center.....	2.50	7.50	25.00
pcieq	Triumph Pink, waved blossoms	1.60	4.80	16.00
pcifo	Violacea, velvety violet blue.....	4.00	12.00	40.00
pcike	White Beauty	1.60	4.80	16.00
pcima	Fringed Single Choice Mixed	1.60	4.80	16.00

PETUNIA SINGLE FLUFFY RUFFLES

pciov	Choice Mixed, extra fringed and ruffled	1.60	4.80	16.00
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GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price 1/16 oz.	Price 1/4 oz.	Price Per oz.	←
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PETUNIA RUFFLED GIANTS With Large Veined Throats

pciuj	Camilla, pink, red veined, dark throat.....	\$3.00	\$9.00	\$30.00	
pciyb	Copper Red, dark throat	3.00	9.00	30.00	
pclyy	Copper Rose	3.00	9.00	30.00	
pcjou	Floretta, steel blue, veined black, dwarf	5.00	15.00	50.00	
pcjui	German Empress, bluish white, veined, Award of Merit, R. H. S. 1935.....	3.00	9.00	30.00	
pcjya	Giant Ruffled Pink	3.00	9.00	30.00	
pckeo	Harlequin, copper red and white.....	3.00	9.00	30.00	
pcfif	Intus Aurea, rose and white, yellow throat.....	3.00	9.00	30.00	
pcmau	Maculata, red and white	3.00	9.00	30.00	
pemie	Prince of Wurttemberg, dark crimson.....	3.00	9.00	30.00	
penue	Princess of Wurttemberg, pink, veined purple....	3.00	9.00	30.00	
pcoas	Rosea	3.00	9.00	30.00	
pcoco	Silver Rose, pink, flushed rosy amaranth	3.00	9.00	30.00	
pcokk	White, white with yellow throat	3.00	9.00	30.00	
pcohe	Ruffled Monsters Choice Mixed	2.00	6.00	20.00	

PETUNIA GIANTS OF CALIFORNIA. The largest Petunias.

pcoic	Choice Mixed	2.00	6.00	20.00	
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PETUNIA DWARF GIANTS OF CALIFORNIA

pcoja MIXED

A Superb Strain of dwarf compact single petunia with giant ruffled flowers. The giant flowers have extra large veined throats. This mixture has a splendid color balance.

Price per 1/16 oz. \$2.50, per 1/4 oz. \$7.50, per oz. \$25.00.

pcoky DARK SHADES MIXED

Same type as above. Some customers prefer a darker blend of colors.

Price per 1/16 oz. \$2.50, per 1/4 oz. \$7.50, per oz. \$25.00.

PETUNIA DWARF GIANTS OF CALIFORNIA RAMONA

pcomu	Choice Mixed	2.50	7.50	25.00	
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WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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PETUNIA DOUBLE GIANT RUFFLED AND FRINGED

The original stock of our double Petunias is the famous Shepherd strain of Ventura, Calif., which we have continued to improve since the Shepherd firm retired from business. This strain, so noted for its wonderful color range, now produces 95% double fringed flowers of immense size.

THESE ARE SUPERIOR STRAINS and the fact that they throw a very small percentage of singles is more than balanced by the gigantic size of the double ruffled and fringed blooms and the magnificence of the color range.

PETUNIA W.-F. SUPER STRAIN GIANT DOUBLE FRINGED MIXED

pcoop A Waller-Franklin Super Strain of Giant Double Ruffled and Fringed Mixed Petunias which can confidently be expected to produce 95% double flowers. Magnificent color range.

Price: 1/32 oz. \$9.75; 1/16 oz. \$16.20; 1/8 oz. \$27.00; 1/4 oz. \$45.00;
per oz. \$150.00.

pcoud Giant Double Choice Mixed. A strain of Double Fringed Petunia producing a high percentage of extremely large full double flowers.

Price: 1/16 oz. \$10.80; 1/8 oz. \$18.00; 1/4 oz. \$30.00; per oz. \$100.00.

pcovv Giant Double Fine Mixed.

Price: 1/16 oz. \$8.10; 1/8 oz. \$13.50; 1/4 oz. \$22.50; per oz. \$75.00.

PETUNIA DOUBLE GIANT RUFFLED AND FRINGED SEPARATE COLORS

pcpoo Copper Red

pcpyu Crimson (Waller-Franklin)

pcqei Heliotrope (Waller-Franklin)

psqia Madonna, pure white

pcrua Rose Queen (Waller-Franklin) rose-pink

pcsaو Rose Pink and White (Waller-Franklin)

pcsiy Shepherd's Pride, salmon shrimp pink

Price each of the above seven varieties: 1/16 oz. \$17.30;
1/8 oz. \$28.80; 1/4 oz. \$48.00; per oz. \$160.00.

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
PHACELIA annual			
pctuy	Campanularia (California Blue Bell) gentian blue, 1 ft	\$0.25	\$2.50
pdleo	Ciliata, sweet scented, lavender25	3.00
pdmyy	Congesta, blue10	1.00
pdnau	Parryi, violet, 5 white spots, cup shaped15	1.50
pcuam	Tanacetifolia, light blue (Fiddle Neck) 2 ft.....	.10	.50
pdnie	Viscida, gentian blue, white center, saucer shaped.....	.25	2.50
pdoat	Whitlavia, Gloxinoides, white and blue30	3.50
pdoel	“ Grandiflora Blue25	2.50
pdoid	“ “ White25	2.50

PHLOX DRUMMONDI, 1 ft. annual

PHLOX DRUMMONDI GIGANTEA ART SHADES (Waller-Franklin)

pcuci A new strain of Phlox Drummondi with flowers an inch and a quarter to an inch and a half in diameter. It has a most wonderful range of color in soft Art Shades. The colors range as follows:

Salmon with white eye, deep salmon with cream eye, Apple-blossom, soft rose with white eye, light blue with white eye, pale violet with white eye, light mauve with cream eye, rose with white eye and many other pleasing art shades.

The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. Plants about nine inches high. Winner of Award of Merit in the 1935 All-America Selections.

Price per oz. \$0.85, per lb. \$10.00.

pcuee	Grandiflora Choice Mixed50	6.00
pcuga	Starred Choice Mixed65	8.00

PLATYCODON GRANDIFLORA (Tufted Hairbell) perennial

pcuhv	Blue, 2 ft.45	5.00
pcuiw	Mariesii, dark blue, dwarf, 1 ft.....	1.00	12.00

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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POPPY

POPPY ICELAND (Nudicaule) perennial

GIANT ICELAND POPPY

pcuyp Sandford's Giants Mixed Waller-Franklin Special Strain.

This is, we believe, the finest strain of mixed Iceland Poppies. Since they were introduced we have selected and reselected them with great care. The color balance is excellent, the flowers immense and the stems the longest we have ever seen. They are the best. 2½ to 3 ft.

Price per oz. \$1.00, per lb. \$12.00.

pdooq	Amurensse Yellow (Yellow Wonder) longest stemmed, largest flowered yellow Iceland Poppy.....	\$1.00	\$12.00
pdopo	Apricot	1.25	15.00
pcuju	Coonara Pinks, rose tints (true strain) 1½ ft.85	10.00
peumo	El Monte, deep tangerine orange, 2 ft.75	9.00
peuoj	Fakenham Hybrids Mixed, very fine, 2 ft.75	9.00
pcuux	Gartref Strain, Art Shades and Picotee edges, 2 ft.	1.00	12.00
pdosi	The Empress, salmon rose shades	1.25	15.00
pdoue	The Emperor, large orange	1.25	15.00
pevoi	Sunbeam Mixture, fine mixture, 2 ft65	7.50
pevyo	Choice Mixed, 2 ft.45	5.00

POPPY SHIRLEY DOUBLE BEGONIA FLOWERED, 2½ ft. annual

peyai	Dazzler, orange scarlet20	2.00
peyce	Eldorado Double Mixed (Ryburgh Hybrids)15	1.50
peyhu	Queen Mixed15	1.50
peyko	Salmon20	2.00
peyfy	Sweet Briar (Waller-Franklin) deep rose pink.....	.20	2.00
peyof	Begonia Flowered Choice Mixed10	1.00

POPPY SHIRLEY SINGLE, 2½ ft. annual

peyut	American Legion (Waller-Franklin) brilliant orange scarlet, Highly Commended, R. H. S.....	.15	1.25
peyyl	Blue Shades, grey blue20	2.00
pczoe	Deep Apricot20	2.00
pdaah	Glaucum (Tulip Poppy) intense scarlet, 1½ ft.20	2.00
pdaezi	Picotee, white cup, scarlet edging20	2.00
pdair	Salmon Pink20	2.00
pdaoe	White20	2.00
pdaqa	Wild Rose Pink20	2.00
pdary	Waller-Franklin Formula Mixture, "Just a little bit better"20	2.00
pdatu	Choice Mixed10	.75

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
POPPY SINGLE, 3 ft. annual			
pdayk	King Edward, scarlet, shaded crimson.....	\$0.10	\$0.75
pddae	Choice Mixed10	.40
POPPY TALL CARNATION FLOWERED DOUBLE (Fringed Petals)			
3 ft. annual			
pddio	Bright Rose10	1.00
pdeev	Heliotrope10	1.00
pdein	Mikado, red, white striped10	1.00
pdeoa	Shell Pink10	1.00
pdepy	White Swan10	1.00
pderu	Choice Mixed10	.75
POPPY DOUBLE annual			
pdeuo	Mixed all varieties10	.50
POPPY TALL PAEONY FLOWERED DOUBLE (Plain Petals) 3 ft. annual			
pdexi	American Flag, white, margined scarlet10	1.00
pdeyg	Bright Rose10	1.00
pdeze	Cardinal Red10	1.00
pdfeu	Creamy Yellow10	1.00
pdgoy	Shrimp Pink10	1.00
pdgye	White10	1.00
pdhaa	Choice Mixed10	.75
POPPY annual			
pdowa	Umbrosum, glowing scarlet, 1½ ft.15	1.50
PORTRULACA GRANDIFLORA (Rose Moss) (Sun Plant) 4 in. annual			
pdier	Double Choice Mixed	1.50	18.00
pdijj	Single Choice Mixed25	3.00
PRIMULA MALACOIDES (Baby Primrose) 1 ft. perennial			
pdiny	Light Lilac	2.50
PYRETHRUM (Chrysanthemum) perennial			
pdiow	Aureum (Golden Feather) 1 ft.15	1.50
pdipu	Uliginosum (Giant Daisy) white, 4 ft.	2.50	30.00
RICINUS (Castor Oil Plant) annual			
rebsa	Sanguineus, red stalks, 7 ft.10	.75
rebty	Zanzibariensis Mixed, 12 ft.10	.75

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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ROCK GARDEN ANNUALS

rebuw	Choice Mixed, Splendid Mixture of 25 varieties suitable for rock gardens, 6 in.	\$0.20	\$2.00
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ROCK GARDEN PERENNIALS

rebuu	Choice Mixed, Wonderful Mixture of over 50 rare and choice rock garden perennials, 6 in.	.85	10.00
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RUDBECKIA (Cone Flower) 2 ft. annual

recak	Bicolor Superba, golden yellow, dark spots	.25	2.50
recbi	Kelvedon Star, dark brown discs, mahogany zones on deep orange petals	.65	8.00
reede	My Joy, orange yellow	.65	8.00

SALPIGLOSSIS EMPEROR (Painted Tongue) 3 ft. annual

sciup	Alba Lutea (White and Gold)	.45	5.00
seiyh	Brown and Gold	.45	5.00
sejuo	Chamois	.45	5.00
sekeu	Crimson	.45	5.00
seloy	Faust, black	.45	5.00
selye	Light Blue and Gold	.45	5.00

LIGHT BLUE AND GOLD IMPROVED (Waller-Franklin) (New)

sinne Among all the varieties of Salpiglossis this color has been inclined to show a weak growth. It was most apparent in the mixed where this color was not tall enough to show up well. We now offer a great improvement in Salpiglossis Light Blue and Gold Improved. It is the same uniform height as the Emperor group, about 3 ft. tall. It is free flowering with numerous branches of very large flowers. The color is a clearer, richer light blue with beautiful gold veinings.

Price per oz. \$0.65, per lb. \$7.50.

semxaa	Primrose	.45	5.00
scoay	Purple	.45	5.00
scocu	Purple and Gold	.45	5.00
scoeq	Rose and Gold	.45	5.00
scofo	Scarlet and Gold	.45	5.00
scoii	Velvety Red	.45	5.00
scoke	Velvety Violet	.45	5.00
scoma	Violet and Gold	.45	5.00
seyol	Gloxiniaflora Choice Mixed, all veined varieties	.35	4.00
seyuz	Emperor (Superbissima) Finest Mixed	.35	4.00

GROWERS OF "MERIT" FLOWER SEEDS



Nickel Electrotype \$22.00.

NEW SCABIOSA GIANT ANNUAL SALMON BEAUTY

Ever since we introduced Scabiosa Loveliness in 1930 as a new color in salmon rose tones, we have been working hard to perfect a pure salmon Scabiosa. The work was started simultaneously with Loveliness so that we have put in at least twelve years work on this new color. It is with great pleasure that we offer Scabiosa Salmon Beauty as a pure Salmon in color with huge flowers and all the vigor of its near relative, the popular Loveliness.

Price per oz. \$1.25, per lb. \$15.00.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
SALVIA (Flowering Sage) 3 ft. perennial			
scyyr	Azurea Grandiflora, blue	\$1.25	\$15.00
sheyq	Coccinea, small pretty scarlet flowers, 3 ft.25	2.50
sczuy	Farinacea, light blue85	10.00
sdaan	“ Blue Bedder, deep blue flowers	1.25	15.00

SANVITALIA (Trailing Zinnia) 6 in. annual

sdaef	Procumbens Fl. Pl., yellow, select double50	6.00
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SAPONARIA (Soap Wart) 2 ft. annual

sdaix	Vaccaria Rose10	.50
sdaok	“ White10	.50
sdapi	Ocymoides, rose, 1 ft.25	3.00

SCABIOSA ANNUAL VARIETIES (Pincushion Flower) 3 ft.

EIGHT WALLER-FRANKLIN SPECIAL STRAINS

We consider the following Scabiosas the best eight. They are the result of many years selection and we have received awards of merit from the Royal Horticultural Society for the varieties starred.

- sdata *Ageratum Blue.
- sdauy *Azure Fairy (Azure Blue).
- sdoer *Loveliness (Waller-Franklin) salmon rose shades.
- sdoij *Peach Blossom (Waller-Franklin) peach blossom pink.
- sdopu *Shasta Improved (Waller-Franklin) pure white enormous size.
Each above 5: Price per oz. \$0.25, per lb. \$3.00.

sinoc Orchid Shades (New)

shezo Rosette (Waller-Franklin) deep rose suffused salmon.

See Page 69 for illustration.

Each above 2: Price per oz. \$0.85, per lb. \$10.00.

sinpa Salmon Beauty (New) pure salmon.

See Page 67 for illustration.

Price per oz. \$1.25, per lb. \$15.00.

sdawu	Blue Cockade, deep azure blue. Heads conical in shape....	.20	2.00
sdmoy	Crimson20	2.00
sdmye	Fire King, fiery scarlet20	2.00
sdnaa	Flesh Pink20	2.00
sdoaz	King of the Blacks, reddish black20	2.00

GROWERS OF "MERIT" FLOWER SEEDS



Nickel Electrotype \$18.00.

SCABIOSA GIANT ANNUAL ROSETTE

As the result of many years' selection and painstaking care, we have created a glorious new color in Annual Scabiosa. Rosette is a beautiful shade of deep rose heavily suffused with salmon. The flowers are extra large and the stems are long and stiff. This glorious, glowing new color will undoubtedly make Rosette a most popular flower for the garden and also with the florist for cutting. It is a fitting companion to Loveliness, Peach Blossom and Shasta, all of which have received Awards of Merit from the Royal Horticultural Society.

Price per oz. \$0.85, per lb. \$10.00.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
SCABIOSA ANNUAL VARIETIES—Continued			
sdony	Red	\$0.20	\$2.00
sdoow	Rose20	2.00
sdoso	Snowball, pure white20	2.00
sdouk	Sulphur Yellow20	2.00

WALLER-FRANKLIN GIANT HYBRIDS MIXED

sdare Giant size including new rare colors from our Experimental Grounds. An unrivaled mixture.

Price per oz. \$0.45, per lb. \$5.00.

sdovi	Choice Mixed15	1.25
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SCABIOSA PERENNIAL VARIETIES

sdoxe	Caucasica House's Hybrids, colors range from dark blue to lavender, 2½ ft.	2.10	25.00
sdoyc	" Lavender-Blue	1.00	12.00
sdpay	" Perfecta, fringed lavender	1.00	12.00
sdziy	" White	1.25	15.00
seaoa	" Choice Mixed85	10.00
seabm	Columbaria Delicate Lavender, 2 ft.	1.25	15.00
seack	" Delicate Pink, orchid pink	1.25	15.00

SCHIZANTHUS, Grandiflorus Hybridus (Butterfly Flower) 1½ ft. annual

seadi	Amber	seagc	Pink
seaeg	Carmine	seaha	Purple
seafe	Mauve	seaiy	Rose
	Each of above 6 varieties	2.10	25.00
seajw	Rose and Amber Shades Mixed	2.10	25.00
seaku	Garaway's Hybrids	2.10	25.00
seals	Dr. Badger's Hybrids	2.10	25.00

WALLER-FRANKLIN FORMULA MIXTURE OF

seamq Giant Flowering Hybrids, an extra select large flowered compact hothouse strain containing a perfect blend of many colors.

Price per oz. \$2.10, per lb. \$25.00.

seann	Pansy Flowered Mixed, large pansy flowered blooms in a wide range of rich colors	3.00	35.00
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GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
SCHIZANTHUS, Wisetonensis, 1½ ft. annual			
sediv	Brilliant Mixture	\$2.10	\$25.00
shfee	Excelsior Compactus Choice Mixed, semi-dwarf compact variety, 10 in.210	25.00
sedoi	Choice Mixture20	2.00
SHASTA DAISIES: See Chrysanthemum Maximum.			
SILENE			
shgoi	Armeria Brilliant (Lobels Catchfly) old fashioned annual, bright red, 1 ft.15	1.50
SMILAX greenhouse climber			
sedqe	Myrsiphyllum Asparagoides25	3.00
SOLANUM (Jerusalem Cherry) 15 in. greenhouse plant			
sedsa	Capsicastrum Nanum, small red fruit45	5.00
sedty	Clevelandi, Cleveland Cherry, red45	5.00
seduw	Hlavacek's Masterpiece, a compact type, red45	5.00
shgyo	Bird's Eye Pepper, florist strain, small bright red berries	.65	8.00
STATICE (Sea Lavender-Sea Pink)			
sedvu	Bonduelli, golden yellow, 2½ ft. annual10	.60
sedyo	Caspia, lilac, perennial	1.00	12.00
seeak	Dumosa, silvery grey flowers, perennial	1.15	14.00
seebi	Latifolia, lavender, perennial65	8.00
seecg	Perezii, rich blue, perennial65	8.00
seede	Puberula, 4 to 6 inches, dark violet blooms, perennial	1.65	20.00
seeec	Sinuata Deep Blue Kampf's Tall Improved, 3 ft., annual10	.65
seefaf	" Lavender, 2½ ft.10	.60
seegy	" Lavender Queen, 3 ft.10	1.00
seehw	" Market Grower's Blue, deep blue, 3 ft.10	1.00
seeiu	" New Hybrids, new colors, 2½ ft.10	1.00
seejs	" Pastel Shades, 2½ ft.10	1.00
seekq	" Rosea Superba, 3 ft.10	1.00
seelo	" Snowwitch, tall pure white, 3 ft.10	1.00
seemm	" True Blue, extra deep, 2½ ft.10	.65
seenj	" White, 2½ ft.10	.60
seeoh	" Mixed, 2½ ft.10	.60
shhiu	Superba, resembles Suworowii, spikes densely crowded into a pyramidal panicle, rose, 2 ft. annual35	4.00
seeqd	Suworowii (Russian Rat Tail) rose, spikes, 1½ ft.35	4.00
STEVIA SERRATA, 2½ ft. annual			
seerb	Pure White60	7.00

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.

STOCKS (Gilliflower)

"The World's Best Double Stocks"

Botanical Name Mathiola Annua and Incana

We received nine "Awards of Merit" and six "Highly Commended" for our strains of Ten Week, Giant Imperial, Beauty of Nice and Perpetual Branching Stocks at the "Trial of Stocks" conducted by The Royal Horticultural Society of Great Britain, at Wisley, England, season 1932. Making fifteen Awards and Highly Commended we have received altogether.

STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK, 1 ft. annual

Ten Week Stocks are so named because they bloom in ten weeks after planting seed.

seesz	Aurora, cream tinted pink	\$1.05	\$12.50
seetx	Azure Blue	1.05	12.50
seeux	Blood Red	1.05	12.50
seevt	Bright Pink	1.05	12.50
seewr	Brilliant Crimson (Triumph) "H. C."—R. H. S.....	1.05	12.50
seexp	Brilliant Rose	1.05	12.50
seeyn	Canary Yellow	1.05	12.50
seezl	Carmine	1.05	12.50
sefaj	Carmine Pink	1.05	12.50
sefeb	Coppery Carmine	1.05	12.50
sefit	Crimson	1.05	12.50
sefni	Dark Blue	1.05	12.50
sefog	Deep Cream	1.05	12.50
sefpe	Deep Purple	1.05	12.50
sefra	Deep Rose, Highly Commended, R. H. S.....	1.05	12.50
sefsy	Flesh, Award of Merit, R. H. S.....	1.05	12.50
sefuu	Golden Wonder, golden yellow	1.05	12.50
sefxo	Lavender, Award of Merit, R. H. S.....	1.05	12.50
sefym	Light Blue	1.05	12.50
segai	Old Rose	1.05	12.50
segce	Pansy Violet, Highly Commended, R. H. S.....	1.05	12.50
segea	Peach Blossom	1.05	12.50
segfy	Purple	1.05	12.50
seghu	Rose	1.05	12.50
segis	White, Award of Merit, R. H. S.....	1.05	12.50
segko	Waller-Franklin Formula Mixture, "Just a little bit better," a rich mixture with a high percentage of doubles. Not grown but made from named varieties....	.85	10.00
segof	Choice Mixed, very double65	8.00
segut	Fine Mixed35	4.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
STOCK SUPER GIANT IMPERIAL, 3 ft. annual			
A new group of Giant Imperial Stock bred and selected for florists' use. Like the Giant Imperial group, the plants are base branching, each plant producing 12 to 15 huge flower spikes. The individual florets are large and double, measuring 2 inches or more in diameter. When in full bloom, each spike will have from 40 to 50 florets blooming at the same time. This type is certain to become a florist favorite.			
sinqy	Blush Pink (Waller-Franklin) (New)		
shiaj	Dark Blue (Waller-Franklin)		
segyl	Rose Charm (Waller-Franklin) A beautiful, rich deep rose.		
sehah	Roselight (Waller-Franklin) rose-pink.		
Each of above: Price per oz. \$2.50, per lb. \$30.00.			

STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class; of branching habit. Very early blooming and producing a high percentage of doubles, 2½ ft. Suitable for greenhouse culture or growing out of doors.

sehez	Antique Copper (Waller-Franklin) Hellebore red.....	\$1.65	\$20.00
sehir	Blood red	1.65	20.00
sehoe	Blush (Apple Blossom) "H. C." R. H. S.....	1.65	20.00
sehqa	Buttercup (Waller-Franklin)	1.65	20.00
sehry	Canary Yellow (Golden Ball)	1.65	20.00
sehtu	Chamois, ivory, tinted old rose, "A. M.," R. H. S.....	1.65	20.00
sehus	Chamois Rose, Award of Merit, R. H. S.....	1.65	20.00
sehwo	Crimson	1.65	20.00
sehyk	Dark Blue	1.65	20.00
selzhi	Elk's Pride (Waller-Franklin) royal purple	1.65	20.00
seiag	Fiery Blood Red	1.65	20.00
seibe	Flesh, Award of Merit, R. H. S.....	1.65	20.00
seicc	Golden Rose (Waller-Franklin) light golden rose.....	1.65	20.00
seida	Lavender	1.65	20.00
seiey	Lilac	1.65	20.00
seifw	Mauve Lavender	1.65	20.00
seigu	Old Rose (Waller-Franklin)	1.65	20.00
seihis	Rose, deep rose pink	1.65	20.00
seiiq	Santa Maria, giant white	1.65	20.00
seijo	Shasta (Waller-Franklin) white	1.65	20.00
seikm	White	1.65	20.00
seilk	White Wonder, fine white	1.65	20.00
seimi	Waller-Franklin Formula Mixture, "Just a little bit better," a rich mixture with a high percentage of doubles. Not grown but made up from named varieties	1.25	15.00
seinf	Choice Mixed, very double85	10.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
STOCK DOUBLE MAMMOTH BEAUTY OF NICE, 2 ft. annual			
seiod	American Beauty, deep rose pink.....	\$1.15	\$14.00
seipb	Apricot Beauty	1.15	14.00
seiqz	Aurora (Chamois) cream tinted pink	1.15	14.00
seirx	Canary Yellow (Monte Carlo)	1.15	14.00
seisv	Carmine Rose (Abundance)	1.15	14.00
seitt	Crimson (Souv. de Monaco)	1.15	14.00
seiur	Deep Blue (Summer Night)	1.15	14.00
seivp	Flesh Pink (Beauty of Nice)	1.15	14.00
seiwn	Light Blue (Cote d'Azure)	1.15	14.00
seixl	Lloyd George, large blood red	1.15	14.00
seiyj	Old Rose (Belle de Naples) "H. C." R. H. S.....	1.15	14.00
seizh	Pale Violet (Parma Violet)	1.15	14.00
sejaf	Rose Pink, finest bright pink.....	1.15	14.00
sejex	Rose Queen	1.15	14.00
sejip	Rosy Lilac (Queen Alexandra)	1.15	14.00
sejne	Salmon Rose (Salmon King) "H. C." R. H. S.....	1.15	14.00
shieb	Sunset (New) rosy-carmine shaded with yellow.....	3.00	35.00
sejoc	White Shaded Pink (Almond Blossom)	1.15	14.00
sejpa	White (Mont Blanc)	1.15	14.00
sejqy	Waller-Franklin Formula Mixture, "Just a little bit better." A rich bright mixture with a high percentage of doubles. Not grown but made from named varieties	1.00	12.00
sejsu	Choice Mixed, very double.....	.65	8.00

STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection) 2 ft. annual

A fine group for florists. Early and free blooming. Produces a high percentage of doubles.

sejuq	Blood Red (Brilliant)	1.35	16.00
sejvo	Canary Yellow (Creole) Award of Merit, R. H. S.....	1.35	16.00
sejyi	Flesh	1.35	16.00
sekae	Heatham Beauty, rose shaded terra cotta.....	1.35	16.00
sekca	Pale Blue (May Queen).....	1.35	16.00
sekdy	" Blush (La France)	1.35	16.00
sekew	Queen of the Belgians, pale violet.....	1.35	16.00
sekfu	Rose, rose pink, Award of Merit, R. H. S.....	1.35	16.00
sekio	Silvery Lilac (Empress Augusta Victoria) Award of Merit, R. H. S.....	1.35	16.00
sekli	Snowdrift, pure white	1.35	16.00
sekob	Violet (Sapphire)	1.35	16.00
sekup	Violet Slate (President Wilson)	1.35	16.00
seykh	White (Princess Alice)	1.35	16.00
selad	Waller-Franklin Formula Mixture, "Just a little bit better," a rich mixture with a high percentage of doubles. Not grown but made from named varieties....	1.15	14.00
selev	Choice Mixed, very double choice blend.....	.65	8.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type) 3 ft. annual			
	Non-Branching. Each plant produces one large flowering spike.		
seloa	Apple Blossom, white, tinged pink.....	\$5.00	\$60.00
selpy	Ball's White, white, tinged pink but white under glass....	5.00	60.00
selxi	Chamois Pink	5.00	60.00
selyg	Chamois Rose	5.00	60.00
semac	Crimson	5.00	60.00
semaa	Dark Blue, rather a deep lilac.....	5.00	60.00
semcy	Deep Rose (Waller-Franklin) brilliant rose.....	5.00	60.00
semeu	Dwarf White, 1½ ft., slightly tinged pink but white under glass	5.00	60.00
semim	Illusion, scarlet red	5.00	60.00
semki	Lilac Lavender	5.00	60.00
semme	Malmaison Pink	5.00	60.00
semoz	Moonlight, yellow	5.00	60.00
semun	Old Rose (Waller-Franklin)	5.00	60.00
senab	Rose	5.00	60.00

ROSE PINK (Waller-Franklin)

shiit This is the popular clear rose-pink which florists and the public admire and want so much in Stocks. It is now available for the first time in a Column Stock. The florets are huge, two and a half inches across and very double. They are closely packed on the long, strong spikes. It is a true Column Stock.

"The florets are so large that it is almost unbelievable"—was the remark made by a visitor.

Winner of Special Mention in the 1937 All-America Selections.

Price per oz. \$6.25, per lb. \$75.00.

senil	Ruby	5.00	60.00
senoy	Silvery Lilac	5.00	60.00
senqu	White, under glass white, outside slightly tinged pink.....	5.00	60.00
sento	White	5.00	60.00
senum	Choice Mixed, a choice blend made from all varieties.....	4.20	50.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
STOCK DOUBLE EMPEROR (Winter Flowering or Brompton) 2 ft. biennial			
senwi	Celestine, lavender-blue	\$3.00	\$35.00
senye	Crimson King, deep crimson	2.10	25.00
shini	Diligence, rose	3.00	35.00
seoaa	Egyptian, rose	2.10	25.00
seoby	Empress Elizabeth, bright carmine	2.50	30.00
shiog	Glory of Elberfeld, pure white.....	3.00	35.00
seocw	Riviera Dawn, pale rosy buff.....	2.50	30.00
seodu	Violetta, dark violet	2.50	30.00
shipe	White King, snow white	3.75	45.00
seoes	White Lady, very double, pure white	2.50	30.00
seofq	Zephyr, delicate lavender blue	3.00	35.00
seogo	Brompton Harbinger Improved Mixed	2.50	30.00
seohm	Choice Mixed	1.65	20.00

STOCK SINGLE biennial

seoik	Rosy Morn, 2 ft.85	10.00
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STOCK VIRGINIAN, Botanical name Malcolmia Maritima, 1 ft. annual

shira	Compact Crimson Gem, erect and compact.....	.25	2.50
shisy	" Rose15	1.25
shiuu	" White15	1.25
shixo	" Mixed10	1.00

SUNFLOWER, Botanical name Helianthus Annuus annual

shjea	Chrysanthemum Flowered, double, golden yellow, crested, 4 ft., blooms 9 inches.....	.10	.60
shnio	Sanguineus, single shades of red and brown, 4 ft.....	.10	1.00
shoev	Tall Red, single, 6 ft.10	.60

SUNFLOWER MINIATURE SINGLE annual

shoyg	Excelsior Hybrids Mixed, art shades of red, purple, brown and lemon10	1.00
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GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per lb.
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SWEET PEAS

Botanical name *Lathyrus Odoratus*

EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

SHIRLEY TEMPLE (Waller-Franklin)

seovj This Sweet Pea we consider the most beautiful we have ever originated.

It has blooms with the size and richness of color in Pinkie plus the dainty frilled and fluted flowers of Lady Gay. The color is softer and more beautiful than Pinkie. The flowers are the largest we have seen on any Sweet Pea and it has long stems with four large blooms on each stem.

This new Sweet Pea is so charming and dainty that it deserved the most appropriate name we could find. With the kind permission of Mr. and Mrs. Temple, it is named in honor of their daughter, the charming and lovely little cinema favorite, Shirley.

Price per lb. \$2.00.

seowh	All White (Waller-Franklin) large, pure white.....	\$2.00
seoxf	American Beauty, rich crimson rose	2.00
seyd	Amethyst (Waller-Franklin) royal purple.....	2.00
seozb	Annie Laurie (Waller-Franklin) the rich rose-pink.....	2.00
sepaz	Apollo, soft salmon cerise, long stemmed.....	2.00
sepij	Attraction, bright salmon pink.....	2.00
sepny	Aurora, white, flaked orange-scarlet.....	2.00
sepow	Aviator (Waller-Franklin) crimson scarlet	2.00
seppu	Ball Blue, clear blue.....	2.00
sepso	Ball Orange, rich orange	2.50
shoze	Ball Orange Improved, clear deep glowing orange.....	3.00
sepuk	Ball Rose, rose pink	2.00
sepvi	Ball Rose Improved	2.00
sepxe	Blue Bird, violet blue	2.00
sepyc	Blue Bonnet (Waller-Franklin) clear deep blue.....	2.00
seqay	Blue Boy, clear blue.....	2.00
shpeu	Blue Danube, mid-blue	2.00
seqcu	Blue Picotee (Waller-Franklin) white edged violet blue.....	2.00
seqeq	Boon, deep salmon pink.....	2.00
seqfo	Bridesmaid, silvery pink	2.00
seqii	Bright Light, flaming scarlet	2.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
EARLY FLOWERING SPENCER VARIETIES—Continued		
seqke	Burpee's Lavender, Wisteria-lavender	\$2.00
seqma	Burpee's Orange, deep orange	2.00
seqov	Burpee's White, giant white seeded	2.00
sequij	Canary Bird, rich cream	2.00
seqyb	Chevalier, rose	2.00
serax	Chime, light salmon pink	2.00
serep	Claret Cup (Waller-Franklin) pansy purple	2.00
shqoy	Colleen, brilliant rose, suffused gold	2.00
serih	Colossal Rose, rose-pink	2.00
serou	Columbia, salmon rose standard, white wings	2.00
serro	Cream (Waller-Franklin)	2.00
sinsu	Daphne (New) soft salmon pink	3.00
sinuq	Delicious (Waller-Franklin) (New) crushed strawberry	5.00
serui	Duplex Gem, soft rose pink	2.00
serwe	Duplex Pioneer, rose pink	2.00
serya	Eldorado (Waller-Franklin) orange	2.00
serzy	Eleanor Blue, long stems	2.00
sesaw	Embers, orange salmon	2.00
shqye	Emblem, bright salmon, cream pink	2.00
seseo	Exposition Pink (Waller-Franklin) rich pink	2.00
seshi	Fair Maid (Waller-Franklin) blush pink suffused salmon	2.00
sesig	Fandango, duplex rose	2.00
sesje	Fascination (Waller-Franklin) salmon rose-pink	2.00
sesla	Flamingo, orange salmon	2.00
shraa	Florist Blue (Waller-Franklin) best clear blue	3.00
shtay	Florist Rose (Waller-Franklin) pure rose-pink	3.00
sesmy	Fortyniner, orange	2.00
sesot	Fragrance, mammoth lavender	2.00
sesuh	Giant Rose, rose pink	2.00
sesyz	Glitters, cerise	2.00
setav	Greeting, lavender, long stemmed	2.00
seten	Grenadier (Waller-Franklin) dazzling scarlet	2.50
setif	Harmony, lavender	2.00
setnu	Heather Bell, mauve lavender	2.00
setos	Helen Lewis (Waller-Franklin) orange salmon	2.00
setqo	Hercules (Waller-Franklin) rosy pink	2.00
setti	Hope, white, black seeded	2.00
setug	Illumination, salmon cerise	2.00
setve	Imperial Pink (Waller-Franklin) clear pink	2.00
setxa	Jeanne Mamitsch, rose pink, long stems	2.00
setyy	Josie, long stemmed, rose-pink	2.00
seuan	Laddie Improved, rose	2.00
seubs	Lady Gay (Waller-Franklin) soft shrimp pink	2.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per lb.
EARLY FLOWERING SPENCER VARIETIES—Continued		
seucq	Lavanda (Waller-Franklin) lavender	\$2.00
seudo	Lavender King, lavender	2.00
seuem	Los Angeles, rose pink	2.00
seufk	Madonna (Waller-Franklin) giant white, black seeded.....	2.00
seugi	Majestic Rose (Waller-Franklin) rose pink, long stems.....	2.00
seuhg	Marine, clear blue	2.00
shtii	Mariner, clear marine blue	2.00
sinvo	Mars (New) ox-blood crimson.....	3.00
seuie	Meadow Lark, cream	2.00
seujc	Memory, rosy lavender	2.00
seuka	Michigan, lavender	2.00
seuly	Miss Louise Gude, shell pink.....	2.00
seumw	Monterey, geranium pink, flushed salmon	2.00
seunt	Morning Star, salmon pink.....	2.00
seuor	Mother Machree, coral and golden rose	2.00
seupp	Mrs. Calvin Coolidge, salmon pink.....	2.00
seuqn	Mrs. Herbert Hoover, clear blue.....	2.00
seurl	Mrs. H. R. Holscher, clear pink.....	2.00
seusj	Mrs. Kerr, salmon	2.00
shuax	Mrs. H. S. Reddick, salmon pink.....	2.00
seuth	New Blue (Waller-Franklin) deep blue.....	2.00
seuuf	Orange King (Waller-Franklin) glowing orange.....	2.50
seuvd	Oriental, deep cream	2.00
seuwb	Othello (Waller-Franklin) maroon	2.00
seuxz	Pal, rosy crimson, long stemmed.....	2.00
seuyx	Peachblow, rose-pink on cream overlaid amber.....	2.00
seuzv	Peaches (Waller-Franklin) apricot rose.....	2.00
sevat	Pink Profusion, rich pink	2.00
sevel	Pride, cerise, long stemmed.....	2.00
sevid	Princess, soft lavender.....	2.00
sevoq	Prosperity, orange salmon, long stems	2.00
sevpo	Radiance, rose	2.00
sevsi	Red Bird, crimson-red	2.00
seveu	Red Cross, scarlet	2.00
sewwa	Redwood, bright crimson	2.00
sevxy	Rose Charm (Waller-Franklin) bright rose.....	2.00
seyyw	Rose Doré (Waller-Franklin) rose pink, suffused orange.....	2.00
sevzu	Rose Queen, rose pink (Ball's selected strain).....	2.00
sewco	Sequoia, golden cerise	2.00
seovj	Shirley Temple (Waller-Franklin) soft rose pink.....	2.00
sewfi	Silver King, light Campanula blue	2.00
sewhe	Snowstorm Improved, pure white	2.00
sewja	Snow White, pure white	2.00
shuep	Sonnet, blush pink	2.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
EARLY FLOWERING SPENCER VARIETIES—Concluded		
sewky	Sparkle, scarlet	\$2.00
sewmu	Springsong, salmon pink on cream.....	2.00
shuih	Star, rose pink, shaded salmon.....	2.00
sewop	Starlight (Waller-Franklin) pale lavender.....	2.00
sewud	Success, sparkling rose pink on white ground.....	2.00
shuou	Sunproof Orange	2.50
sewyv	Sunray, cerise, cream ground, long stemmed.....	2.00
sexar	Superior Pink, rose pink.....	2.00
sexej	Susanna, carmine red, long stems.....	2.00
sexib	Sweet Lavender (Waller-Franklin) lavender.....	2.00
sexri	Torch, salmon orange	2.00
sextc	Triumph, lilac mauve.....	2.00
sexuc	Valencia (Waller-Franklin) sunproof orange, long stems.....	2.00
sexva	Vogue, lavender	2.00
sexwy	Vulcan, vivid scarlet.....	2.00
sexyu	White Harmony, white, black seeded.....	2.00
seyaq	White Rose, pure white	2.00
seycm	Zvolanek's Perfection, dark rose.....	2.00
seydk	Zvolanek's Pink, large pink.....	2.00
seyei	Zvolanek's Rose, giant rose pink (select strain).....	2.00
seyfg	Waller-Franklin Formula Mixture, "Just a little bit better".....	1.00
seyge	Choice Mixed75

* * * * *

**List of what we consider the best twelve Early
Flowering Sweet Peas will be found on Page 101.**

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES		
seyhc	Advance, shrimp pink	\$0.75
shuro	Affection, light coral pink on cream ground.....	.75
seyia	All Bright, scarlet-cerise75
seyjy	Ambition, lavender75
seykw	America, red flake, white ground.....	.75
seylu	Amethyst, amethyst blue75
seyms	Amy Johnson, old rose overlaid salmon cerise.....	.75
seyup	Anglo, soft cream pink.....	.75
seyon	Artiste, salmon rose pink.....	.75
seypl	Ascot, bright pink.....	.75
seyqj	Asta Ohn, lavender.....	.75
seyrlh	Atlantic, geranium pink.....	.75
seysf	Austin Frederick Improved, giant lavender.....	.75
seytd	Avalanche, glistening white.....	.75
seyub	Barbara, fine salmon75
seyvz	Beatall, pink suffused salmon.....	.75
seywx	Beauty, blush pink75
seyxv	Big Ben, crimson-scarlet on cream.....	.75
shuui	Black Diamond, rich chocolate maroon.....	.75
seyyt	Blanche Ferry, red and white.....	.75
seyzr	Blue Bell, clear blue.....	.75
sezap	Blue Bird, clear blue.....	.75
sezeh	Blue Charm, clear blue.....	.75
shewu	Blue Flame, deep blue.....	.75
seziz	Blue Monarch, dark blue.....	.75
sinfo	Blue Moon (New) clear mid-blue.....	.75
sezno	Bon-Bon (Waller-Franklin) rich pink shaded amber.....	.75
sezom	Bonfire, cherry pink, cream wings.....	.75
sezqi	Bonnie Lassie, blush pink.....	.75
sezse	Bonny Briar, large rose-pink.....	.75
shuwe	Bridal Veil, pure solid clear white, black seeded.....	.75
sezua	Brilliant Rose, tyrian rose75
sezvy	Campfire, bright scarlet.....	.75
sezxu	Capri, light blue75
sezys	Captain Blood, blood scarlet veneered copper.....	.75
sfaap	Cavalcade, carmine-rose, shaded gold.....	.75
sfaeh	Charity, crimson75
sfaiz	Charm, red cerise.....	.75
sfano	Charming, rosy cerise.....	.75
shuya	Cheeri-O, deep begonia rose suffused gold.....	.75
sfaom	Chieftain, satiny mauve.....	.75
sfase	Chinese Blue (Waller-Franklin) rich deep blue.....	.75
shuzy	Chloe, deep shell pink on cream ground (G. M., 1935).....	.75
sfaqi	Cissie, cream pink pale.....	.75

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sfaua	Colorado, bright orange	\$0.75
sfavy	Commander Godsall, violet blue.....	.75
sfaxu	Constance Hinton, mammoth white, black seeded.....	.75
sfays	Corona, carmine-rose on white.....	.75
sfbao	Countess Spencer, rose pink.....	.75
sfbiy	Crimson King, deep crimson.....	.75
sfeyu	Daffodil, deep cream, black seeded.....	.75
shveo	Dainty, pure white flushed pale pink.....	.75
sfdee	Daisybud Improved, blush pink.....	.75
sfeal	Damask Rose, deep rose.....	.75
sfeed	Debutante, salmon shaded coral.....	.75
sfeiv	Defiance (Waller-Franklin) glowing orange scarlet, burnless.....	.75
shwyy	Delice, clear light blue.....	.75
sfeoi	Del Monte, salmon cerise pink.....	.75
sfeqe	Derby Day, sparkling crimson.....	.75
sinyi	Discovery (New) chamois pink.....	3.00
sfesa	Dobbie's Cream75
sfety	Doreen, carmine75
sfeuw	Ecstasy, blush pink.....	.75
sfevu	Edna May Improved, pure white.....	.75
sfeyo	Elegance, blush lilac suffused pink.....	.75
sffiu	Elfrida Pearson, shell pink.....	.75
sfguu	Elstree, pink, cream ground.....	.75
shxau	Enchantress, salmon pink, cream ground.....	.75
shxie	Ensign, blue75
sfhai	Etherial, pale peach suffused rose.....	.75
sfhea	Excelsior, orange-scarlet75
shyue	Exquisite, delicate flushed, salmon pink.....	.75
sfiah	Fantasy, chocolate-maroon on cream ground.....	.75
siaas	Fearless, cerise, closely approaching scarlet.....	.75
sfiez	Felix, white freckled and flaked red.....	.75
siabq	Fiancee, soft salmon pink.....	.75
sfiir	Fiery Cross, orange cerise.....	.75
sfioe	Fire, scarlet cerise.....	.75
siaco	Flagship, true clear deep blue.....	.75
sfiry	Flamingo, cerise scarlet.....	.75
sfitu	Floradale, salmon pink on cream.....	.75
sfius	Fluffy Ruffles, cream pink.....	.75
siadm	Fordhook Orange75
sfivo	Fortune, rich dark blue.....	.75
siaeak	Gem, white, picotee.....	.75
sfiyk	George Shawyer, orange pink.....	.75
sfizi	Giant Attraction, fawn pink, cream ground.....	.75
sfjey	Giant White, black seeded.....	.75

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sfkyi	Gigantic, large white, black seeded.....	\$0.75
sflae	Gladys Improved, lavender.....	.75
sflio	Gleneagles, large lavender.....	.75
sfmoa	Gold Crest, orange tinted salmon.....	.75
sfmuo	Gold Finch, gold and rich pink.....	.75
sioae	Grandeur (New) shell pink.....	3.00
sfneu	Grand National, rich cream.....	.75
sfoab	Grand Slam, scarlet cerise.....	.75
sfoet	Grenadier, geranium red.....	.75
sfoil	Guinea Gold, golden orange.....	.75
sfooy	Hawlmak Lavender75
sfoqu	Hawlmak Pink75
sfoum	Hawlmak Scarlet75
sfowi	Headlight, cerise scarlet.....	.75
sfoye	Heavenly Blue (Waller-Franklin) delphinium blue.....	.75
sfpaa	Hebe, bright pink75
sfray	Hercules, rosy pink75
siafe	Highlander, pure lavender (A. M., 1935).....	.75
siagg	Hollyberry, rich scarlet with orange flush (A. M., 1935).....	.75
sfrii	Huntsman, bright scarlet.....	.75
sfsou	Idyl, salmon pink75
sfsui	Illuminator, salmon orange, overlaid cerise pink.....	.75
sfsya	International, rosy mauve75
sfteo	Ivory Picture, ivory cream.....	.75
sfuav	Jack Cornwall V. C., dark violet blue.....	.75
sfuen	Jack Hobbs, flush scarlet pink on cream ground.....	.75
sfuif	Jean Ireland Improved, cream ground, edged rose.....	.75
siahe	Jubilee, orange scarlet75
sfunu	Jumbo, deep cerise75
sfuos	King Edward, crimson75
siobc	King Lavender (New) clear lavender, very robust.....	3.00
sfuqo	King Manoel, maroon75
sfuti	King Mauve75
sfuug	King White75
sfuve	Lady Ruffles, soft pink75
sfuxa	Leviathan, rich maroon75
siaic	Life, scarlet cerise, permeated with salmon.....	.75
sfvau	2 L. O., sunproof scarlet.....	.75
sfvie	Lullaby, light pink75
sfwue	Lustre, carmine rose75
sfyar	Magnet, cream pink75
siamu	Mahogany, crimson overlaid copper.....	.75
sfyej	Mammoth, orange scarlet.....	.75
sioca	Margaret Rose (New) rose pink flushed orange salmon.....	1.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sfyib	Marion, salmon pink on cream.....	\$0.75
sfyoo	Mary Pickford, cream pink suffused salmon.....	.75
sfyri	Mascott's White75
sfyte	Master Cream, large black seeded cream.....	.75
sfyuc	Matchless, cream75
siaja	Mavis, sunproof, salmon orange.....	.75
sfyva	Mayfair, shell pink75
siaky	Melody, light salmon pink on cream.....	.75
sfwyw	Mermaid, lavender75
sialw	Mirth, rose on white ground.....	.75
sfyyu	Miss California, salmon cream pink.....	.75
sfzei	Model, white, black seeded.....	.75
sianr	Mollie, cerise with suggestion of orange.....	.75
sgaaq	Mrs. A. Searles, rich pink merging into orient red.....	.75
sgaei	Mrs. Tom Jones, delphinium blue.....	.75
siaop	Muriel, lilac on cream ground.....	.75
sgage	Myosotis, blue75
sgaia	Mystic, lavender75
siapn	Nobility, clear pale salmon pink on deep cream ground.....	.75
sgajy	Nouvelle, flaked blue on cream.....	.75
sgalu	Olympia, rich purple.....	.75
siaql	Patricia Unwin, salmon pink, cream ground.....	.75
sgbuu	Patriot, cream suffused pink.....	.75
siody	Peer (New) orange pink.....	3.00
siarj	Peggy Ann (Waller-Franklin) salmon pink.....	.75
siokk	Personality, coral on chamois pink.....	.75
sgcao	Picture, flesh pink suffused creamy apricot.....	.75
sgciy	Pierrot, white with blue picotee edges.....	.75
sgduy	Pink Frills, salmon pink.....	.75
sgeam	Pink Gem, rosy pink.....	.75
sgeci	Pink Glow, salmon pink.....	.75
sgega	Pinkie, large rose pink.....	.75
sgehy	Pinnacle, deep rose pink.....	.75
sgeiw	Pirate Gold (Waller-Franklin) golden orange.....	.75
sgemo	Powerscourt, lavender75
sgeoj	Premier, a fusion of salmon and rose.....	.75
sgeux	Prince of Orange, deep orange.....	.75
siash	Princess, pale yellow, flushed cerise salmon.....	.75
sgeyp	Purple Monarch75
sgfoi	Queen of the Belgians, orange scarlet.....	.75
sgfyo	Rapture, deep rose pink on cream.....	.75
sggiu	Red Boy, rich crimson.....	.75
sioew	Refinement (New) white overlaid soft pink.....	1.00
sghuu	Reflection, clear blue75

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sgiai	R. F. Felton, lavender.....	\$0.75
siofu	Regal Lady (New) deep cream.....	1.00
siatf	Robustum, apricot pink75
sgice	Rosabelle, rose75
sgiea	Rosie (Waller-Franklin) deep rose-pink.....	.75
sgify	Royal Pink75
sgihu	Royal Purple75
sgiis	Royal Salute, deep cerise.....	.75
sgiko	Royal Scot, orange scarlet.....	.75
sgiof	Royal Sovereign, orange75
sgiut	Rubicund, crimson scarlet.....	.75
sgiy1	Ruddigore, scarlet75
sgjoe	Ruffled Beauty, lilac pink on amber.....	.75
siaud	Ruffled Blue, mid-blue75
siavb	Ruffled Bonnie Ruffles, salmon pink (A. M., 1936).....	.75
siawz	Ruffled Burpee Blue, dark blue (A. M., 1936).....	.75
siaxx	Ruffled Carmine, bright carmine-rose.....	.75
siayv	Ruffled Crimson, rich crimson.....	.75
siazt	Ruffled Crinkles, cerise-pink, suffused coral.....	.75
sibar	Ruffled Exquisite, salmon-cerise.....	.75
sibej	Ruffled Heyday, deep rose pink suffused amber.....	.75
sgkey	Ruffled Orchid75
sibib	Ruffled Purple75
sglyi	Ruffled Rose75
sgmae	Ruffled White75
sgmio	Ruffled Mixed60
sgnuo	Sentinel, salmon cerise75
siogs	Sextet Appleblossom (New) pink and white. Five to six, and sometimes eight blossoms on a stem.....	1.00
siboo	Sextet Lavender, lavender, five to six blooms to a stem.....	.75
siohq	Sextet Pink, clear pink overlaying white.....	1.00
sgoac	Sextet Queen, white, five to six blossoms on a stem.....	.75
sibri	Sheba, luminous pink75
sibte	Silver Jubilee, rich salmon (A. M., 1935).....	.75
sibuc	Simplicity, deep chamois pink on cream ground.....	.75
sgoba	Smiles, salmon shrimp pink.....	.75
sgocy	Snowball (Waller-Franklin) dazzling white.....	.75
sgoeu	Sonny Boy, vermillion75
sgoho	Splendour, red maroon75
sibva	Springtime, silvery white, suffused rose.....	.75
sioio	Station Master, pink flushed rosy-cerise.....	1.50
sgoim	Stylist, rose-pink75
sgoki	Sunkist, cream picotee edged rose.....	.75
sgoyf	Sunrise, cerise salmon75

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Concluded		
sgome	Sunset, rose, amber ground.....	\$0.75
sgooz	Sunshine, soft salmon pink.....	.75
sgoun	Superfine, cream suffused salmon.....	.75
sgpoy	Susan, blush pink on cream.....	.75
sgqaa	Sybil Henshaw, rich crimson.....	.75
sgsay	Tangerine Improved, orange75
sgsii	The Admiral, navy blue.....	.75
sgtou	The Cardinal (Waller-Franklin) poppy scarlet.....	.75
sgtui	The Clown, white with blood crimson markings.....	.75
sgtya	The Colonel, cerise scarlet.....	.75
sguaw	The Du Barry, soft carmine rose.....	.75
sgueo	The Sultan, black velvety maroon.....	.75
sguhi	Thriller, orange scarlet75
sguig	Vanity, pink flushed salmon.....	.75
sguje	Warrior, maroon75
sgula	Wedgewood, azure blue75
sgumy	Welcome, dazzling scarlet.....	.75
sguuh	What Joy, cream75
sguyz	White Powerscourt, one of the best whites, black seeded.....	.75
sgvyy	White Spencer75
sgwau	Winnie Morse, lilac flushed rose.....	.75
siojm	Yellow Tip, deep cream	1.00
sgwie	Youth, large white, pink picotee.....	.75
sgyas	Ruffled Mixed60

SILVER GILT MEDAL MIXTURE (Waller-Franklin)

sgyco This mixture is grown from a special formula which has been built up and perfected during many years. It contains over 75 standard varieties, and in addition, all the best Novelties of the past year. The color blend is, we believe, as near perfection as it is possible to attain.

Price per lb. \$0.60.

sgyek	Spencer Choice Mixed. This mixture contains 35 distinct varieties in a perfect blend of color.....	.35
sgyfi	Spencer Fine Mixed25

* * * * *

**Color classification of late Spencer Sweet
Peas will be found on Page 102.**

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
CUPID SPENCER VARIETIES 6 in.			
sgyhe	Bambino Blue (Waller-Franklin) mid blue, early flowering.....	\$2.00	
sgyic	Bambino White (Waller-Franklin).....	2.00	
sgyja	Little Nell (Waller-Franklin) pink and white, early flowering.....	2.00	
sgyky	Little Tim (Waller-Franklin) Cambridge Blue, early flowering.....	2.00	
sgymu	Midshipmite (Waller-Franklin) white edged violet blue.....	2.00	
sgyop	Peter Pan (Waller-Franklin) deep bright pink.....	2.00	
sgyud	Rosebud (Waller-Franklin) apricot pink.....	2.00	
sgyyv	Choice Mixed, above varieties in good balance of color.....	1.75	
GRANDIFLORA (Old Fashioned Sweet Scented Sweet Peas)			
shcuu	Eckford's Choice Mixed.....	.25	
CUPID GRANDIFLORA, 6 in.			
sheuy	Choice Mixed, well balanced mixture of above varieties.....	.50	
SWEET WILLIAM, Botanical name Dianthus Barbatus. 2 ft. perennial			
seonz	Single Dark Crimson	\$0.20	2.00
seoox	" Holborn Glory20	2.00
seopv	" Newport Pink25	3.00
sibwy	" Purple Beauty45	5.00
seoqt	" Scarlet Beauty25	3.00
seorr	" White20	2.00
seosp	" Choice Mixed15	1.25
sibyu	Dwarf Alpine Mixed, 4 in.....	2.10	25.00
seotn	Double Choice Mixed25	2.50
SWEET WILLIAM, 1 ft.			
seoul	Annual Single Mixed.....	.25	2.75
TEXAS BLUE BONNET: See Lupinus.			
TEXAS QUEEN ANNE'S LACE FLOWER, 3 ft. perennial			
tecyr	White25	2.50
THALICTRUM (Meadow Rue) DIPTEROCARPUM, 4 ft. perennial			
tedan	Lilac Rose85	10.00
THUNBERGIA (Black Eyed Susan)			
tedef	Choice Mixed, fine climber, annual climber35	4.00
tedta	Gibsoni, glowing orange, greenhouse climber	8.00	-----
TITHONIA SPECIOSA (The Golden Flower of the Incas) 5 ft. annual			
tedix	Orange Scarlet, early flowering strain.....	.50	6.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
TRITOMA (Red-hot Poker) 3 ft. perennial			
tedok	Hybrida Mirabilis, blooms first year.....	\$0.65	\$8.00
tedpi	Early Hybrids Mixed65	8.00
TROPAEOLUM (Canary Bird Vine) annual climber			
tedre	Canariense15	1.50
VENIDIUM FASTUOSUM, 2½ ft. annual			
vaajy	Orange with dark center and maroon zone.....	1.65	20.00
vaakw	Hybrids, a wide range of shades including buff, lemon, cream, light orange, white and butter-yellow.....	1.65	20.00

VERBENA (Vervain)

VERBENA HYBRIDA, 1 ft. annual

vaalu	Blue Shades45	5.00
vaanp	Dark Blue45	5.00
vaaon	Defiance, bright scarlet.....	.45	5.00
vaapl	Ellen Willmott, pink, true strain.....	.85	10.00
vaajj	Golden Queen, yellow.....	.45	5.00
vaarh	Italian Striped Mixed45	5.00
vaASF	Lucifer (Waller-Franklin) scarlet45	5.00
vaatd	Lutea Improved, creamy yellow.....	.45	5.00
vaaub	Mayflower, pink45	5.00
vaavz	Pink and Rose Shades.....	.45	5.00
vaawx	Purple Mantle, purple45	5.00
vaaxv	Purple Shades45	5.00
vaayt	White45	5.00
vaazr	Auricula Eye Mixed45	5.00
vabap	Choice Mixed30	3.50

VERBENA HYBRIDA DWARF COMPACT (Erect) 6 in.

This group is very neat and compact in habit. It is a continuous bloomer, particularly adapted for bedding, borders and small gardens.

vabeh	Carmine Ball (Waller-Franklin) carmine.....	1.25	15.00
vabiz	Chamois, pale chamois tinted buff.....	1.25	15.00
vabno	Dark Blue	1.25	15.00
vabom	Fireball (Waller-Franklin) erect, bright scarlet.....	1.25	15.00
vabse	Violet Bouquet (Waller-Franklin) deep violet, Highly Com- mended, R. H. S., 1935.....	1.25	15.00
vabua	White	1.25	15.00
vabvy	Compact Dwarf Choice Mixed.....	.85	10.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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VERBENA ROYAL BOUQUET, upright habit, 1½ ft. annual

vabxu Large flowers in brilliant mixture.....\$1.25 \$15.00

VERBENA HYBRIDA GRANDIFLORA (GIANTS) 1 ft. annual

A magnificent strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch in diameter. We strongly recommend the use of this group and the dropping of the smaller flowered Hybrida varieties from up-to-date catalogs.

APPLE BLOSSOM (Waller-Franklin)

vabys The florets of this Verbena are almost white, shading to a delicate Cameo Pink towards the edge of the petals. The very edge of the petals being a true Cameo Pink. A delightful new color in Verbenas. Individual florets are one and one-fourth inches in diameter. The flower head measures from 4 to 5 inches across. The plant measures about 2 ft. in diameter.

Price per oz. \$1.25, per lb. \$15.00.

vacao	Beauty of Oxford Hybrid (Waller-Franklin) a beautiful giant hybrid, Rose-Pink raised from a cross between Verbena Luminosa and Beauty of Oxford.....	1.25	15.00
vaedi	Blue (Waller-Franklin) white eye.....	.85	10.00
vaceg	Cerise Queen (Waller-Franklin) salmon cerise.....	1.25	15.00
vacfe	Coccinea (Waller-Franklin) scarlet, small eye.....	.85	10.00
vacha	Colossea Rose Shades85	10.00
vaciy	Etna (Waller-Franklin) geranium red with creamy yellow eye, Award of Merit, R. H. S., 1935.....	1.25	15.00
vaexr	Floradale Beauty, bright rose shades.....	.85	10.00
vacku	Giant Salmon Pink, Award of Merit, R. H. S., 1935.....	.85	10.00
vacol	Lavender Glory (Waller-Franklin) large lavender with medium sized creamy white eye, variable, 75% true to color	1.25	15.00
vacuz	Lucifer (Waller-Franklin) vivid scarlet.....	.85	10.00
vacyr	Luminosa (Waller-Franklin) luminous flame pink shading to salmon85	10.00
vadan	Rosea Stellata (Waller-Franklin) pink, white eye.....	.85	10.00
vadef	Rose Cardinal (Waller-Franklin) rose, white eye.....	.85	10.00
vadix	Royale (Waller-Franklin) royal blue, creamy yellow eye, Highly Commended, R. H. S., 1935.....	1.25	15.00

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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VERBENA HYBRIDA GRANDIFLORA—Concluded

SPECTRUM RED (Waller-Franklin)

vadok As its name implies, this Verbena is an intense bright red, brighter than any other Verbena yet introduced. According to Ridgway, it is classified between Spectrum Red and Scarlet Red. Having no eye, the color is intensified, and its brilliance is quite dazzling. It is brighter and larger than Lucifer and is comparable only to Etna, but without Etna's yellow eye. Individual florets are one and one-fourth inches in diameter. We recommend this as the brightest Verbena in existence. Received special mention in the 1934 All-America Selections. Award of Merit, R. H. S., 1935.

Price per oz. \$1.25, per lb. \$15.00.

vadpi	Violacea Stellata, deep violet, white eye.....	\$0 85	\$10.00
vaebk	White (Waller-Franklin)85	10.00
vaeci	Grandiflora Choice Mixed (Gigantea).....	.65	8.00

VERBENA annual

vaeyp	Bonariensis (New) Perennial species from Buenos Aires. The slender freely-branched stems attain a height of 4 or 5 ft. and bear numerous terminal sprays of helio- trop flowers during July and August. Award of Merit from the R. H. S. in 1937.....	2.10	25.00
vaedg	Erinoides (Moss Verbena) purple, 1 ft.....	.50	6.00
vaefc	“ “ “ white, 1 ft.....	.50	6.00
vaega	Venosa, purplish heliotrope, 1 ft.....	.50	6.00
vaehy	“ Lilacina, delicate lilac blue, 1 ft.....	.75	9.00

VIOLA (Tufted Pansies) 6 in. biennial-annual

vaeiw	Apricot	2.10	25.00
vaeju	Arkwright Ruby	3.75	45.00
vaeks	Blue Butterfly	2.00	24.00
vaelq	Blue Perfection	1.25	15.00
vaemo	Chantreyland, best pure apricot, very true.....	3.00	35.00
vaenl	Jersey Gem	12.00
vaeoj	Lutea Splendens85	10.00
vaezn	Normandie (New) wine purple.....	3.00	35.00
vaeph	Papilio Deep Violet	1.00	12.00
vaeqf	“ Light Blue	1.00	12.00
vaerd	White Perfection	1.00	12.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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VIOLA (Tufted Pansies) 6 in. biennial-annual—Continued

WALLER-FRANKLIN FORMULA MIXTURE (New)

vafal This blend of bright gay colors far surpasses any mixture of Violas we have ever seen. The bright shades of self colors of red, yellow, blue and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture.

Price per oz. \$1.25, per lb. \$15.00.

vaesb Choice Mixed, small flowered, quaint faces.....\$1.00 \$12.00

VIRGINIAN STOCK: See Stock Virginian.

WALLFLOWER

Botanical Name *Cheiranthus Cheiri*

WALLFLOWER ANNUAL DOUBLE EARLY WONDER, 2 ft.

waatf	Choice Mixed65	8.00
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WALLFLOWER ANNUAL SINGLE (Gilliflower) 1 ft.

waavb	Blood Red10	1.00
waaxx	Paris Brown10	1.00
waayv	Yellow10	1.00
waazt	Choice Mixed10	1.00

WILD CUCUMBER annual climber

wagoj	Echinocystis Lobata10	1.00
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XERANTHEMUM ANNUUM DOUBLE (Everlasting) 2 ft. annual

xaayx	Choice Mixed25	2.50
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XERANTHEMUM ANNUUM SUPERBISSIMUM

Double Pompon Flowered 2 ft. annual

xaazv	Choice Mixed25	2.50
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WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
ZINNIA (Youth and Old Age) annual			
ZINNIA GIANT DOUBLE DAHLIA FLOWERED, 3 ft.			
zamee	Canary Bird, primrose yellow.....	\$0.30	\$3.50
zamga	Crimson Monarch, deep crimson.....	.30	3.50
zamhy	Dream, lavender turning to purple.....	.30	3.50
zamiw	Exquisite, light rose with deep rose center.....	.30	3.50
zamju	Golden Dawn, golden yellow.....	.30	3.50
zaqis	Golden State, yellow orange, turning to orange.....	.30	3.50
zaqhu	Illumination, deep rose self.....	.30	3.50
zammo	Luminosa, bright rose30	3.50
zamoj	Old Rose, old rose shade.....	.30	3.50
zamux	Oriole, orange and gold.....	.30	3.50
zamyp	Polar Bear, white.....	.30	3.50
zaqko	Purple Prince, deep purple.....	.30	3.50
zanal	Scarlet Flame, bright scarlet.....	.30	3.50
zaned	Youth, soft rose self30	3.50
zaniv	Waller-Franklin Formula Mixture, "Just a little bit better"30	3.50
zanoi	Choice Mixed, all colors.....	.25	2.50
ZINNIA GIANT DOUBLE MAMMOTH OR CALIFORNIA GIANT, 3 ft.			
zanqe	Daffodil (Waller-Franklin) canary yellow30	3.50
zansa	Enchantress, light rose with deep rose center.....	.30	3.50
zanty	Grenadier, dark red.....	.30	3.50
zanuw	Lemon Queen, lemon orange.....	.30	3.50
zanvu	Miss Willmott, soft pink.....	.30	3.50
zanyo	Orange King, burnt orange30	3.50
zaoak	Orange Queen, golden yellow.....	.30	3.50
zaobi	Purity, white30	3.50
zaocg	Rose Queen, bright rose.....	.30	3.50
zaode	Salmon Queen.....	.30	3.50
zaotec	Scarlet Gem, glowing scarlet.....	.30	3.50
zaofa	Violet Queen30	3.50
zaogy	Waller-Franklin Formula Mixture, "Just a little bit better"30	3.50
zaohw	Choice Mixed25	2.50
ZINNIA GIANT DOUBLE, 2½ ft.			
zaoui	Choice Mixed, all colors.....	.20	2.00
ZINNIA FANTASY FINEST MIXED, 3 ft.			
zaojs	Rounded medium sized flowers, composed of a mass of shaggy ray-like petals35	4.00
ZINNIA GIANT DOUBLE PICOTEE, 3 ft.			
zaokq	Choice Mixed35	4.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
ZINNIA GIANT DOUBLE QUILLED (Achievement) 3 ft.			
zaolo	Choice Mixed35	\$4.00
ZINNIA DOUBLE CURLED AND CRESTED, 3 ft.			
zaomm	Choice Mixed25	3.00
ZINNIA SCABIOSA FLOWERED, 2½ ft.			
zaqce	Autumn Tints Mixed (Waller-Franklin). Gorgeous autumn foliage tints including orange, bronze, russet, dull red, carmine red, terra cotta and intermediate shades.....	.85	10.00
zaqof	Giant Flowered Improved Finest Mixed.....	1.00	12.00
zaonj	Mixed, special re-selected stock, very fine.....	.50	6.00
ZINNIA ELEGANS DOUBLE CUT AND COME AGAIN—A group with double, perfectly formed, medium sized flowers bred with long stems; exceptionally fine for cut flowers. This is a "Cut and Come Again" group and is especially fine for massing in the garden and produces a continuous succession of cut flowers throughout the Summer. 2½ to 3 ft.			
zaooth	Bright Scarlet, Highly Commended, R. H. S.....	.25	2.50
zaopf	Canary Yellow, Highly Commended, R. H. S.....	.25	2.50
zaoqd	Crimson, Highly Commended, R. H. S.....	.25	2.50
zaorb	Flesh25	2.50
zaosz	Golden Yellow25	2.50
zaotx	Pinkie (Waller-Franklin) rose pink.....	.25	2.50
zaouv	Salmon Rose25	2.50
zaovt	White25	2.50
zaowr	Waller-Franklin Formula Mixture, "Just a little bit better"25	2.50
zaoxp	Choice Mixed20	2.00
ZINNIA ELEGANS DOUBLE LILLIPUT, 1 to 1½ ft.			
zaoyn	Canary Yellow25	3.00
zaozl	Crimson Gem25	3.00
zapaj	Flesh25	3.00
zapeb	Golden Orange25	3.00
zapit	Purple25	3.00
zapni	Rosebud, rose pink.....	.25	3.00
zapog	Salmon Rose25	3.00
zappe	Scarlet25	3.00
zafea	Valencia, burnt orange.....	.25	3.00
zapra	White25	3.00
zaqut	Waller-Franklin Formula Mixture, "Just a little bit better"25	3.00
zapsy	Choice Mixed25	2.50

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
ZINNIA DOUBLE GRACILLIMA			
zapuu	Red Riding Hood (Coccinea) 1 ft.....	\$0.25	\$3.00
ZINNIA LINEARIS			
zaqyl	Orange, dwarf, compact, early single.....	.75	9.00
ZINNIA TOM THUMB MINIATURE, 8 in.			
zapxo	Choice Mixed45	5.00
ZINNIA MEXICANA (HAAGEANA) HYBRIDA, 1 ft			
zapym	Double small flowers mixed, charming hybrids in a great variety of colors, excellent for rock gardens.....	.45	5.00
zaqai	Single Choice Mixed.....	.45	5.00
zaqfy	Brilliant Single and Double Mixed.....	.45	5.00
WALLER-FRANKLIN WILD GARDEN MIXTURE			
wabar	A well balanced mixture of hardy annuals, 2 ft.....	.10	.50
WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE			
wabej	A mixture of hardy annuals blended to give a succession of flowers from early summer until fall, 2 to 3 ft.....	.10	.60

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1936

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NEW SCABIOSA GRANDIFLORA ROSETTE—As the result of many years' selection and care, we have created a glorious new color in Annual Scabiosa. Rosette is a beautiful shade of deep rose heavily suffused with salmon. The flowers are extra large and the stems are long and stiff.

Price per oz. \$0.85, per lb. \$10.00.

NEW AGERATUM BLUE BALL WALLER-FRANKLIN IMPROVED STRAIN—The result of many years' selection for dwarfness, plus size and richness of color. The plants are compact and about four inches high. The broad green foliage is almost completely smothered with flowers of the richest shade of blue.

Price per oz. \$2.00, per lb. \$24.00.

NEW MINIATURE PETUNIA BRILLIANT ROSE GEM—A rich, deep rose with a slight suffusion of scarlet. It will withstand the utmost in hot strong sunlight. The plant is neat and compact, five to six inches high, literally smothered with blooms about two inches in diameter.

Price per oz. \$2.10, per lb. \$25.00.

NEW MARIGOLD DWARF ROYAL SCOT ALLDDOUBLE—Dwarf and bushy, every plant of a uniform shape and height of about 10 to 12 inches. Color, is rich mahogany and gold in uniform stripes. Every plant bears double flowers. *Winner of Special Mention in the 1937 All-America Selections.* Price per oz. \$0.85, per lb. \$10.00.

NEW MARIGOLD CHRYSANTHEMUM FLOWERED HYBRIDS—These new Hybrids consist of many new and distinct types of Marigolds, varying in size of bloom from two to four inches in diameter. Some of these types have petals which are quilled and incurved and remind one of miniature American Beauty Asters. There are also imbricated types which have four to five rows of petals and in the center there are many small quilled florets. These beautiful types are quite variable and are most desirable. The colors are fascinating, containing all shades of orange and yellow. The plants are about three feet high, supporting masses of flowers on fine stems for cutting.

Price per oz. \$0.85, per lb. \$10.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1936—Continued

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NEW STOCK SUPER GIANT IMPERIAL DARK BLUE—Base branching, each plant producing 12 to 15 huge flower spikes. Florets are large and very double. 1½ to 2 inches across, 40 to 50 florets blooming at one time on a branch. In full bloom the plants are fully three feet high.
Price per oz. \$2.50, per lb. \$30.00.

NEW STOCK DOUBLE GIANT EXCELSIOR ROSE PINK—The clear rose-pink which florists want so much in Stocks. The florets are huge, two and a half inches across and very double. They are closely packed on the long strong pikes. *Winner of Special Mention in the 1937 All-America Selections.*
Price per oz. \$6.25, per lb. \$75.00.

NEW ZINNIA SCABIOSA FLOWERED AUTUMN TINTS MIXED—
The beauty is in the lovely coloring of the flowers which range through all the gorgeous autumn foliage tints. The colors include orange, bronze, russet, dull red, carmine red, terra cotta and intermediate shades.
Price per oz. \$0.85, per lb. \$10.00.

PHACELIA VIScidA—A lovely, hardy annual. The plants are a foot high. The flowers are large brilliant deep blue, pale and dotted in the center.
Price per oz. \$0.25, per lb. \$2.50.

NEW SWEET PEA EARLY FLOWERING SPENCER FLORIST BLUE—
The color is a clearer and purer blue, the stems are longer and the plant has more vigor than any other blue Sweet Pea introduced.
Price per lb. \$3.00.

NEW SWEET PEA EARLY FLOWERING SPENCER FLORIST ROSE—
This Sweet Pea has the longest stems we have ever seen. The color is pure rose-pink. The blooms are immense.
Price per lb. \$3.00.

NEW SWEET PEA SPENCER PEGGY ANN—A late flowering Spencer, with a rare and new shade of attractive salmon pink. This color is lovely and unique and quite distinct from any other Sweet Pea.
Price per lb. \$0.75.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC AUTUMN GLOW—A beautiful old rose suffused amber with a golden lip. The color effect being glorious autumn shades.
Price per oz. \$2.10, per lb. \$25.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1936—Continued

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NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC DAINTY

—A delightful soft pink. The flowers are closely spaced on long spikes.
A very early blooming variety.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC HARMONY

—Terra cotta and yellow shaded rose. The colors are similar to those of the popular non-rust resistant variety Harmony.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC ORANGE SHADES

Marvelous shades of rose deeply over-laid tangerine or golden orange. These wonderful blooms have the appearance of having been painted with gold. The blooms are very large on huge spikes.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC RED SHADES

Shades of deep crimson, garnet and ruby. Large flowers well spaced on the spikes.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC ROSE SHADES

Shades of rich Begonia Rose. These shades of rose are the richest and loveliest we have ever seen in any flower.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC SHELL PINK SHADES

Beautiful shades of shell pink. This variety gives the largest flowers ever produced in any Snapdragon.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC SILVER PINK

This Snapdragon is a lovely deep pink with a white blotch on the lower lip. Similar to the Silver Pink variety we introduced years ago.
Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC SUPERB MIXED

A superb mixture of Super Majestic Snapdragons containing many rare and new colors in Snapdragons that have not yet been introduced to the trade.

Price per oz. \$1.65, per lb. \$20.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1936—Continued

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NEW RUST RESISTANT ANTIRRHINUM MAXIMUM CHRISTMAS CANDLE—A unique Snapdragon which we have called Christmas Candle. The lips are a bright flame color and the tube is a waxy cream. The flowers are erect on the stems and have the appearance of lighted candles. Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM COPPER KING—A shade of burnished copper with a golden blotch on the lower lip. The coppery-violet tinge on the tube and upper lip enhances the beauty of the flower giving it the appearance of violet and gold illuminated by an electric glow. Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM DAFFODIL—A beautiful yellow Snapdragon with a two tone daffodil effect. The upper lip is primrose and the lower lip deep lemon. The stems are exceptionally thick and sturdy. The habit of the plant is base branching, having anywhere from 10 to 16 spikes to a plant. Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM INDIAN SUMMER—Rich coppery orange scarlet. A careful study of this flower shows that it contains all the glorious scarlet, bronze and golden colors so typical of our Indian Summer. Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM SALMON PINK SHADES—Light salmon pink shades. The individual blossom is practically one uniform shade of color with a slight yellow spot on the lower lip. Extra long spikes with individual blooms very nicely spaced on the spikes. Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM SALMON ROSE SHADES—Shades of deep salmon rose. This color has always been one of the most popular shades in the Maximum group. This is a very tall Snapdragon, averaging about six inches higher than the group as a whole. Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAJUS GRAND. AUTUMN GLOW SHADES—Beautiful old rose strongly suffused amber with golden lip, giving the effect of glorious autumn shades. Price per oz. \$0.75, per lb. \$9.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1936—Continued

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NEW RUST RESISTANT ANTIRRHINUM MAJUS GRAND. FIERY RED

—As its name suggests, this is a fiery red. Quite a lively color.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM MAJUS GRAND. HARMONY

SHADES—Terra cotta and yellow shaded rose. Large spikes of blooms with blossoms well spaced.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM MAJUS GRAND. ORANGE

SHADES—Lovely shades running from deep to light orange. Quite a new color in Snapdragons.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM MAJUS GRAND. SALMON

ROSE-PINK SHADES—Salmon rose pink shades with white lip.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM MAJUS GRAND. TORCH-

LIGHT—Garnet suffused orange with a bright yellow lip.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM MAJUS GRAND. WALL-

FLOWER RED—A pure wallflower red. It is very beautiful and practically a new shade in Antirrhinums.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM NANUM GRAND. OLD GOLD

SHADES—Old gold and apricot. A new distinct color in Snapdragons.

Price per oz. \$0.50, per lb. \$6.00.

NEW RUST RESISTANT ANTIRRHINUM NANUM GRAND. ORANGE

SHADES—Shades of orange passing from deep shades to light tones.

Price per oz. \$0.50, per lb. \$6.00.

NEW RUST RESISTANT ANTIRRHINUM NANUM GRAND. RED ROCK

—A new color in Snapdragons difficult to describe. A combination of orange, scarlet, crimson and light violet with the appearance on the lower lip of being dusted with gold.

Price per oz. \$0.50, per lb. \$6.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1936—Concluded

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NEW RUST RESISTANT ANTIRRHINUM WALLER-FRANKLIN HYBRIDS

We are pleased to offer a superior new mixture of hybrids. This mixture consists of many new and distinct colors. Beautiful art shades of old gold, orchid, orange, terra cotta, etc., very difficult to describe but making an extremely lovely mixture of art shades never before seen in Snapdragons.

Price per oz. \$0.75, per lb. \$9.00.

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WALLER-FRANKLIN FORMULA MIXTURES

As the result of years of experimenting, our research department has perfected certain color blends of various mixtures.

These mixtures were subject to the criticism of visiting seedsmen for several years and when unanimously approved were considered MASTER FORMULAE.

Mixtures grown from these Master Formulae are listed in this catalog as "WALLER-FRANKLIN FORMULA MIXTURES."

PHOTOGRAPHS

We have a large collection of photographs of annuals and perennials suitable for catalog work and we will be pleased to send selections for your inspection. Price \$1.00 per print.

12 BEST VARIETIES of EARLY FLOWERING SWEET PEAS

The following 12 varieties we consider the most valuable for cut flowers, either for culture under glass or for growing out of doors. Strong vigorous growth of plant; long, stout stems and large flowers freely borne are characteristic of all the varieties.

	Price per lb.
SHIRLEY TEMPLE , is the most beautiful Sweet Pea we have ever originated. It has blooms with the size and richness of color in Pinkie plus the dainty frilled and fluted flowers of Lady Gay. The color is softer and more beautiful than Pinkie. The flowers are the largest we have seen on any Sweet Pea and it has long stems with four very large blooms on each stem.....	\$2.00
EXPOSITION PINK , gorgeous rich pink rather resembling the color of the well known Ivy Leaf Geranium "Charles Turner" but a trifle lighter	2.00
BALL'S ROSE IMPROVED , rich deep rose-pink.....	2.00
MAJESTIC ROSE , brilliant rose-pink, richer and deeper than Zvolanek's Rose	2.00
LAVANDA , a pure clear lavender—so clear and uniform that full blown blossoms and partly open buds are of exactly the same color. Excels all other lavender Sweet Peas.....	2.00
BALL ORANGE IMPROVED , clear deep glowing orange.....	3.00
MRS. HERBERT HOOVER , bright blue, extra long stems.....	2.00
HOPE , pure black seeded white.....	2.00
FLORIST BLUE , best clear blue.....	3.00
FLORIST ROSE , pure rose-pink.....	3.00
LADY GAY , a delightful shade of soft shrimp pink.....	2.00
RED BIRD , bright crimson red.....	2.00

COLOR CLASSIFICATION

In view of the numerous Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

We now take pleasure in submitting a color classification of the Standard Spencers.

The variety we consider best in each color class is indicated by an asterisk (*).

BLUE	BLUSH (Pink)	CERISE (Salmon)
Amethyst	*Beauty	Artiste
Blue Bell	Bonnie Lassie	Mavis
Blue Bird	Dainty.	*Mrs. A. Searles
Blue Charm	BLUSH (Lilac)	Premier
Blue Moon	Elegance	Ruffled Exquisite
*Chinese Blue	Ruffled Beauty	Sentinel
Ensign	CARMINE	Simplicity
Heavenly Blue	Brilliant Rose	Sunrise
Mrs. Tom Jones	*Damask Rose	CERISE (Scarlet)
Myosotis	Doreen	All Bright
Reflection	Lustre	Campfire
Ruffled Blue	Ruffled Carmine	Defiance
Wedgewood	The Du Barry	Fire
BLUE (Light)	CERISE	*Flamingo
Capri	*Charming	Grand Slam
Delice	Illuminator	Grenadier
*Gleneagles	CERISE (Pale)	Headlight
Hawlmak Lavender	*Beatall	Life
Mermaid	Ruffled Crinkles	Royal Scot
BLUE (Dark)	CERISE (Deep)	The Colonel
Blue Flame	*Charm	*Welcome
Blue Monarch	Cheeri-O	CREAM
Commander Godsall	Fearless	Daffodil
Flagship	Fiery Cross	Dobbie's Cream
*Fortune	Jubilee	(White Seeded)
Jack Cornwall V. C.	Jumbo	*Grand National
BLUE (Violet)	Mollie	Master Cream
*The Admiral	Royal Salute	Matchless
		What Joy

COLOR CLASSIFICATION—Continued

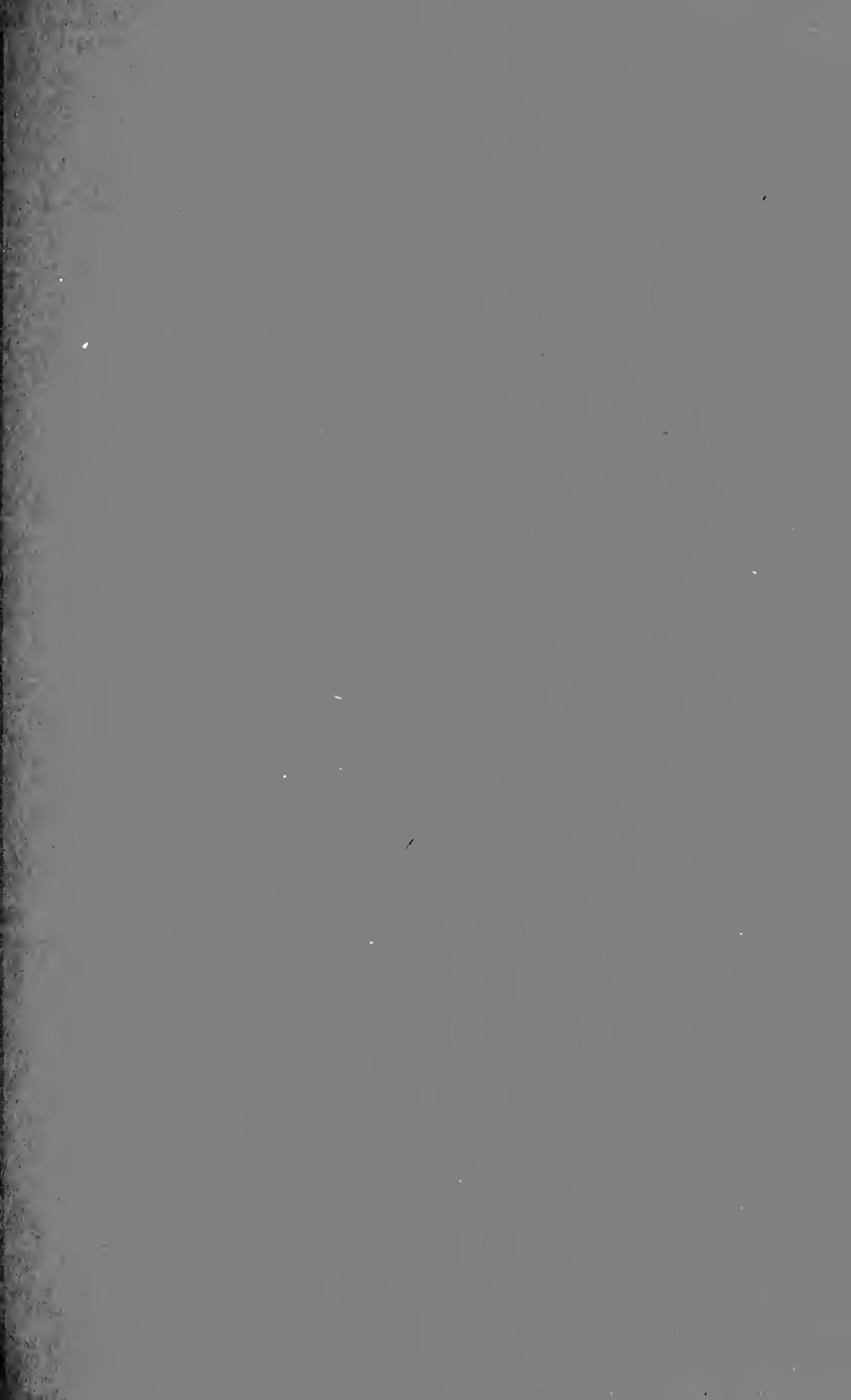
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CREAM PINK (Light)	CRIMSON—Cont.	MAROON—Cont.
Affection	King Edward	Leviathan
Anglo	Red Boy	Mahogany
Atlantic	*Rubicund	Splendour
Bonnie Ruffles	Ruffled Crimson	The Sultan
Chloe	Sonny Boy	*Warrior
Cissie	Sybil Henshaw	
Elstree	FLUSHED (Cream)	MAUVE
Enchantress	Amy Johnson	*Chieftain
Fluffy Ruffles	Big Ben	King Mauve
Hawlmark Pink	Gold Finch	
Mary Pickford	*Jack Hobbs	MAUVE (Rosy)
Muriel	Patriot	*International
Pink Frills	Robustum	
Sheba	FLUSHED (White)	ORANGE
*Susan	Del Monte	*Colorado
Winnie Morse	Exquisite	Royal Sovereign
CREAM PINK (Deep)	Pink Gem	Tangerine Imp.
Bon-Bon	Springtime	
Bonnie Lassie	IVORY	ORANGE (Deep)
Floradale	*Ivory Picture	Guinea Gold
Giant Attraction	LAVENDER (Rosy)	*Pirate Gold
Idyl	*Ambition	Prince of Orange
*Magnet	Asta Ohn	Sunshine
Marion	Austin Frederick Imp.	
Melody	Mystic	ORANGE (Pink)
Miss California	R. F. Felton	Cavalcade
Nobility	LAVENDER (Lilac)	*George Shawyer
Patricia Unwin	Gladys Improved	Royal Pink
Personality	Highlander	Vanity
Picture	*Powerscourt	
Pink Frills	Sextet Lavender	ORANGE (Scarlet)
Station Master	MAROON	*Excelsior
CRIMSON	Black Diamond	Huntsman
Captain Blood	King Manoel	2 L. O.
Charity		Mammoth
Crimson King		Queen of the Belgians
Derby Day		Thriller

COLOR CLASSIFICATION—Concluded

The variety we consider best in each color class is indicated by an asterisk (*).

PICOTEE (Cream Ground)	PURPLE *Olympia Purple Monarch Royal Purple Ruffled Purple	SCARLET Hawlmak Scarlet Hollyberry Ruddigore *The Cardinal
Gem		
Jean Ireland Imp.		
Pierrot		
*Sunkist		
PICOTEE (White Ground)	ROSE *Corona Rosabelle Ruffled Orchid Ruffled Rose Sunset	WHITE (White Seeded) *Avalanche Edna May Improved King White Mascott's White Ruffled White Snowball White Spencer
Youth		
PINK	RUFFLED Fluffy Ruffles Lady Ruffles Ruffled Beauty Ruffled Blue Ruffled Bonnie Ruffles Ruffled Burpee Blue Ruffled Carmine Ruffled Crimson Ruffled Crinkles Ruffled Exquisite Ruffled Heyday Ruffled Orchid Ruffled Purple Ruffled Rose Ruffled White	WHITE (Black Seeded) Bridal Veil Constance Hinton Giant White Gigantic Model *Sextet Queen White Powerscourt
*Ascot		
Daisybud Improved		
Ecstasy		
Elfrida Pearson		
Lady Ruffles		
Lullaby		
Mayfair		
PINK (Rose)		
Bonnie Briar		
Countess Spencer		
Fiancee		
Hebe		
Hercules		
*Pinkie		
Pinnacle		
Rosie		
PINK (Rose Amber Ground)	SALMON Advance Debutante Etherial Pink Glow *Smiles	FANSY (Flaked) Fantasy Nouvelle The Clown
*Peggy Ann		
Rapture		
Ruffled Heyday		
Stylist		
PINK (Salmon)	SALMON (Orange) *Barbara Fordhook Orange Gold Crest	FANSY (Striped) America Felix
Silver Jubilee		
Superfine		



WALLER-FRANKLIN
CROP OF
1938